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ACADEMIC POSITIONS

Cintas Endowed Chair of Entrepreneurship 2018 - Current
Farmer School of Business, Miami University

Founding Director, Leading the Integration of Faith & Entrepreneurship 2018 - Current
Farmer School of Business, Miami University

Professor of Entrepreneurship 2015 - Current
Farmer School of Business, Miami University

Founding Director, Center for Social Entrepreneurship 2006 - Current
Farmer School of Business, Miami University

Director, Institute for Entrepreneurship 2011 - 2018
Farmer School of Business, Miami University

Visiting Professor January, 2016
Universita Cattolica del Sacro Cuore - Milan, Italy

Endres Associate Professor Fellow 2014 - 2015
Farmer School of Business, Miami University

Associate Professor of Entrepreneurship 2011 - 2015
Farmer School of Business, Miami University

Visiting Professor March, 2009
EM Lyon School of Business – Lyon, France

Assistant Professor of Entrepreneurship 2006 - 2011
Farmer School of Business, Miami University

EDUCATION

Ph.D. in Business Administration, 2007
University of Cincinnati – Cincinnati, OH

Master of Business Administration, 1999
Georgia State University – Atlanta, GA

Bachelor of Science in Business, 1991
Miami University – Oxford, OH

PUBLICATIONS

Journal Articles:

1. Smith, B., Lawson, A., Jones, J., Holcomb, T. & Minnich, A. (2022). Trying to serve two masters is easy, compared to three: Identity multiplicity work by Christian impact investors. *Journal of Business Ethics*, 179: 1053-1070. doi.org/10.1007/s10551-022-05156-4
2. Smith, B., McMullen, J. & Cardon, M. (2021). Toward a theological turn of entrepreneurship: How religion could enable transformative research in our field. *Journal of Business Venturing*, 36. doi.org/10.1016/j.jbusvent.2021.106139
3. Smith, B., Bergman, B. & Kreiner, G. (2021). When the beacon goes dark: Legitimacy repair work by subsequent entrants in an emerging market category. *Journal of Business Venturing*, 36. doi.org/10.1016/j.jbusvent.2021.106144
4. Smith, B. & Bergman, B. (2020). The other side of the coin: Investor identity and its role in resource provision. *Journal of Business Venturing Insights*, 14: e00175 doi.org/10.1016/j.jbvi.2020.e00175
5. Giudici, A., Combs, J., Cannatelli, B. & Smith, B. (2020). Successful scaling in social franchising: The case of Impact Hub. *Entrepreneurship Theory & Practice*, 44: 288-314. doi.org/10.1177/1042258718801593
6. Smith, B., Knapp, J. & Cannatelli, B. (2020). Entrepreneurship at the Base-of-the-Pyramid: The moderating role of person-facilitator fit and poverty alleviation. *Journal of Social Entrepreneurship*. doi.org/10.1080/19420676.2020.1779789
7. Smith, B., Conger, M., McMullen, J. & Neubert, M. (2019). Why believe? The promise of research on the role of religion in entrepreneurial action. *Journal of Business Venturing Insights*, 11: e00119 doi.org/10.1016/j.jbvi.2019.e00119
8. Barbosa, S., Fayolle, A., & Smith, B. (2019). Biased and overconfident, unbiased but going for it: Framing and anchoring effects on the decision to start a new venture. *Journal of Business Venturing*, 34: 528-557. doi.org/10.1016/j.jbusvent.2018.12.006
9. Cannatelli, B., Smith, B., & Sydow, A. (2019). Entrepreneurship in the controversial economy: Toward a research agenda. *Journal of Business Ethics*, 155: 837-851. [doi 10.1007/s10551-017-3482-x](https://doi.org/10.1007/s10551-017-3482-x)
10. Cannatelli, B., Smith, B., Giudici, A., Jones, J. & Conger, M. (2017). An expanded model of distributed leadership in organizational knowledge creation. *Long Range Planning*, 50: 582-602. doi.org/10.1016/j.lrp.2016.10.002
11. Knapp, J., Smith, B. & Sprinkle, T. (2017). Is it the job or the support? The relative importance of job characteristics and perceived organizational support for nonprofit

- employee retention and satisfaction. *Nonprofit & Voluntary Sector Quarterly*, 46: 652-671. doi.org/10.1177/0899764016685859
12. Smith, B., Kistruck, G. & Cannatelli, B. (2016). The impact of moral intensity and desire for control on scaling decisions in social entrepreneurship. *Journal of Business Ethics*, 133: 677-689. [doi 10.1007/s10551-014-2447-6](https://doi.org/10.1007/s10551-014-2447-6)
 13. Kistruck, G., Lount, R., Smith, B., Bergman, B. & Moss, T. (2016). Competition vs. cooperation: Alternate structures for motivating groups in a resource scarce environment. *Academy of Management Journal*, 59: 1174-1198. doi.org/10.5465/amj.2014.0201
 14. Smith, B. (2016). Simulation builds empathy in future social entrepreneurs. *Entrepreneurship & Innovation Exchange*. [doi: 10.17919/X98593](https://doi.org/10.17919/X98593).
 15. Kreiner, G., Sheep, M., Hollensbe, E., Smith, B. & Kataria, N. (2015). Elasticity and the dialectic tensions of organizational identity: How can we hold together while we're pulling apart? *Academy of Management Journal*, 58: 981-1011. doi.org/10.5465/amj.2012.0462
 16. Smith, B. (2015). Social entrepreneurship deserves better research. *Entrepreneurship & Innovation Exchange*. [doi: 10.17919/X9201G](https://doi.org/10.17919/X9201G).
 17. Smith, B., Meyskens, M. & Wilson, F. (2014). Should we stay or should we go? Organizational relational identity and identification in social venture strategic alliances. *Journal of Social Entrepreneurship*, 5: 295-317. doi.org/10.1080/19420676.2014.927389
 18. Knapp, J., Smith, B. & Sprinkle, T. (2014). Clarifying the relational ties of organizational belonging: Understanding the roles of perceived insider status, psychological ownership, and organizational identification. *Journal of Leadership & Organizational Studies*, 21: 273-285. doi.org/10.1177/1548051814529826
 19. Cannatelli, B., Minciullo, M. & Smith, B. (2014). La social entrepreneurship e il processo di creazione della conoscenza: Il ruolo del "ba". *Impresa Progetto* (Italian Journal of Management).
 20. Kistruck, G., Sutter, C., Lount, R. & Smith, B. (2013). Mitigating principal-agent problems in Base-of-the-Pyramid markets: An identity spillover perspective. *Academy of Management Journal*, 56: 659-682. doi.org/10.5465/amj.2011.0336
 21. Knapp, J., Smith, B., Kreiner, G., Sundaramurthy, C. & Barton, S. (2013). Managing boundaries through identity work: The role individual and organizational identity tactics. *Family Business Review*, 26: 333-355. doi.org/10.1177/0894486512474036

