

# Mark J. Tremblay

September 2022

Miami University  
Farmer School of Business

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<https://sites.google.com/site/markjtremblay/>

## EMPLOYMENT

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| <b>G. Richard and Jane S. Thomas Assistant Professor</b><br><i>Miami University</i>      | <i>2021 - Present</i> |
| <b>CESifo Research Network Affiliate</b><br><i>Economics of Digitization Area Member</i> | <i>2022 - Present</i> |
| <b>Assistant Professor</b><br><i>Miami University</i>                                    | <i>2018 - Present</i> |
| <b>Postdoctoral Fellow</b><br><i>McMaster University</i>                                 | <i>2016 - 2018</i>    |

## EDUCATION

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| <b>Ph.D. in Economics</b><br><i>Michigan State University</i>                          | <i>2011 - 2016</i> |
| <b>B.S. in Mathematics and B.A. in Economics</b><br><i>Pacific Lutheran University</i> | <i>2006 - 2010</i> |
| <b>Budapest Semesters in Mathematics</b>   | <i>2009 - 2010</i> |

## RESEARCH INTERESTS

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Platforms and Digitalization, Industrial Organization, Public Economics, Microeconomics

## PUBLICATIONS

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- “[Behavior-Based Personalized Pricing When Firms Can Share Customer Information](#)” (with Chongwoo Choe and Noriaki Matsushima), *International Journal of Industrial Organization*, (82), 2022.
- “[Inferring Tax Compliance from Pass-through: Evidence from Airbnb Tax Enforcement Agreements](#)” (with Andrew Bibler and Keith Teltser), *Review of Economics and Statistics*, 103 (4), 636-651, 2021.
- “[Business-to-Business Bargaining in Two-Sided Markets](#)” (with Takanori Adachi), *European Economic Review*, (130), 2020.
- “[Platform Competition with Endogenous Homing](#)” (with Thomas Jeitschko), *International Economic Review*, 61 (3), 1281-1305, 2020.
- “[Pareto Price Discrimination](#),” *Economics Letters*, 189, 2019.
- “[Platform Competition and Endogenous Switching Costs](#),” *Journal of Industry, Competition and Trade*, 19 (4), 537-559, 2019.
- “[Tax Incidence and Demand Convexity in Cournot, Bertrand, and Cournot—Bertrand Models](#)” (with Victor J. Tremblay), *Public Finance Review*, 45 (6), 748-770, 2017.
- “[Vertical Relationships within Platform Marketplaces](#).” *Games*, 7 (3), 2016.
- “[A General Cournot-Bertrand Model with Homogeneous Goods](#)” (with Carol H. Tremblay and Victor J. Tremblay). *Theoretical Economics Letters*, 1 (2), 38-40, 2011.

## WORKING PAPERS

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- “[Noncompete Agreements and the Welfare of Consumers](#)” (with Mike Lipsitz), SSRN Working Paper, *Revise & Resubmit at the American Economic Journal: Microeconomics*.
- “[Cournot Platform Competition with Mixed-homing](#)” (with Takanori Adachi and Susumu Sato), Kyoto University Discussion Paper No. E-21-004, *Revise & Resubmit at the International Journal of Industrial Organization*.
- “[The Limits of Marketplace Fee Discrimination](#),” NET Institute Working Paper #20-10.1, *Submitted*.

- “Short-Term Rentals, Home Prices, and Housing Affordability: Evidence from Airbnb Registration Enforcement” (with Andrew Bibler and Keith Teltser), SSRN Working Paper, *Submitted*.
- “Platform Oligopoly with Endogenous Homing: Implications for Free Entry and Mergers” (with Takanori Adachi and Susumu Sato), SSRN Working Paper, *Submitted*.
- “Do Credit Card No-Surcharge Rules Increase Effective Retail Prices?” (with Takanori Adachi), SSRN Working Paper, *Submitted*.
- “Fee Discrimination by Hybrid Platforms,” NET Institute Working Paper #20-10.2.
- “Taxing a Platform: Transaction vs. Access Taxes,” SSRN Working Paper.

#### WORK IN PROGRESS

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- “Market Power and Pass-through in the Sharing Economy: Evidence from Airbnb Tax Collection Agreements” (with Andrew Bibler and Keith Teltser).
- “Deceptive Features and Hidden Prices: The Case of Airbnb Cleaning Fees” (with Leonardo Madio, Michelangelo Rossi, and Kevin Tran).
- “YouTube Adpocalypse: The YouTubers’ Journey from Ad-Based to Patron-Based Revenues” (with Raphela Andres and Michelangelo Rossi) .
- “Leveling the Playing Field between Airbnb and Hotels: Tax Evasion, Enforcement, and Welfare” (with Laura Grigolon, Andrew Bibler, and Keith Teltser).

