

# CHRIS WELTER

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## Curriculum Vitae

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### PROFESSIONAL BACKGROUND

Assistant Professor, Miami University	2019-Present
Assistant Professor, Xavier University	2014-2019
Assistant Professor, Georgia Southern University	2012-2014

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### EDUCATION

<b>Fisher College of Business, The Ohio State University, Columbus, Ohio</b> <i>Ph.D. in Business Administration</i> Primary Emphasis: Entrepreneurship Secondary Emphasis: Strategy	2012
<b>Fisher College of Business, The Ohio State University, Columbus, Ohio</b> <i>Bachelor of Science in Business Administration</i> Major: Management Information Systems	2003

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### PUBLICATIONS

Mackelprang, A. W., Bernardes, E., Burke, G. J. and **Welter, C.** (2018). Supplier Innovation Strategy and Performance: A Matter of Supply Chain Market Positioning. *Decision Sciences*, 49 (4): 660-689.

Young, S, **Welter, C.**, & Conger, M. (2018). Stability vs Flexibility: The effect of regulatory institutions on opportunity type. *Journal of International Business Studies*, 49(4): 407-441.

**Welter, C.**, & Kim, S. (2018). Effectuation Under Risk and Uncertainty: A Simulation Model. *Journal of Business Venturing*, 33(1): 100-116.

**Welter, C.**, Mauer, R., and Wuebker, R. (2016). Bridging behavioral models and theoretical concepts: Effectuation and bricolage in the opportunity creation framework. *Strategic Entrepreneurship Journal*, 10(1): 5-20.

Hechavarria, D. and **Welter, C.** (2015). Opportunity types, social entrepreneurship, and innovation: Evidence from the PSED. *International Journal of Innovation and Entrepreneurship*, 16(4): 237-251.

**Welter, C.** and Alvarez, A. (2015). The state of opportunities: Clarifying the transitions between opportunity types. *Management Decision*, 53(7): 1398-1411.

**Welter, C.** and Barney, J. (2014) Mixed Strategies In Barney, J, Hitt, M (eds.) *Encyclopedia of Strategic Management*, Palgrave, New York, NY.

Wood, M., **Welter, C.**, Artz, K., & Bradley, S. (2014) Discerning opportunity types: Implications for entrepreneurial action and entrepreneurship education. *Advances in the Study of Entrepreneurship, Innovation, and Economic Growth, Volume 24, Innovative Pathways for University Entrepreneurship in the 21<sup>st</sup> Century.*

**Welter, C.**, Bosse, D., and Alvarez, S, (2013). The interaction between managerial and technological capabilities as a determinant of company performance: An empirical study of biotech firms. *International Journal of Management*, 30(1) p 272-284.

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## **SELECTED WORKING PAPERS**

**Welter, C.**, & Scrimshire, A. Opportunity evaluation under uncertainty: Psychological capital as impetus and inertia. Under review at *Journal of Management*.

**Welter, C.**, Tolonen, D, Scrimshire, A. & Obrimah, E. The road to entrepreneurial success: Business plans, lean startup, or both? Under review at *Entrepreneurship Research Journal*.

**Welter, C.**, & Young, S. Like a bridge over troubled water: How institutional bridging can lower transaction costs for entrepreneurs. Preparing for submission to *Entrepreneurship: Theory and Practice*.

**Welter, C.**, Scheaf, D., & Scrimshire, A. The impact of psychological capital on opportunity evaluation. Beginning data collection phase preparing submission for SMS conference.

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## **ACADEMIC CONFERENCES AND ACTIVITIES**

**Welter, C.**, & Scrimshire, A. I think I can, but should I? Entrepreneurial decision-making processes in uncertain contexts.  
*Southern Management Association, Lexington, KY, 2018*

**Welter, C.**, & Stewart, S. Intermediaries, BOP Firms, and Organizational Image  
*Strategic Management Society, Houston, TX, 2017*

**Welter, C.**, & Kim, S. Effectuation Under Risk and Uncertainty: A Simulation Model  
*Academy of Management, Atlanta, GA, 2017*

**Welter, C.** Organizer of the Professional Development Workshop “Opportunities are Dead! Long Live Opportunities!”  
*Academy of Management, Anaheim, 2016*

Mackelprang, A, Bernardes, E., Burke, G., & **Welter, C.** Should suppliers be leading innovators?  
Winner – Best Theory-Driven Empirical Paper  
*Decision Sciences Institute, Austin, 2016*

Young, S., **Welter, C.**, & Conger, M. Free To Discover, Forced To Create: The Effect Of Institutional Efficiency In National Contexts On Opportunity Formation.  
*Academy of International Business, Bangalore, India, 2015.*

**Welter, C.**, & Sungho, K. The strings attached to other people's money: A simulation model of the impact of formal funding on entrepreneurial performance.  
*Strategic Management Society Conference, Madrid, Spain, 2014*  
*Best Paper Nominee*

