## VITA William E. Newman

# <u>Business</u> <u>Residence</u>

Department of Management Farmer School of Business 3000 FSB Miami University Oxford, OH 45056 (513)529-4219

107 Stone Creek Oxford, OH 45056 (513)523-5824

# **EDUCATION:**

Ph.D. The University of Iowa (1988)

MBA Bowling Green State University (1981)

BS-BA Bowling Green State University (1980)

# **PROFESSIONAL EXPERIENCE:**

2005 - 2011	Director of the Summer Business Institute, Miami University
1996 -Present	Professor, Department of Management, Miami University
1992 - 1996	Associate Professor, Department of Management, Miami University
1988 - 1992	Assistant Professor, Department of Management, Miami University
1987 - 1988	Instructor, Department of Management, Miami University
1983 - 1987	Teaching Assistant, Management Science Department, University of Iowa
1981 - 1983	Instructor, Department of Management, Bowling Green State University
1980	After Market Materials, Bendix Corp., Elyria, Ohio.

#### CHRONOLOGICAL LISTINGS OF PUBLICATIONS:

#### **Books:**

Integrated Operations Management: Adding Value for Customers, (with M. Hanna), Prentice Hall, 2001. 753 pages

Integrated Operations Management: Adding Value for Customer – Instructor's Solutions Manuals, (with M. Hanna), Prentice Hall, 2001. 274 pages

*Integrated Operations Management (An Active Book),* (with Mark Hanna), Prentice Hall, 2003. 561 pages

*Integrated Operations and Supply Chain Management*, (with M. Hanna), Thompson/Southwest Publishing, 2007. 873 pages

Integrated Operations and Supply Chain Management – Instructor's Resource Manual, (with M. Hanna), Thompson/Southwest Publishing, 2007.

Readings Across the Disciplines (K. T. McWorther), Contributed Chapter "Elon Musk's Brave New World: It Worked for Henry Ford; Why Not Tesla?" Pearson Education, 2017

## **Articles (refereed):**

Newman, W., "Model to Evaluate the Benefits of FMS Pallet Flexibility", included in *Flexible Manufacturing Systems, Operation Research Models and Applications*, K. Stecke & R. Suri editors, Manufacturing Research Technologies Series, Elsevier Pub., 1986.

Newman, W., "An Integrated Spreadsheet Approach to Production Planning and Control in the Introductory POM Course" *The Journal of Education for Business*, Vol. 65, No. 2,1989, pp. 67-73.

Sridharan, V., Newman, W., Chapman, S., and Jacobs R., "The Interaction Between the Manufacturing Environment and the Manufacturing Planning and Control System: Does It Affect Performance?" Technical Note in *Journal of Manufacturing Systems*, Vol.8, No.4, 1989, pp. 329-332.

Dumond, E. & Newman, W. "Closing the Gap Between Buyer and Vendor", *The Production and Inventory Management Journal*, Vol.31, No. 4., 1990. pp. 13-17.

Note: This paper was awarded *The Journal of Production and Inventory Management*'s "Romey Everdell Award" for best article in 1990.

Newman, W., Boe, W., Denzler, D., "Examining the Use of Dedicated and General Purpose Pallets in a Dedicated Flexible Manufacturing System", *International Journal of Production Research*, 1991, Vol.29, No.10, pp. 2117-2133.

Newman, W., Sridharan, V., "Manufacturing Planning and Control: Is There One Definitive Answer?", *The Production and Inventory Management Journal*, Vol. 33, No.1, 1992, pp. 50-54.

Hanna, M., Newman, W., and Sridharan, V., "Extending Cost-Volume Breakeven Analysis to Include Flexibility", *The Mid-American Journal of Business*, Volume 7, No.2, 1992, pp 47-54.

Newman, W., Boe, W., Denzler, D., "Periodic Reconfiguration of General Purpose Pallets In a Dedicated FMS", *The International Journal of Flexible Manufacturing Systems*, Vol.5, No.2, 1993, pp. 325-342.

Newman, W., M. Hanna, M.J. Maffei, "Dealing with the Uncertainties of Manufacturing: Flexibility, Buffers and Integration", *International Journal of Operations and Production Management*, Vol. 13, No.1, 1993, 19-34.

Hanna, M., Newman, W., and Sridharan, V., "Adapting Traditional Breakeven Analysis to Modern Production Economics: Simultaneously Modeling Economies of Scale and Scope", *International Journal of Production Economics*, Vol. 29, 1993, pp. 187-201.

Newman, W., Sridharan V., "Implementation of New Technology: Toward Greater Manufacturing Flexibility", *Production Planning and Control*, Vol. 4, No.4, 1993, pp. 407-415.

Newman, W., Hanna, M., "Including Equipment Flexibility in Breakeven Analysis: Two Examples", *The Production and Inventory Management Journal*, Vol. 35, No. 1, 1994, pp. 48-52.

Newman, W., Hanna, Mark D. and Youngdahl, William E. "Integrated Manufacturing Strategy: A Prerequisite for Environmental Excellence." *Mid-American Journal of Business*, Vol. 9, No. 2, 1994, pp. 47-54.