22. Smith, B., Cronley, M. & Barr, T. (2012). Funding implications of social enterprise: The role of mission consistency, entrepreneurial competence, and attitude toward social enterprise on donor behavior. *Journal of Public Policy & Marketing*, 31: 142-157. doi.org/10.1509/jppm.11.033
23. Rosenthal, D. & Smith, B. (2011). Freestore Foodbank – Liberty Pantry Project: An opportunity for social entrepreneurship? *Case Research Journal*, 31: 1-14.
24. Cannatelli, B & Smith, B. (2011). Open innovation: Quali contributi per la social entrepreneurship? *Impresa Progetto* (Italian Journal of Management).
25. Smith, B., Knapp, J., Barr, T., Stevens, C. & Cannatelli, B. (2010). Social enterprises and the timing of conception: Organizational identity tension, management and marketing. *Journal of Nonprofit & Public Sector Marketing*, 22: 108-134. doi.org/10.1080/10495141003676437
26. Smith, B. & Stevens, C. (2010). Different types of social entrepreneurship: The role of geography and structural embeddedness on measurement and scaling of social value. *Entrepreneurship & Regional Development*, 22: 575-598. doi.org/10.1080/08985626.2010.488405
27. Smith, B. (2010). Micro-consignment reconsidered: Invention-led development of risk shifting, knowledge transfer and scaling capabilities. *M.I.T. Innovations: Technology | Governance | Globalization*, 5: 154-162. doi.org/10.1162/itgg.2010.5.1.129
28. Bloom, P. & Smith, B. (2010). Identifying the drivers of social entrepreneurial impact: Theoretical development and an exploratory empirical test of SCALERS. *Journal of Social Entrepreneurship*, 1:126-145 doi.org/10.1080/19420670903458042
29. Smith, B., Matthews, C. & Schenkel, M. (2009). Differences in entrepreneurial opportunities: The role of tacitness and codification in opportunity identification. *Journal of Small Business Management*, 47: 38-57. [doi: 10.1111/j.1540-627X.2008.00261.x](https://doi.org/10.1111/j.1540-627X.2008.00261.x)
30. Smith, B., Barr, T., Barbosa, S. & Kickul, J. (2008). Social entrepreneurship: A grounded learning approach to social value creation. *Journal of Enterprising Culture*, 16: 339-362. doi.org/10.1142/S0218495808000235
31. Kickul, J., Barbosa, S. & Smith, B. (2008). The road less intended: Integrating entrepreneurial cognition and risk in entrepreneurship education. *Journal of Enterprising Culture*, 16: 411-439. doi.org/10.1142/S0218495808000181
32. Mehra, A., Smith, B., Dixon, A. & Robertson, B. (2006). Distributed leadership in teams: The network of leadership perceptions and team performance. *Leadership Quarterly*, 17: 232- 245. doi.org/10.1016/j.leaqua.2006.02.003

33. Rosenthal, D. & Smith, B. (2005). A disservice to students. *Case Research Journal*, 25: 1-7.

Book Chapters:

1. Lawson, A. & Smith, B. (2022). Religion and family business: Taking stock and looking forward. In C. Howorth & A. Discua Cruz (eds.), *Encyclopedia of Family Business*, Cheltenham, UK: Edward Elgar.
2. Smith, B. & Holcomb, T. (2018). Innovation on and off campus: Entrepreneurship at Miami University. In E. Liguori & C. Matthews (eds.), *Annals of Entrepreneurship Education Research & Pedagogy, 3rd edition*, Cheltenham, UK: Edward Elgar.
3. Smith, B. (2014). The future of social entrepreneurship research: Catalyst or inhibitor? *Ashoka Trends in Social Innovation*.
4. Smith, B., Knapp, J., Barr, T., Stevens, C. & Cannatelli, B. (2013). Social enterprises and the timing of conception: Organizational identity tension, management and marketing. In J. Kickul, S. Bacq, D. Gras, & M. Griffiths (eds.), *Social Entrepreneurship*, Cheltenham, UK: Edward Elgar.
5. Smith, B. Van Kirk, G. & Kayne, J. (2012). Comparing market-based approaches in social entrepreneurship: Micro-franchising and micro-consignment. In T. Lyon (ed.), *The Nature of Organizational Structure in Social Entrepreneurship*, Santa Barbara, CA: Praeger / ABC-CLIO.
6. Smith, B., Stevens, C. & Barr, T. (2010). Social entrepreneurs and economic value creation: The dilemma of earned income pursuit. In A. Fayolle & H. Matlay (eds.), *Handbook of Research in Social Entrepreneurship*, Cheltenham, UK: Edward Elgar.
7. Bloom, P. & Smith, B. (2010). Identifying the drivers of social entrepreneurial impact: An exploratory empirical study. In G. Dees, P. Bloom & E. Skloot (eds.), *Scaling Social Impact – New Thinking*, New York: Palgrave Macmillan.
8. Smith, B., Kickul, J. & Coley, L. (2010). Using simulation to develop empathy and motivate agency: An innovative pedagogical approach for social entrepreneurship education. In A. Fayolle (ed.), *Handbook of Entrepreneurship Education, 3rd volume*.
9. Smith, B. (2009). Scaling of impact through social entrepreneurship. In L. Mtongana and L. Nimmo (eds.), *The Promise of Leadership – A Nelson Mandela Foundation Dialogue*.
10. Smith, B., Kickul, J. & Wilson, F. (2009). Entrepreneurial opportunity evaluation: A discrete choice analysis of financial and social entrepreneurial opportunity attributes. In K. Hockerts, J. Mair & J. Robinson (eds.), *Values and Opportunities in Social Entrepreneurship*, New York: Palgrave Macmillan.

11. Smith, B. & Barr, T. (2007). Reducing poverty through social entrepreneurship: The case for Edun. In J. Stoner & C. Wankel (eds.), *Innovative Approaches to Reducing Global Poverty*, New York: IAP Press.

Conference and Best Paper Proceedings:

1. Jones, J., Smith, B. & Conger, M. (2017). Now we see in the mirror, dimly: From organizational identity opacity to transparency of a faith-based accelerator. *Frontiers of Entrepreneurship Research – Best Paper Proceedings*.
2. Smith, B., Knapp, J. & Cannatelli, B. (2016). The role of person-facilitator fit and poverty alleviation. *Academy of Management – Best Paper Proceedings*.
3. Kistruck, G., Lount, R., Smith, B., Bergman, B. & Moss., T. (2014). Competition vs. cooperation: Motivating groups in Base-of-the-Pyramid markets. *Academy of Management – Best Paper Proceedings*.
4. Cannatelli, B. & Smith, B. (2012). Ba creation and expansion in social venture partnerships. *Academy of Management – Best Paper Proceedings*.
5. Kistruck, G., Sutter, C., & Smith, B. (2011). Identity spillover: A social-psychological perspective on mitigating principal-agent problems in Base-of-the-Pyramid social ventures. *Academy of Management – Best Paper Proceedings*.
6. Cannatelli, B. & Smith, B. (2010). Scaling social impact: An open innovation perspective. *ICSB World Conference Proceedings*.
7. Kickul, J., Barbosa, S., Iakovleva, T. & Smith, B. (2008). Sailing around the world: Cultural and environmental influences on entrepreneurial risk perceptions of sinking the boat and missing the boat. *Frontiers of Entrepreneurship Research*.
8. Kickul, J., Steffens, P., Smith, B., Sohl, J., & Johnston, T. (2007). Send me an angel? Comparing screening and final investment choices of informal investors and venture capitalists. *Frontiers of Entrepreneurship Research*.
9. Smith, B., Matthews, C. & Schenkel, M. (2005). The search for and discovery of different types of entrepreneurial opportunities: The effects of tacitness and codification. *Frontiers of Entrepreneurship Research – Best Paper Proceedings*.