**Welter, C.**, & Young, S. Like a bridge over troubled water: How institutional bridging can lower transaction costs for entrepreneurs  
*Strategic Management Society Conference, Madrid, Spain, 2014*

**Welter, C.**

Strategic Management Society – Entrepreneurship Interest Group  
Early Career Consortium Participant & Kauffmann Foundation Grant Recipient

**Welter, C.** & Stewart, S. Gaining support for social entrepreneurship: Fostering social identity in external stakeholders.  
*Academy of Management, Philadelphia, 2014*

**Welter, C.**, Conger, M., & Josefy, M. Nothing but a bag of seeds: The role of support organizations in enabling social entrepreneurship.  
*Academy of Management, Philadelphia, 2014*

Young, S, **Welter, C.**, & Conger, M. Free To Discover, Forced To Create: The Effect Of Institutional Efficiency In National Contexts On Opportunity Formation.  
*Babson College Entrepreneurship Research Conference, Toronto, Canada, 2014.*

**Welter, C.**, & Conger, M. Nothing but a bag of seeds: The role of support organizations in enabling social entrepreneurship.  
*10<sup>th</sup> Annual NYU-Stern Conference on Social Entrepreneurship, 2013*

Balachandra, L., **Welter, C.**, & Greene, P. The women of business or the business of women: Projecting dollar appeal.  
*Babson College Entrepreneurship Research Conference, Lyon, France, 2013.*

**Welter, C.**, and Alvarez, S. Opportunity types and competitive advantage.  
*JMS Young Scholars Development Workshop, Denver, 2013*

**Welter, C.** and Conger, M. Church planting: Understanding support structures for social entrepreneurship  
*Sustainability, Entrepreneurship and Ethics (SEE) Conference, Denver, 2013*

**Welter, C.**, and Alvarez, S. Opportunity types and competitive advantage.  
*Southern Management Association, Ft. Lauderdale, 2012*

**Welter, C.** Effectuation, bricolage, and creation: drawing the boundary lines.  
*Academy of Management, Boston, 2012*

**Welter, C.** State of the union: Putting boundaries on opportunity types.  
*Academy of Management, Boston, 2012*

Hechevarria, D. and **Welter, C.** How Opportunity Types Affect Performance: Evidence From The PSED  
*Babson College Entrepreneurship Research Conference, Dallas, TX, 2012.*

**Welter, C.,** and Alvarez, S. How to study creation opportunities.  
*Discovering Creativity In Necessity: Organizational Ingenuity under Institutional Constraints, Burlington, Ontario, 2011*

**Welter, C.,** and Alvarez, S. The strings attached to other people's money: Financing entrepreneurial ventures with venture capital.  
*Babson College Entrepreneurship Research Conference, Syracuse, NY, 2011.*

**Welter, C.** and Alvarez, S. The strings attached to other people's money: Financing entrepreneurial ventures with venture capital.  
*GLEN Conference, London, Ontario, 2011*

**Welter, C.,** and Alvarez, S. Effectuation, bricolage, and creation: Drawing the boundary lines.  
*Entrepreneurship Research Exemplars Conference, Columbus, OH, 2011.*

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## **FELLOWSHIPS & GRANTS**

O'Connor Professorship, 2018-present

O'Connor Research Fellowship Award, 2017-2018

Downing Award Winner, 2017

Xavier Faculty Summer Research Grant, 2015

SMS Entrepreneurship & Strategy Junior Faculty Workshop Kauffmann Fellowship, 2014

Georgia Southern University Faculty Research Grant, 2012, 2013

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## **PROFESSIONAL SERVICE**

Editorial board for Strategic Entrepreneurship Journal, 2015-present

Editorial board for Academy of Management Review, 2017-present

Reviewer for Strategic Management Society Conference, 2014, 2017

Facilitator for Unpolished Entrepreneur Training, 2017

OCEAN Accelerator Mentor, 2016-2018

Sudduth Society of the African American Chamber of Commerce presenter, 2016

Student Engagement Subcommittee Chair, M&E BEA, 2015-present

Advisor for the Xavier Entrepreneurship Club, 2015-present

Reviewer for Strategic Entrepreneurship Journal, 2012-present

Reviewer for Academy of Management Meetings, 2007-2011, 2013-present

Guest Lecturer on Entrepreneurship in the United States for Global Perspectives on Enterprise at Leeds University, 2013

Co-organizer of Inaugural Mobile App-tacular at Georgia Southern University, 2012-2013

Advisor for Enactus (formerly SIFE) at Georgia Southern University, 2013

Advisor for Entrepreneurship Club at Georgia Southern University, 2012-2013

Reviewer for Southern Management Conference, 2011,2013

Alleviating Poverty Through Entrepreneurship Summit – Organizer, The Ohio State University, 2009