Hanna, M. and W.Newman, "Operations and the Environment: An Expanded Focus for TQM." *International Journal of Quality and Reliability Management*. Vol. 12, No. 6, 1995 pp. 38-53.

Newman, W., Sridharan, V., "Linking Manufacturing Planning and Control to Manufacturing Environment", *Integrated Manufacturing Systems*, Vol. 6, No. 4, 1995, pp. 36-42.

Newman, W., Mark D. Hanna. "An Empirical Exploration of the Relationship between Manufacturing Strategy and Environmental Management: Two Complementary Models", *International Journal of Operations and Production Management*, Vol. 16, No. 4, 1996, pg. 69-87.

Newman, W., M.J. Maffei, "Managing Complexity: A Simulation of the Interactive Effects of Flexibility, Order Release Mechanisms, and Dispatching Rules", *Integrated Manufacturing Systems*, Vol. 10, no. 5, 1999, pg. 276-285.

Pagell, M, Newman, W., Hanna, M., and D. Krause, "Uncertainty, Flexibility, and Buffers: Three Case Studies", *Production and Inventory Management Journal* in Vol.41 no. 2, 2000, pg. 35-43.

Hanna, M., Newman, W, and P. Johnson, "Linking Operational and Environmental Improvement through Employee Involvement", *International Journal of Operations and Production Management*, Vol. 20, no. 2, 2001, pg. 148-165.

Newman, W., T. Krehbiel, "Linear performance pricing: A collaborative tool for focused supply cost reduction", <u>Journal of Purchasing and Supply Management</u>. <u>Volume 13, Issue 2</u>, March 2007, Pages 152-165

Newman, W, Hanna, M, Gattiker, T. and X. Huang, "Charting Supply Chain Management Integration and Initiatives: A Framework to Guide Implementation", *American Journal of Business*, Vol. 24, no. 1, Spring 2009.

Gerhardt, M., Ashenbaum, B, & W. R. Newman, "Proactive Personality and Job Performance: The Intervening Roles of Self-Management and Job Tenure", *Journal of Occupational and Organizational Psychology*, Vol. 16 no. 1, 2009, pp. 61-72

Ashenbaum, B., Salzarulo, P., & W.R. Newman "Structure, Entrepreneurial Orientation and Trait Preference in Transportation Brokerage Firms", *Journal of Supply Chain Management*, Vol.48, no. 1, 2012, pp. 3-23.

Brymer, R. & W.R. Newman "An Experiential Supply Chain Management Field Study: Effectively Bridging the Gap between Classroom and Practice." *Journal of Higher Education Theory and Practice*, Vol. 16, no.6, 2016

### **Editorially Reviewed:**

Brymer, R. & W.R. Newman "Through the Brewing Class: What Beer Making Can Teach Students about Business", *Fortune.com* (also published in *The Conversation.com*), August, 2015

Newman, W.R. "Elon Musk's Brave New World: It Worked For Henry Ford; Why Not Tesla?" *Time.com* (also published in *The Conversation.com*, *BusinessInsider.com*, *scroll.in*, and *mg.co.za*), August, 2015

Newman, W. R. "Volkswagen scandal will send costly ripples through auto industry", Fortune.com (also published in The Conversation .com, mg.co.za, rnews.co.za, asq.org, qualityrecord.com, and indiainfoline.com), September, 2015

Newman, W. R., "Panama Canal Will Have Major Impact in Our Region" Cincinnati Business Courier, October 16, 2015.

Newman, W. R., "Tesla Follows Ford", *The Academic Minute*, WAMC Northeast Public Radio in Albany, New York. Nov. 2015

Newman, W. R. & J. Bowblis, "Crash in Oil Prices Will Hurt the US Economy From Texas to Wall Street", *The Conversation .com* (also published in, *econotimes.com*, *onenewspage.com*, *dailyreadlist.com*, *navbug.com*, *oilvoice.com bizdailies.com*, *financialinsider.news*, *news.nyomdagepek.hu*, *venezuelanews.net*, *and theepochtimes.com*), March 2016

Newman, W. R., "What the Latest Management Shakeup Means for the Future of VW: Paving the way for cultural change is key", *Fortune.com* (also published in *finance.yahoo.com*, *topnewstoday.org*, *biznewsindex.com*, *business.wesrch.com*, *biznewsindex.com* follownews.com, scoopnest.com,), March 2016

Newman, W. R., "What Companies Can Learn from Mitsubishi's Fuel-Efficiency Scandal", *Fortune.com* (also published *www.news.google*), May 2016

Newman, W. R., "What VW's Bonuses Say about How Bogus Businesses Measure Success", *Insiders.Fortune.com*, August, 2016

Newman, W.R., "Will a merged Tesla-SolarCity put a solar-powered battery in every home?", www.Rawstory.com (also published in *The Conversation .com*,

www.bizcommunity.com, <u>www.natiaonalbusinessregister.nz</u>, <u>www.sfgate.com</u>, www.valuewalk.com, www.govtech.com), August, 2016