Research in Progress:

1. Smith, B., Lawson, A., & Barbosa, S. Navigating the highs and lows of entrepreneurial identity threats: The countervailing force of a relational identity with God. Under review at *Journal of Business Venturing*, 2nd round.

2. Sottini, A., Smith, B. & Cannatelli, B. Making sense of religion in effectuation: A framing of means by Catholic entrepreneurial monks. Under review at *Small Business Economics, Special Issue on Religion & Entrepreneurship*, 2nd round.
3. Jones, J., Hymer, C., Roccapiore, A. & Smith, B. Have a little faith in me: Investor perceptions of entrepreneur and venture faith integration. Under review at *Small Business Economics, Special Issue on Religion & Entrepreneurship*, 2nd round.
4. Barbosa, S. & Smith, B. Specifying the role of religion in entrepreneurial action: A cognitive perspective. Under review at *Small Business Economics, Special Issue on Religion & Entrepreneurship*, 1st round.
5. Smith, B. Religious entrepreneurship: The emergence of a research subfield. Under review at *Journal of Business Venturing Insights*, 1st round.

Articles in Practitioner Journals, Magazines, Online, and Newspapers:

1. Smith, B. (2021). The omission and promise of impact investing. *Faith Driven Investor* (Mar).
2. Smith, B. (2013). How youth, motivation and social entrepreneurship principles can create positive change in Afghanistan. *Huffington Post* (Oct).
3. Smith, B. (2012). Start-up methods to change the world. *Cincinnati Enquirer* (Oct).
4. Smith, B. (2012). Embedding entrepreneurs in the social network. *Cincinnati Enquirer* (May).
5. Smith, B. (2011). Social entrepreneurship: The micro-consignment model. *Forbes* (May) www.forbes.com/sites/ciocentral/2011/05/10/social-entrepreneurship-the-microconsignment-model
6. Smith, B. (2011). When fishing isn't enough: Solving social problems through entrepreneurship. *Cincinnati Enquirer* (December).
7. Smith, B. (2011). Brandery demo day: Connecting, spreading and preparing the entrepreneurial ecosystem. *Cincinnati Enquirer* (November).

CONFERENCE PRESENTATIONS

1. Dana, L., Roundy, P., Smith, B., Gümüşay, A. & Abdelgawad, A. (2022). Entrepreneurship and religion: The interaction of multiple identities. Presented at 82nd Academy of Management Meeting, Seattle, WA.
2. Smith, B. (2022). An overview of research on religion and entrepreneurship. Presented at the 1st Ph.D. Seminar on Faith and Entrepreneurship. Seattle, WA.

3. Smith, B. (2022). The state of the field of research at the intersection of faith and entrepreneurship. Presented at the *2nd LIFE International Research Conference on Faith & Entrepreneurship*, Virtual.
4. Hillenmeyer, M., Jackson, N., McCosh, S., Moorefield, K., & Smith, B. (2021). Founder therapy: The role of a faith-based group. *CincyStartup Week*.
5. Diedrich, S., Jennings, S. & Smith, B. (2021). The integration of faith and entrepreneurship in higher education. *2nd Faith Driven Entrepreneur Conference*, Virtual.
6. Miller, D. & Smith, B. (2021). A panel on the integration of faith and work. Presented at the *81st Academy of Management Meeting*, Christian Management Scholars, Virtual.
7. Smith, B. (2021). An introduction to the integration of faith and entrepreneurship. Presented at the *1st LIFE International Research Conference on Faith & Entrepreneurship*, Virtual.
8. Lenz, A., Conger, M., & Smith, B. (2021). Marginalization, identity burden, and the costly decisions of entrepreneurs in favelas. Presented at *41st Babson College Entrepreneurship Research Conference*, Virtual.
9. Smith, B., Lawson, A., Jones, J., Holcomb, T., & Minnich, A. (2020). Believing in impact investing: Unleashing faith-based investors through spiritual identity work. Presented at *17th Social Entrepreneurship Research Conference*, Virtual.
10. Smith, B., Busenitz, L., Conger, M., Lichtenstein, B., McMullen, J., & Sarason, Y. (2019). Faith and social entrepreneurship. Professional Development Workshop. Presented at *16th Social Entrepreneurship Research Conference*, Indiana University, Bloomington, IN.
11. Smith, B., Conger, M. & Peets, R. (2019). Leading with faith without dividing the flock: A multi-level boundary work model of faith and entrepreneurship. Presented at *39th Babson College Entrepreneurship Research Conference*, Babson College, Wellesley, MA.
12. Smith, B., Conger, M. & Peets, R. (2018). Co-constructing an optional identity: A multi-level boundary work model of faith and entrepreneurship. Presented at *15th Social Entrepreneurship Research Conference*, University of Southern California, Los Angeles, CA.
13. Smith, B., Bergman, B. & Kreiner, G. (2017). Losing the battle but winning the war: Legitimation work in the social venture accelerator market category. Presented at *14th Social Entrepreneurship Research Conference*, Northeastern University, Boston, MA.

