Position Announcement
Department of Marketing
Farmer School of Business
Miami University (Ohio)

The Department of Marketing at the Farmer School of Business at Miami University is recruiting for The Glos Associate or Full Professor of Marketing. Specifics of the position and the application process follow.

Position:
The position is for an associate or full professor with an interest in teaching and research in one or more areas related to marketing including, but not limited to, consumer behavior, marketing research, branding, marketing communications, and sales. Given the position is for an endowed research chair, ongoing high-quality research in leading marketing journals, high-quality teaching and service to the profession and university, are required for promotion and continuing chair appointment. Academic advising to marketing students and service to the institution and profession are also expected.

Required Qualifications:
Applicants must possess a doctorate in marketing or a related field, hold the rank of associate or full professor at their current university and actively teaching and researching topics in marketing, consumer/social psychology, marketing research or a related discipline applicable to teaching and scholarship in the marketing area.

Salary and Benefits:
Salary and benefits are competitive. This position provides additional summer research support and a research stipend. Miami University offers an attractive package of benefits including medical, dental, disability insurance, and same-sex domestic partner benefits.

The University:
Miami University is a comprehensive, state-assisted university. There are approximately 15,000 undergraduate and 2,200 graduate students at the main campus in Oxford, Ohio. Miami University is consistently rated as one of the top undergraduate universities in the United States.

The Farmer School of Business:
The Farmer School of Business offers a bachelor’s degree, a Professional MBA degree, a master’s degree in accounting, and a master’s of arts degree in economics. The undergraduate and MACC programs are AACSB accredited. The Farmer School was rated the 23rd best overall and 8th best public undergraduate business school in the United States and relocated into a new state-of-the-art facility in 2009.

The Department:
The Department of Marketing, with approximately 350 graduates per year, consists of 18 tenure-track faculty, and several lecturers, and instructors. The Farmer School of Business is a target recruiting school for a number of corporations including Nestlé, Nielsen, Procter & Gamble, Target, Dunnhumby, Deloitte, Abercrombie & Fitch, and American Greetings.

The Community:
Oxford, Ohio, with a population of about 21,000, is a classic college town offering a wonderful quality of life with easy access to shopping, cultural events and outdoor activities. Oxford is located 35 miles northwest of Cincinnati and 45 miles southwest of Dayton. It is a one-hour drive to either the Cincinnati or Dayton airport and about a half-hour to Cincinnati’s northwestern suburbs.

Contact Information and Application Procedure:
Submit a cover letter describing your interest in and qualifications for the position along your vita to https://miamioh.hiretouch.com/job-details?jobID=1254. Address cover letter to Professor Michael McCarthy, Marketing Search Committee Chair, Department of Marketing. Please do not include letters of recommendation or samples of your teaching evaluations or research publications at this time.

Application screening will begin no earlier than July 6, 2015 and will continue until the position is filled. The search committee will be conducting in-person interviews in Chicago, concurrent with the AMA Summer Educators Conference, from August 14th to 16th. Phone or video interviews will be conducted for any candidate selected for interviewing who cannot meet with the committee in Chicago. Start date of position is August 2016.

Miami University, an equal opportunity/affirmative action employer with smoke- and tobacco-free campuses, is committed to a multicultural environment and strongly encourages applications from minorities, females, veterans and individuals with disabilities. Miami’s Annual Security and Fire Safety Report with information on campus crime, fires, and safety may be found at: http://www.MiamiOH.edu/campus-safety/annual-report/index.html. Hard copy available upon request. Employment will require a criminal background check according to University guidelines.