#### CONFERENCE PRESENTATIONS AND INVITED SEMINARS

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2022:

Bi-Annual Postal Economics Conference on E-commerce, Digital and Delivery Services, Mannheim Centre for Competition and Innovation Annual Conference, University of Manitoba (invited)

2021:

CESifo Area Conference on the Economics of Digitization, European Association for Research in Industrial Organization, Paris Conference on Digital Economics, Urban Economics European Meetings, ESMT Berlin (invited)

2020:

Louvain Economics of Digitization Research Group (invited)

2019:

University of Tokyo (invited), Norwegian School of Economics (invited), CESifo Workshop on Taxation in the Digital Economy: Theory and Evidence, Spring Meetings of the Japan Association of Applied Economics, International Industrial Organization Conference

2018:

Taxation and Regulation in the Digital Economy Workshop (invited), CPEG-PEUK Public Economics Workshop, Workshop on Peer-to-Peer Markets (invited), International Industrial Organization Conference, Miami University (invited)

2017:

Platform Strategy Research Symposium, Annual Conference on Taxation

2016:

International Open and User Innovation Conference, Internet Search and Innovation Conference, International Industrial Organization Conference, University of Louisville, University of Queensland (invited), McMaster University (invited), Michigan State University Media and Information Department (invited), Gonzaga University (invited), Universidad Carlos III de Madrid (invited)

2015:

Royal Economic Society Annual Conference, International Institute of Public Finance Annual Conference, Oregon State University, Pacific Lutheran University

2014:

Internet Search and Innovation Conference, International Industrial Organization Conference

## TEACHING AND ADVISING

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### Courses:

Intermediate Microeconomics (Miami University)  
Mathematical Economics - M.A. (Miami University)  
Techonomics (Miami University)  
Game Theory (McMaster University and Michigan State University)  
Microeconomic Theory I - Ph.D. (McMaster University)  
Principles of Microeconomics (Michigan State University)

### M.A. Students (Thesis Advisor):

Ben Anderson - Analyst at Progressive  
Julia Bragg - Risk Assurance Associate at PwC  
Jordan McMaster - Economist at the U.S. Army Corps  
Sean Mullee - Annuities Consultant at New York Life  
Sidney Hutson - Market Research Associate at Cleveland Research Company  
Morgan Otto - Supply Chain Analyst for Jim Beam

## SERVICE AND PROFESSIONAL RESPONSIBILITIES

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### Referee:

*Journal of Economics & Strategic Management* (×6), *Management Science* (×4), *Review of Industrial Organization* (×3), *Journal of Industrial Economics* (×3), *International Economic Review* (×2), *Journal of Economic Behavior & Organization* (×2), *RAND Journal of Economics*, *Journal of Economic Theory*, *Journal of Public Economics*, *Economic Theory*, *Economic Journal*, *Journal of Public Economic Theory*, *International Journal of Industrial Organization*, *Canadian Journal of Economics*, *International Tax and Public Finance*, *Review of Network Economics*, *Annals of Operations Research*, *Games*, *Economics Letters*

### The City of Oxford (Ohio):

Oxford-Miami Short Term Rental Public Policy Partnership, 2019-2020

### Miami University:

Founding Faculty Fellow; Institute for Responsible Gaming, Lotteries, and Sport (MUIRGLS); 2022-present  
Seminar Coordinator, 2019-present  
Hiring Committee Member, 2018-2019

### Norwegian School of Economics (NHH):

External Examiner for Platform-based Business Models Master's Course, Spring Semesters 2019-2022

### McMaster University:

Micro Theory Comprehensive Exam Committee, June 2017 and August 2017  
Incoming Ph.D. Summer Math Camp, August 2016

### Co-editor:

*Games*; Special Issue on "Game Theoretic Analyses of Multi-Sided Markets," Spring 2016

## AWARDS, GRANTS, AND HONORS

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Faculty Enhancement Fund Award, Miami University, Spring 2022.  
NET Institute Summer Research Grant (*The Limits of Marketplace Fee Discrimination*), Summer 2020.  
Farmer School of Business Summer Research Grant, Miami University, Summer 2020.  
Visiting Scholar, Institute for Social and Economic Research, Osaka University, February 2020.  
Visiting Scholar, Nagoya University, June 2019.  
Visiting Scholar, Norwegian School of Economics (NHH), May 2019.  
Higgin Kim Asia Travel Grant, Miami University, Summer 2019.  
Dissertation Fellowship, Michigan State University, Spring 2016.  
Kelly Scholar Research Fellowship, Michigan State University, Summer 2015.  
MSU-CIBER Professional Development Grant, Michigan State University, Spring 2015.  
Red Cedar Award for Best 3<sup>rd</sup> Year Paper, Michigan State University, Spring 2014.  
Summer Research Fellowship, Michigan State University, 2013.  
Graduate Assistantship and Fellowship, Michigan State University, Fall 2011-2016.  
Math Fund Scholarship, Pacific Lutheran University, 2010.