14. Jones, J., Smith, B. & Conger, M. (2017). Now we see in the mirror dimly: From identity opacity to transparency of a faith-based accelerator. Presented at *36th Babson College Entrepreneurship Research Conference*, University of Oklahoma, Norman, OK.
15. Cannatelli, B., Giudici, A., & Smith, B. (2016). Antecedents of power allocation in affiliation governance for scaling up. Presented at the *36th Strategic Management Society Annual Conference*, Berlin, Germany.
16. Jones, J., Smith, B. & Conger, M. (2016). Now we see in the mirror dimly: From identity opacity to transparency. Presented at *13th Social Entrepreneurship Research Conference*, University of Southern California, Los Angeles, CA.
17. Smith, B., Cannatelli, B., & Knapp, J. (2016). Entrepreneurship at the Base of the Pyramid: The role of person-facilitator fit and poverty alleviation. Presented at the *76th Academy of Management Meeting*, Anaheim, CA.
18. Smith, B., Bergman, B., & Kreiner, G. (2016). Failing to accelerate: Legitimation efforts in the social venture accelerator market. Presented at the *76th Academy of Management Meeting*, Anaheim, CA.
19. Kistruck, G., Shantz, A., Weber, L., Smith, B. & Gras, D. (2016). Making organizational research meaningful: Designing field experiments for poverty alleviation. Presented at the *76th Academy of Management Meeting*, Anaheim, CA.
20. Jones, J., Smith, B. & Conger, M. (2016). Now we see in the mirror dimly: From identity opacity to transparency. Presented at *Sustainability, Ethics & Entrepreneurship Conference*, Denver, CO.
21. Smith, B., Bergman, B., & Kreiner, G. (2015). Failing to accelerate: Legitimation efforts in the social venture accelerator market. Presented at *12th Social Entrepreneurship Research Conference*; New York University, New York, NY.
22. Knapp, J., Smith, B., & Sprinkle, T. (2015). Is it the job or the support? The relative importance of job characteristics and perceived organizational support for nonprofit employee and satisfaction. Presented at the *Midwest Academy of Management*, Columbus, OH.
23. Smith, B. & Bergman, B. (2014). In the wake and face of a social venture accelerator's failure: Entrepreneurial identity elasticity, resource acquisition and resource provision. Presented at the *11th NYU Satter Conference on Social Entrepreneurship*; Northeastern University; Boston, MA.
24. Kistruck, G., Lount, R., Smith, B., Bergman, B. & Moss, T. (2014). Competition vs. cooperation: Motivating groups in Base-of-the-Pyramid markets. Presented at *74th Academy of Management Meeting*, Philadelphia, PA.

25. Smith, B. (2014). Social innovation: Research methodologies and lessons learned for a new field. Presented at the *4th Ashoka Exchange on Social Entrepreneurship*, Brown University; Providence, RI.
26. Kistruck, G., Smith, B., Lount, R., & Moss, T. (2013). Cooperative versus competitive arrangements in Base-of-the-Pyramid markets. Presented at the *10th Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
27. Smith, B. (2013). Base-of-the-Pyramid Action Research Center: Integrating practical relevance and academic rigor. Presented at *3rd Ashoka Exchange on Social Entrepreneurship*, University of San Diego; San Diego, CA.
28. Smith, B. & Cannatelli, B. (2012). Ethical considerations of scaling social entrepreneurial impact: The role of moral intensity. Presented at the *9th Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
29. Cannatelli, B. & Smith, B. (2012). Business creation and expansion in social venture partnerships. Presented at *72nd Academy of Management Meeting*; Boston, MA.
30. Knapp, J., Smith, B. & Sprinkle, T. (2012). Clarifying the roles of psychological ownership, perceived insider status and organizational identification. Presented at *72nd Academy of Management Meeting*; Boston, MA.
31. Smith, B. & Adkins, C. (2012). Developing empathy: An innovative pedagogical approach. Presented at *2nd Ashoka Exchange on Social Entrepreneurship*, Arizona State University; Tempe, AZ.
32. Cannatelli, B. & Smith, B. (2011). Understanding the academic-practitioner partnership in social entrepreneurship: Implications for knowledge and social value creation and expansion. Presented at the *8th Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
33. Kistruck, G., Sutter, C. & Smith, B. (2011). Identity spillover: Mitigating principal-agent problems in Base-of-the-Pyramid social ventures. Presented at *71st Academy of Management Meeting*; San Antonio, TX.
34. Cannatelli, B., Smith, B., Bloom, P. & Grumo, M. (2011). Scaling social impact: A replication and extension of SCALERS. Presented at *4th Research Colloquium on Social Entrepreneurship*, Duke University; Durham, NC.
35. Smith, B., Paulsen, M., Sullivan, M., & Van Kirk, G. (2011). Aligning social impact and institutional excellence: Best practices for engaging the campus with the campo. *Ashoka Exchange on Social Entrepreneurship*, Duke University; Durham, NC.

36. Kistruck, G., Sutter, C. & Smith, B. (2010). Identity spillover: A social-psychological perspective on mitigating principal-agent problems in Base-of-the-Pyramid social ventures. Presented at the 7th *Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
37. Cannatelli, B. & Smith, B. (2010). Assessing expected and potential social value in scaling strategies: an open innovation approach. Presented at the 7th *Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
38. Wilson, F., Smith, B. & Meyskens, M. (2010). Networks of allegiance: The use of partnerships by social purpose ventures to scale social impact. Presented at the 7th *Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
39. Cannatelli, B. & Smith, B. (2010). Scaling social entrepreneurial impact: Scaling strategies and ethical implications. Presented at the 2nd *International Social Innovation Research Conference*; Oxford, England.
40. Smith, B. (2010). Market-based efforts of poverty alleviation: Micro-consignment, micro-franchise and micro-credit. Presented at 3rd *Research Colloquium on Social Entrepreneurship*, Oxford University; Säid Business School; Oxford, England.
41. Bloom, P., Hawn, O. & Smith, B. (2010). Drivers of scaling: Theoretical notions and an empirical test. Presented at 3rd *Research Colloquium on Social Entrepreneurship*, Oxford University; Säid Business School; Oxford, England.
42. Kreiner, G., Sundaramurthy, C., Knapp, J., Smith, B. & Barton, S. (2010). Managing hybrid identities in family businesses. Presented at 70th *Academy of Management Meeting*; Montreal, Canada.
43. Cannatelli, B. & Smith, B. (2010). Social entrepreneurship: An open innovation perspective. Presented at *International Council of Small Businesses World Conference*, Cincinnati, OH.
44. Bloom, P. & Smith, B. (2009). Identifying the drivers of social entrepreneurial impact: Theoretical development and exploratory empirical test of SCALERS. Presented at *2nd Scaling of Social Impact Conference*; Duke University; Durham, NC.
45. Smith, B., Barr, T. & Cronley, M. (2009). Do thin mints take a bite out of donations? Donor reaction to the initiation, outcome and type of social enterprises. Presented at the 6th *Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
46. Rosenthal, D. & Smith, B. (2009). Liberty Pantry Products. Presented at the *North American Case Research Association*; Santa Cruz, CA.

