

EDUCATION

- Carlson School of Management, University of Minnesota, Twin Cities**
PhD, Business Administration (Supply Chain and Operations) 2021
Doctoral minor: Psychology
Co-advisors: Prof. Karen Donohue and Prof. Karthik Natarajan
- Sauder School of Business, University of British Columbia, Canada**
MSc, Business Administration (Transportation and Logistics) 2015
- School of Business Administration, Southwestern University of Finance and Economics, China**
BBA, Logistics Management 2012

ACADEMIC APPOINTMENTS

- Farmer School of Business, Miami University**
Assistant Professor 2023 to present
- Poole College of Management, North Carolina State University**
Postdoctoral Research Scholar 2021 to 2023

PUBLICATIONS

Kraft T, **Yu JV**, and Zheng Y (2023). Supply Chain Transparency and Sustainability. *Foundations and Trends in Technology, Information and Operations Management*. 17(2), 82-154.

CONTRIBUTIONS TO CROWD-SOURCED RESEARCH PROJECTS

Fišar M, Greiner B, Huber C, Katok E, Ozkes A, and **the Management Science Reproducibility Collaboration** (forthcoming). Reproducibility in Management Science. *Management Science*. Note: Member of the Management Science Reproducibility Collaboration.

WORKING PAPERS

- Yu JV**, Kraft T, Handfield R, Hasan R, and Moore M. The Effects of CSR Performance and Price on Consumer Purchase Decisions: A Moderated Mediation Analysis.
- Yu JV**, Donohue K, and Natarajan KV. Sourcing under Supplier-induced Risks: A Behavioral Investigation.
- Yu JV**, Donohue K, and Natarajan KV. Capacity Investment in Global Vaccine Supply Chains under Regulatory Risks.
- Yu JV** and Huh WT. Pricing Delivery Options under Customer Rating: Aggregated vs. Disaggregated Systems.

RECENT CONFERENCE PRESENTATIONS

- Buyer Engagement in a Supplier's Social Responsibility Risk Management: Prevention, Detection, and Remediation
2023 INFORMS Annual Meeting, Phoenix, AZ, October 2023
2023 POMS Annual Conference, Orlando, FL, May 2023
- The Effects of CSR Performance and Price on Consumer Purchase Decisions
2023 INFORMS Annual Meeting, Phoenix, AZ, October 2023

2023 POMS Annual Conference, Orlando, FL, May 2023
2022 Behavioral Operations Conference, Fayetteville, AR, June 2022
Sourcing under Supplier-induced Risks: A Behavioral Investigation
2022 INFORMS Annual Meeting, Indianapolis, IN, October 2022
2022 POMS Annual Conference, Virtual, May 2022
Doing Good with OM and OR Conference, Raleigh, NC, November 2021
2021 INFORMS Annual Meeting, Virtual, October 2021
2021 POMS Annual Conference, Virtual, May 2021
2020 DSI Annual Conference, Virtual, November 2020
2020 INFORMS Annual Meeting, Virtual, November 2020
1st Autumn Doctoral Consortium on Behavioral Decision Making, Virtual, October 2020
2020 Kellogg-Wharton OM Workshop, Virtual, July 2020
2019 INFORMS Annual Meeting, Seattle, WA, October 2019
2019 Behavioral Operations Conference, Eindhoven, Netherlands, July 2019
2019 POMS Annual Conference, Washington, DC, May 2019
2018 INFORMS Annual Meeting, Phoenix, AZ, November 2018
Capacity Investment in Global Vaccine Supply Chains under Regulatory Risks
2021 DSI Annual Conference, Virtual, November 2021

TEACHING EXPERIENCE

Miami University

[MGT 295] Introduction to Operations & Supply Chain Management, Fall 2023, Spring 2024

University of Minnesota

[SCO 3001] Introduction to Supply Chain and Operations Management, Spring 2019

AWARDS, HONORS, AND GRANTS

Outstanding Reviewer Award, OSCM Division, Academy of Management Annual Meeting, 2019, 2023
Kristy Cua Doctoral Student Excellence Award, 2019
ASCM Scholar, Association for Supply Chain Management, 2019
PhD Student Teaching Award, Carlson School of Management, University of Minnesota, 2019
Teaching Innovation Grant (\$1,000), University of Minnesota system, 2018 to 2019
Roger and Marlene Schroeder Outstanding 1st Year Ph.D. Student Paper Award, 2016
PhD Fellowship, Carlson School of Management, University of Minnesota, 2015 to 2020
St. John's College Charles C C Wong Memorial Fellowship, University of British Columbia, 2014
International Tuition Award, University of British Columbia, 2013 to 2015

SERVICE

Service to the Profession

Secretary/Knowledge Management Specialist, OSCM Division, Academy of Management, 2023 to present

Session (Co-)Chair, Emerging Topics in Social Operations Management, Social Operations Management Track, 2023 INFORMS Annual Meeting, Phoenix, AZ

Session (Co-)Chair, Frontiers in Sustainable OM, Sustainable Operations Management Track, 2023 POMS Annual Conference, Orlando, FL

Session (Co-)Chair, Socially Responsible Supply Chains, Socially Responsible Operations Track, 2023
POMS Annual Conference, Orlando, FL
Tech Manager, POMS Annual Conference (Virtual), 2021, 2022

Reviewer

Manufacturing & Service Operations Management, Production and Operations Management
Academy of Management Annual Meeting (OSCM Division), 2017 to 2024

Service to the University and Division

Mental Health Ally, Miami University, 2023 to present
SCM Representative, FSB Welcome Week, 2023

PROFESSIONAL DEVELOPMENT ACTIVITIES

OSCM Division Joint Junior Faculty & Doctoral Consortium, Academy of Management, 2020, 2023
Inclusive Excellence Certificate, North Carolina State University, 2021 to 2022
Designing & Delivering Online Learning certificate program, Center for Educational Innovation,
University of Minnesota, 2020
Behavioral Operations Management Summer Institute, 2019
POMS Doctoral Consortium, 2019
Cross Cultural Leadership Retreat, University of Minnesota, 2016