47. Bloom, P. & Smith, B. (2009). Drivers of social entrepreneurial impact: Theoretical development and an exploratory empirical test. Presented at *6th Satter Conference on Social Entrepreneurship*; New York University; New York, NY.
48. Kreiner, G., Sundaramurthy, C., Knapp, J., Smith, B. & Barton, S. (2009). Managing hybrid identities via organizational identity work. Presented at *69th Academy of Management Meeting*; Chicago, IL.
49. Bloom, P. & Smith, B. (2009). Identifying the drivers of social entrepreneurial impact: An exploratory empirical study. Presented at *69th Academy of Management Meeting*; Chicago, IL.
50. Barr, T., Smith, B. & Cronley, M. (2009). Do thin mints take a bite out of donations? Donor reaction to nonprofit earned income strategies. Presented at the *International Social Innovation Research Conference*; Oxford, England.
51. Bloom, P. & Smith, B. (2009). Identifying the drivers of social entrepreneurial impact: An exploratory empirical study. Presented at *Second Research Colloquium on Social Entrepreneurship*, Duke University; Durham, NC.
52. Smith, B., Barr, T. & Cronley, M. (2009). Do thin mints take a bite out of donations? Donor reaction to nonprofit earned income strategies. Presented at the *Society for Consumer Psychology Conference*; San Diego, CA.
53. Smith, B. & Stevens, C. (2008). Different forms of social entrepreneurship: The effects of locale and time-space embeddedness. Presented at *68th Academy of Management Meeting*; Anaheim, CA.
54. Smith, B., Barbosa, S. & Kreiner, G. (2008). Organizational emergence: A mutual decision making process of network formation in founding teams. Presented at the *68th Academy of Management Meeting*; Anaheim, CA.
55. Smith, B. (2008). Social entrepreneurship education: Edun LIVE on Campus. Presented at the *5th World Forum on Social Entrepreneurship* at Säid Business School, University of Oxford. Oxford, England.
56. Iakovleva, T., Kickul, J., Barbosa, S. & Smith, B. (2008). Sailing around the world: Cultural and environmental influences on entrepreneurial risk perceptions of sinking-the-bat and missing-the-boat. Presented at the *28th Babson-Kauffman Entrepreneurship Research Conference*; Chapel Hill, NC.
57. Smith, B. (2008). Social entrepreneurship pedagogy: Edun LIVE on Campus. Presented at the *18th Internationalizing Entrepreneurship Research Conference*; Oxford, OH.

58. Smith B. & Kickul, J. (2007). Entrepreneurial team formation: The effects of high technology on demographic composition and network structure. Presented at *2007 United States Association of Small Business and Entrepreneurship Conference*, Orlando, FL.
59. Smith, B., Kickul, J. & Wilson, F. (2007). Entrepreneurial opportunities: The relative value of social attributes. Presented at the *3rd International Social Entrepreneurship Research Conference*; Copenhagen, Denmark.
60. Kickul, J., Sohl, J., Steffens, P. & Smith, B. (2007). Send me an angel? Comparing screening and final investment choices of informal investors and venture capitalists. Presented at the *27th Babson-Kauffman Entrepreneurship Research Conference*; Madrid, Spain.
61. Smith, B. & Kickul, J. (2007). Founding team formation: An exploratory study of high and low technology teams. Presented at the *21st Annual Conference of the United States Association for Small Business and Entrepreneurship*; Orlando, FL
62. Smith, B. (2006). Entrepreneurial team formation: The effects of high technology on demographic composition and network structure. Presented at *49th Midwest Academy of Management Annual Meeting*, Louisville, KY.
63. Smith, B. & Kickul, J. (2006). Entrepreneurial opportunities: The trade-offs and integration of opportunity attributes and the effects on social entrepreneurship. Presented at *49th Midwest Academy of Management Annual Meeting*, Louisville, KY.
64. Kickul, J. & Smith, B. (2006). Miami University – Leading edge of entrepreneurship education. Presented as a University Showcase Presentation at the *49th Midwest Academy of Management Annual Meeting*, Louisville, KY.
65. Smith, B., Matthews, C. & Schenkel, M. (2005). The search for and discovery of entrepreneurial opportunities: The effects of tacitness and codification. Presented at the *25th Babson-Kauffman Entrepreneurship Research Conference*; Boston, MA.
66. Mehra, A., Smith, B., Dixon, A., & Robertson, B. (2005). Distributed leadership: The network of leadership perceptions and team performance. Presented at the *65th Academy of Management Meeting*; Honolulu, HI.
67. Hollensbe, E., Kreiner, G., Sheep, M. & Smith, B. (2005). Tearing the communion fabric? A case study of threatened identity and identification in the Episcopal church. Presented at *65th Academy of Management Meeting*; Honolulu, HI.
68. Ashforth, B., Kreiner, G., Sluss, D. & Smith, B. (2004). Organizational nomads. Presented at the *64th Academy of Management Meeting*; New Orleans, LA.

69. Smith, B. & Rosenthal, D. (2003). A disservice to students. Paper presented at *REFLECT Symposium for Entrepreneurship Education*; Babson College.

70. Smith, B. & Rosenthal, D. (2002). A disservice to students. Paper presented at *NACRA Annual Meeting*; Banff, Canada.

INVITED PARTICIPATION & PRESENTATIONS

1. Invited keynote. Navigating the lows and highs of work identity threats. (2022). OneLife - Vineyard Church, Cincinnati, OH.
2. Panel Presentation (2019). Doing Good and Doing Well: Unlocking Value with Revenue-Based Financing to Drive Impact Investing. Angel Capital Association Regional Meeting, Cincinnati, OH.
3. Funding social ventures through revenue-based financing. (2019). StartupWeek Cincy. Cincinnati, OH.
4. Invited lecture (2017) Social entrepreneurship: How women change the world. M.I.A.M.I. Women Leadership Symposium.
5. Invited lecture (2017) Is it possible? The integration of faith, work, and vocation. Oxford Bible Fellowship.
6. Keynote speaker for the Mohler Lecture (2016). The Role of Social Entrepreneurship in the Life of the University. McPherson College (McPherson, KS).
7. Invited Ashoka Commons Coach (2016). Creating a Social Innovation Course. Ashoka U, Tulane University (New Orleans, LA).
8. Opening keynote lecture and panel moderator (2015). Understanding social enterprise. Social Enterprise Summit (Cincinnati, OH).
9. Invited lecture (2015) research seminar on the role of field-based experiments in social entrepreneurship research. Catholic University of the Sacred Heart (Milan, Italy).
10. Invited presentation to Leadership Action (2015). To Tell the Truth: Designing and Conducting Focus Groups with Marginalized Populations. (Cincinnati, OH).
11. The Gift of Funding: A Faculty Perspective (2014). Celebration of the Miami University Love and Honor Campaign (Oxford, OH).
12. Invited participant (2014) Scaling through Micro-Franchising. Inter-American Development Bank (Washington DC).

13. Invited scholar (2014) Social Innovation Research Lab – Ghana Workshop. Schulich School of Business, York University (Toronto, Canada).
14. Keynote speaker (2013) The World is Flat...But It Isn't Level. *Tedx Youth* (Indianapolis, IN).
15. Keynote speaker (2013) Funding Implications of Social Enterprise. Interact for Change / Social Enterprise Alliance (Cincinnati, OH).
16. Invited participant (2013) National Science Foundation grant workshop: Bridging the Gap between Policy, Practice, and Academia: Unleashing Social Innovation and Entrepreneurship for Societal Benefit, Rutgers University (Newark, NJ).
17. Invited lecture (2013) Changing the World: Being a Man for Others as a Social Entrepreneur. St. Xavier High School (Cincinnati, OH).
18. Invited participant (2013) Building a Community of Base of the Pyramid Scholars: Creating a Legacy that Can Change the World. Academy of Management Meeting (Orlando, FL).
19. Invited discussant (2013) Building Knowledge in the Field of Social Entrepreneurship: Integrating Ashoka Fellows and Universities. *3rd Ashoka Exchange on Social Entrepreneurship*, University of San Diego (San Diego, CA).
20. The Domain of Social Entrepreneurship (2012). U.S. Department of State, African Women's Entrepreneurship Program (Oxford, OH).
21. Keynote speaker (2012) Social Entrepreneurship in Higher Education. Social Entrepreneurship Symposium. *University of Oklahoma* (Norman, OK).
22. Invited panelist (2012) Social Entrepreneurship Conference: Micro-Consignment Model. *Brigham Young University* (Provo, UT).
23. Keynote speaker (2012) Social Entrepreneurship: Opportunities and Challenges. *UCrew National High School Kick-off* (Cincinnati, OH).
24. Invited lecture (2012) The Base of the Pyramid: Different Models of Alleviating Poverty. *Miami University Winter College* (Tampa, FL).
25. Invited lecture (2012) When Fishing Isn't Enough: The Role of Social Entrepreneurship. *Miami University Winter College* (Tampa, FL).
26. Invited panelist (2011) Social Innovation and Engineering, *Columbia University* (New York, NY).

27. Keynote speech (2011). *Social Enterprise: Delivering Financial Sustainability. Area Agencies on Aging, Business Academy* (Oxford, OH).
28. Invited lecture (2011) *Social Entrepreneurship and Universities: Research, Pedagogical and Institutional Challenges. University of Barcelona* (Barcelona, Spain).
29. Invited lecture (2011) *The Future of Social Entrepreneurship: The MicroConsignment Model. Boonshoft School of Medicine, Wright State University* (Dayton, OH).
30. Invited panelist for *Rural Health Care Access and Delivery: Models for Overcoming Barriers* at (2011) *Social Enterprise Conference. Hosted jointly by Harvard Business School (HBS) and Harvard Kennedy School* (Cambridge, MA).
31. Invited panelist (2011) for *Social Enterprise and the Relationship of Markets, State and Society: Are There Limits to Market-based Approaches to Development? Hosted by School for International and Public Affairs, and co-sponsored by Earth Institute and the Committee of Global Thought, Columbia University* (New York, NY).
32. Attended invitation-only event (2011). *Microfranchising in Emerging Markets: Innovation in Practice and Research* to develop joint research agenda between academics and practitioners. *University of North Carolina* (Chapel Hill, NC).
33. Invited lecture (2010) entitled *Social Entrepreneurship – Challenges & Opportunities. Hosted by School of Engineering, Columbia University* (New York, NY).
34. Invited to deliver keynote speech at *North Carolina Campus Compact – Civic Engagement & Social Entrepreneurship* to faculty and administrators of 45 universities in NC (2010). *Elon University* (Elon, NC).
35. Invited as guest speaker (2009) by *Nelson Mandela Foundation* to speak on scaling at *Colloquium on Social Entrepreneurship* (Johannesburg, South Africa).
36. *Venture philanthropy: A faculty perspective* (2009). *Dedication to the Farmer School of Business Building* (Oxford, OH).
37. Invited to deliver keynote speech at *Ohio Campus Compact – Gathering on Social Entrepreneurship* to faculty and administrators of 30 universities in Ohio (2009). *John Carroll University* (Cleveland, OH).
38. Invited to deliver open lecture entitled: *Micro-Consignment – An Emerging Model of Social Entrepreneurship* (2009). *ALTIS, Graduate Business School of Catholic University* (Milan, Italy).
39. Invited research paper presentation: *Organizational emergence as a mutual decision making process: A psychological approach to network formation in founding teams* (2009). *EM-Lyon* (Lyon, France).

40. Attended invitation-only event (2008). *Scaling Social Impact Conference* to develop research agenda with academics and practitioners. Duke University (Durham, NC).
41. Invited as participant and discussant (2008). NGO Executive Committee of United Nations international seminar: *NGO and Entrepreneurship*. The purpose was to create text for the 61st Annual UN DPI / NGO Conference and the 60th Anniversary of the Universal Declaration of Human Rights (Paris, France).
42. Invited to serve as moderator and discussant (2007). For-profit social ventures. *Net Impact Conference*. Vanderbilt University (Nashville, TN).
43. Serve as panelist and moderator (2007). Alleviating poverty through business strategy at the 67th *Academy of Management Meeting*. (Philadelphia, PA).
44. Moderator. (2006). Cognitive approaches to social entrepreneurship research, 2nd International Social Entrepreneurship Conference (ISERC) at NYU (New York, NY).
45. Served as panelist. (2006). University activity in the area of social entrepreneurship at the 7th *Annual Social Enterprise Alliance* (Atlanta, GA).

INSTITUTE FOR ENTREPRENEURSHIP

2011 – 2018

- Ranked Top 25 undergrad entrepreneurship programs, seven years in a row
- Raised \$10 million gift for the naming of institute of entrepreneurship
- Created \$1.5 million in endowment funding for faculty positions in entrepreneurship
- Gained \$350,000 in operating capital for initial expansion of entrepreneurship
- Started *Distinguished Entrepreneurship Scholar Speaker Series*
- Tripled enrollment in entrepreneurship courses in six years
- Ranked #3 in country for undergrad technology / innovation entrepreneurship
- Invited to Venture Capital Investment Competition – 1st at regionals; 2nd at nationals.
- Recognized as 1st Ohio Center of Excellence in area of entrepreneurship
- Ranked twice as one of most entrepreneurial universities
- Developed Advancing Women & Entrepreneurship (AWE) program
- Launched Base of Pyramid Action Research Center (BOPARC)
- Co-developed undergrad and graduate programs for semester San Francisco program
- Hired first cohort of research faculty in area of social entrepreneurship
- Created pre-doctoral program for Assistant Directors interested in research
- Co-created faculty technology immersion program in San Francisco
- Implemented entrepreneurship course in business core curriculum
- Developed entrepreneurship co-major; significantly revised entrepreneurship minor
- Launched internship and semester programs - Cincinnati, Chicago, and Silicon Valley

CENTER FOR SOCIAL ENTREPRENEURSHIP

2006 – Current

- Founded center focused on teaching, research and practice of social entrepreneurship
- Awarded four grants from federal government agencies totaling \$500,000+
- Raised \$700,000+ from donors to fund activities of the social entrepreneurship center

- Raised additional \$250,000 for international scholarships in social entrepreneurship
- Received two Ashoka Exchange Awards for innovation in social entrepreneurship education – Edun Live on Campus and Center for MicroConsignment Model
- Received Entrepreneurship Excellence Award in Specialty Entrepreneurship (Social) by Global Consortium of Entrepreneurship Centers (GCEC)
- Program featured in *Time*, *Business Week*, *Financial Times*, *MSNBC*, *CNN*, *Boston Globe*, *International Herald Tribune*, *BizEd* and more than 100+ other media outlets
- Cited as “doing groundbreaking work in social entrepreneurship at the undergraduate level” by Gregory Dees, Duke University
- Created LIFE (Leading the Integration of Faith & Entrepreneurship) Research Lab
- Created Lecture Series in Social Entrepreneurship
- Initiated partnership with Bono’s company to launch Edun LIVE on Campus
- Developed interdisciplinary graduate certificate with Gerontology
- Established strategic partnership with SE Corps for research opportunities and student summer internships in Guatemala & Ecuador
- Launched one of first social impact funds managed by undergraduate students
- Raised \$150,000+ for Social Impact Fund
- Faculty and student presentations at *Clinton Global Initiative University*, *MIT Campus Collaborative*, and *Skoll World Forum on Social Entrepreneurship*

LEADING INTEGRATION OF FAITH & ENTREPRENEURSHIP 2018 – Current

- Founded research program on the intersection of faith and entrepreneurship
- Launched the *L.I.F.E. International Academic Research Conference*
- Published manuscripts in *Journal of Business Venturing (FT 50)*, *Journal of Business Ethics (FT 50)*, and *Journal of Business Venturing Insights*
- Created PDW on faith and social entrepreneurship at SE Research Conference
- Piloted Ph.D. Seminar on Religion and Entrepreneurship
- Developed undergraduate course on faith and entrepreneurship at public university
- Started L.I.F.E. student group
- Designed L.I.F.E. Postdoc program for visiting Ph.D. students
- Raised seed capital of \$400,000+ to fund research activities of projects
- Gained \$1 million endowment to support L.I.F.E. program

AWARDS, GRANTS & FELLOWSHIPS

<i>Miami University, President’s Medallion</i>	2020
➤ Awarded to Entrepreneurship Department faculty & staff recognizing the GCEC 2020 NASDAQ Center for Entrepreneurial Excellence	
<i>Associated Student Government Outstanding Professor, Nominee</i>	2019 - 2020
<i>Farmer School of Business Senior Faculty Award for Research Excellence</i>	2019
➤ FSB Award for excellence in academic research	
<i>Assigned Research Appointment</i>	2018
<i>Research Grant: Embedding a Social Accelerator in the Ecosystem</i>	2017

- FSB Summer Research Appointment, Miami University [\$6,000]

- Schulze Award – Outstanding Teaching & Education Publication* 2016
 - Entrepreneurship & Innovation Exchange [\$1,500 scholarship]

- U.S. State Department Grant – Institute on Social Entrepreneurship* 2015
 - Funding provided to develop institute for 35 Afghanistan Fulbright scholars to study social entrepreneurship and creativity [\$105,000]

- Schulze Award – Outstanding Theory & Research Publication* 2015
 - Entrepreneurship & Innovation Exchange [\$5,000 scholarship]

- Endres Associate Professor Fellow* 2014 - 2015
 - FSB appointment for advancement in research, teaching, and service

- James Robeson Junior Faculty Research Excellence Award* 2014
 - FSB Award for excellence in academic research over last 7 years

- Carolyn Dexter Award – Best International Paper Award* 2014
 - Academy of Management, Annual Meeting

- Alumni Association Effective Educator, Nominee* 2013-2014
 - One of 20 nominees of more than 1,500 faculty members
 - Nominated by students five years after their graduation

- U.S. State Department Grant – Institute on Social Entrepreneurship* 2013
 - Funding provided to develop institute for 70 Afghanistan Fulbright scholars to study social entrepreneurship [\$97,000]

- Research Grant: Development of Swift Trust in the BOP in USA* 2013
 - FSB Summer Research Appointment, Miami University [\$6,000]

- U.S. State Department Grant – Institute on Social Entrepreneurship* 2012
 - Funding provided to develop institute for 50 Afghanistan Fulbright scholars to study social entrepreneurship [\$93,000]

- Research Grant: Community Psychological Ownership in the BOP* 2012
 - University Summer Research Appointment, Miami University [\$6,200]
 - FSB Summer Research Appointment, Miami University [\$6,200]

- Ohio Magazine - Outstanding Professor, Excellence in Education* 2012

- U.S. State Department Grant – Institute on Social Entrepreneurship* 2011
 - Funding provided to develop institute for 62 Afghanistan Fulbright scholars to study social entrepreneurship [\$103,000]

- Global Consortium of Entrepreneurship Centers Excellence Award* 2011
 ➤ Received award for best social entrepreneurship program from peer institutions of over 200 entrepreneurship centers around the world
- Ohio Center of Excellence – Institute for Entrepreneurship* 2011
 ➤ Designated as 1st entrepreneurship center in state of Ohio as Center of Excellence in Societal and Cultural Transformation by Chancellor of Ohio
- Richard K. Smucker Teaching Excellence Award* 2010 - 2011
 ➤ Outstanding Junior Professor
- ASHOKA Exchange Innovation Award for Social Entrepreneurship Education* 2011
 ➤ One of six international awards in social entrepreneurship
 ➤ Award for Edun Live on Campus
- ASHOKA Exchange Innovation Award for Social Entrepreneurship Education* 2011
 ➤ One of six international awards in social entrepreneurship
 ➤ Award for Center for MicroConsignment Model
- Ohio Magazine - Outstanding Professor, Excellence in Education* 2011
- Associated Student Government Outstanding Professor, Nominee* 2010 - 2011
- New York University, Satter Conference on Social Entrepreneurship* 2010
 ➤ Satter Best Paper Award [\$5,000]
- U.S. State Department Grant – Institute on Social Entrepreneurship* 2010
 ➤ Funding provided to develop institute for African student leaders to study social entrepreneurship in the United States for five weeks [\$159,000]
- Pay It Forward Grant – Learn & Serve America Higher Education* 2010
 ➤ Funding provided by the federal government’s Corporation for National and Community Service for new courses in venture philanthropy [\$11,000]
- E. Phillips Knox Teaching Award, Nominee* 2010
- Richard K. Smucker Teaching Excellence Award, Finalist* 2009 - 2010
- Farmer School of Business Summer Research Grant* 2008-2010
- John E. Dolibois International Faculty Development Grant* 2009
 ➤ Funding for development of social entrepreneurship workshop in developing countries of Guatemala, Ecuador and Nicaragua [\$5,000]
- Alumni Association Effective Educator, Nominee* 2008-2009
 ➤ One of 31 nominees of more than 1,500 faculty members
 ➤ Nominated by students five years after their graduation
- Assigned Research Appointment* 2009

<i>John E. Dolibois International Faculty Development Grant</i>	2008
➤ Funding for Skoll World Forum on Social Entrepreneurship [\$3,000]	
<i>ASHOKA Award for Pedagogical Innovation</i>	2008
➤ Awarded most innovative approach in social entrepreneurship at the Skoll World Forum on Social Entrepreneurship (Oxford, England)	
<i>Research Grant: Social Ventures and Earned-Income Strategies</i>	2007
➤ University Summer Research Appointment, Miami University [\$3,000]	
➤ RTFSB Summer Research Appointment, Miami University [\$6,300]	
<i>Finalist, Curtis E. Tate Award – Best Overall Case</i>	2006
➤ North American Case Research Association	
<i>Research Grant: Entrepreneurial Team Formation</i>	2006
➤ Farmer School Dean’s Fund, Miami University [\$10,000]	
<i>University Distinguished Graduate Fellowship</i>	2003, 2004, 2005
➤ University of Cincinnati	
<i>Research Grant: Organizational Identity in the Moment of Crisis</i>	2005
➤ CREDO Institute [\$20,000]	
<i>C. Roland Christensen Award – Best Pedagogical Case</i>	2005
➤ North American Case Research Association	
<i>Babson College-Ewing Marion Kauffman Foundation Scholarship</i>	2005
➤ BKERC Doctoral Student Consortium	
<i>Spirit of Enterprise - Business Plan Competition, 1st Runner-up</i>	2005
➤ National Business Plan Competition [\$5,000]	
<i>Graduate Student Business Plan Competition, 1st Place</i>	2005
<i>Research Grant: Identities and Boundaries in Family Business</i>	2004
➤ Family Owned Business Institute - GVSU [\$5,000]	
<i>Research Grant: Identities and Boundaries in Family Business</i>	2004
➤ University of Cincinnati - University Research Council [\$5,000]	
<i>University Graduate Scholarship, University of Cincinnati</i>	2003
<i>Price-Babson at University of California - Berkeley Fellow</i>	2003
<i>Richard T. Farmer School of Business Award - Best Faculty Advisor</i>	2003
<i>Interfraternity & Panhellenic Award for Teaching Excellence</i>	2003
<i>Pi Sigma Epsilon Faculty Excellence Award</i>	2003

PROFESSIONAL SERVICE

- *Journal of Social Entrepreneurship*, Associate Editor 2014 - Current
- *Journal of Business Venturing*, Editorial Board Member 2020 - Current
- *Entrepreneurship and Innovation Exchange*, Editorial Board Member 2014 - Current
- Academy of Management, Mid-Career Symposium 2017 - 2018
 - Chair, 2018 and Co-Chair, 2017
- NYU Research Conference on SE, Editorial Board Member 2008 - 2015
- Ashoka U Commons, Coach 2016
- Research Committee, *University Network on Social Entrepreneurship* 2008 - 2010
- Pedagogy Committee, *University Network on Social Entrepreneurship* 2007 - 2008
- Ad hoc reviewer:
Academy of Management Journal, Administrative Science Quarterly, California Management Review, Entrepreneurship Theory & Practice, International Small Business Journal, Journal of Business Ethics, Journal of Business Research, Journal of Business Venturing, Journal of Management Studies, Journal of Public Policy & Marketing, Journal of Small Business Management, Small Business Economics, and Strategic Entrepreneurship Journal.

UNIVERSITY SERVICE

- Member, FSB Promotion & Tenure Committee 2021 - Current
- Member, FSB Teaching Effectiveness Committee 2021 - Current
- Director, Social Impact Fund 2018 - Current
- Member, Search Committee for FSB Associate Dean 2021
- Member, Ad Hoc Committee for Endowed Professorships 2021
- Chair, Lance White Assistant Professor of Entrepreneurship 2021
- Member, Search Committee Forsythe Chair of Entrepreneurship 2021
- Member, Search Committee Visiting Assistant Professor 2021
- Chair, Search Committee for Assistant Directors (2) 2020
- Member, Search Committee for Visiting Instructor 2020
- Interim Director, Altman Institute for Entrepreneurship Summer, 2020
- Farmer School of Business, Executive Committee 2011 - 2018
- Member, Search Committee for FSB Dean 2017 - 2018
- Member, University Committee on Academic Convergence 2017
- Chair, Ad Hoc Committee on Institute for Innovative Leadership 2016
- Chair of Search Committee, Assistant Director 2015 - 2016
- Chair of Search Committee, White Chair of Entrepreneurship 2014 - 2015
- Developed winter term program in Guatemala and Ecuador 2013 - 2015
- Chair, Search Committee for Cintas Chair of Entrepreneurship 2013 - 2014
- Chair, Search Committee for Assistant Professor of Entrepreneurship 2013 - 2014
- Chair, Search Committee for Herche Chair of Entrepreneurship 2012 - 2013
- Chair, Search Committee for Cintas Chair of Entrepreneurship 2011 - 2012
- Established summer internship program in Guatemala & Ecuador 2009 - Current
- Created the Center for Social Entrepreneurship 2006 - Current
- Faculty Advisor, Edun LIVE on Campus 2006 - 2013
- Member, Search Committee for Forsythe Chair of Entrepreneurship 2010 - 2011
- Member, Search Committee for Altman Chair of Entrepreneurship 2010 - 2011

- Member, Search Committee for Forsythe Chair of Entrepreneurship 2008 - 2009
- Co-directed faculty learning community on service learning 2008 - 2009
- Developed first course in Social Entrepreneurship 2006 - 2007
- Jointly developed Introduction to Entrepreneurship course 2005 - 2006
- Faculty Advisor, Alpha Kappa Psi Business Fraternity 2001 – 2003

INDUSTRY & RELATED EXPERIENCE

Ocean Accelerator 2015 - Current

A faith-based, high technology accelerator.

- Member of the Board of Directors
- Advisor to the Board of Directors

St. Xavier High School 2014 – 2018

A private, college-preparatory Jesuit high school in Cincinnati.

- Board of Trustees (member)
- Faculty & Student Life Committee (Chair)

Vine Street Ventures, LLC 2012 – Current

An angel investment fund focused on early stage, scalable, business to consumer companies.

- Investor

Flywheel Social Enterprise Hub 2011 - Current

A nonprofit organization providing consulting and support services for nonprofit organizations pursuing earned income strategies. Current involvement is limited to board member responsibilities.

- Co-founder and Board Member (2011-2016)
- Advisory Board (2016 – Current)

Edun Live on Campus 2006 – 2012

A partnership with Bono's Edun to promote joint goals of economic development in Africa through apparel and student experiential learning of social entrepreneurship.

- Faculty founder

Heavenly Dough, LLC 1999 – 2009

A Christian-based holding company with interests in Auntie Anne's retail pretzel stores.

- Founder, Investor and Board Member

Bartertrust.com 2000 – 2001

A pre-IPO start-up focused on creating a worldwide B2B barter economy.

- Director, Sales & Business Development

Chep International 1991 – 2000

An international joint venture start-up which developed into a \$1.7B international service provider of logistics services and equipment. Served as corporate entrepreneur building new products and market sectors.

- National Director, Beverage Sector; Raw Materials & IBCs
- Regional Sales Manager; Area Service Manager
- Implementation Specialist; Service Representative