Newman, W. R., "The Real Reason Investors Cant's Get Enough of Tesla", *Fortune.com*, April, 2017

### Live Media:

Newman, W. R., "The Tesla-Solar City merger, will it put a solar powered battery in every home? A conversation with Professor Rocky Newman of the Farmer School of Business at Miami University." WNHN, The Attitude w/ Arnie Arnesen Show, 8/31/2016,

http://www.blueshighwayradio.com/nhnewsviewsblues/ArnieArnesen/AAA\_160831.mp3

Newman, W. R., "Volkswagon and bad corporate behavior", A conversation with Professor Rocky Newman of the Farmer School of Business at Miami University." WNHN, The Attitude w/ Arnie Arnesen Show, 9/21/2016, <a href="http://www.wnhnfm.org/category/attitude-3/page/3/">http://www.wnhnfm.org/category/attitude-3/page/3/</a>

Newman, W. R., "What the brewing industry can teach us about the business world." A conversation with Professor Rocky Newman of the Farmer School of Business at Miami University." WNHN, The Attitude w/ Arnie Arnesen Show, 10/19/2016, <a href="http://www.wnhnfm.org/category/attitude-3/">http://www.wnhnfm.org/category/attitude-3/</a>

Newman, W. R., "Wealth in the Economy –How letting bankers off the hook may have impacted the election." A conversation with Professor Rocky Newman of the Farmer School of Business at Miami University." WNHN, The Attitude w/ Arnie Arnesen Show, 11/16/2016, <a href="http://www.wnhnfm.org/category/attitude-3/">http://www.wnhnfm.org/category/attitude-3/</a>

Newman, W. R., "How the crash in oil prices can actually will hurt the economy." A conversation with Professor Rocky Newman of the Farmer School of Business at Miami University." WNHN, The Attitude w/ Arnie Arnesen Show, 12/21/2016, <a href="http://www.wnhnfm.org/category/attitude-3/">http://www.wnhnfm.org/category/attitude-3/</a>

#### **Book Reviews:**

"TWIGS- Time Series Forecasting Module", by R.G. Brown (Materials Management Systems, Inc., Thetford Center, VT), in *The International Journal of Forecasting*, Vol.6, 1990, pg.261-265.

## **Refereed Proceedings of Learned Societies:**

"The Impact of Pallet Type on the Operation of a Flexible Manufacturing System" (with W. Boe and D. Denzler), *Proceedings*, Decision Sciences Institute 1988 National Meeting.

"A Spreadsheet Approach to Production Planning and Control in the Introductory POM Course", *Proceedings*, International Business Schools Computer Users Group, 1988 Annual North American Conference, Oxford, OH, July, 1988

"The Periodic Redistribution of General Purpose Pallets in a Dedicated FMS", (W. Boe and D. Denzler) *Proceedings*, Decision Sciences Institute 1989 National Meeting.

"New Technology Implementation: Problems and a Solution" (with V. Sridharan), *Proceedings*, Decision Sciences Institute 1989 National Meeting.

"Manufacturing Strategy, Control Systems, and Performance: Relationships and Implications" (with S. Chapman and V. Sridharan), *Proceedings*, Decision Sciences Institute 1989 National Meeting.

"Manufacturing Planning and Control: What are we using and how well are we doing?" (with V. Sridharan), *Proceedings*, Decision Sciences Institute 1990 National Meeting.

"Examining the Interaction Between Manufacturing Flexibility and Load Oriented Order Release" (with V. Sridharan), *Proceedings*, Midwest Decision Science Institute 1991 Meeting.

"A Generalized Approach to the Implementation of New Technology" (with V. Sridharan), *Proceedings*, Gateways and Barriers to Competitiveness Conference, The University of Toledo, Toledo, OH, October, 1991.

"Total Quality Environmental Management: What We Can Learn from the Total Quality Management Revolution" (with M. Hanna), *Proceedings*, Decision Sciences Institute 1992 National Meeting.

"Integrating Environmental Issues into the Business Curriculum Via TQM." (with M. Hanna), *Proceedings*, Decision Sciences Institute 1993 National Meeting.

"Scheduling the Job shop: The Impact and Interaction of Flexibility and Production Planning" (with M.J. Maffei), *Proceedings*, Decision Sciences Institute 1994 National Meeting.

"Integrating Environmental Issues with Operational Decision Making: Two Expanded Models." (with W. Rocky Newman) *Proceedings*, Decision Sciences Institute 1994 National Meeting.

"Toward an Environmental Research Agenda for Operations Management Scholars." (with M. Hanna), *Proceedings*, Decision Sciences Institute 1995 International Meeting, Puebla, Mexico.

"World Class Purchasing: A Benchmarking of the Best." (with M. Hanna and Warren Duffett) *Proceedings*, Decision Sciences Institute 1995 National Meeting.

"Environmental Excellence, Operational Excellence, & Business Performance." (with M. Hanna and P. Johnson) *Proceedings*, Decision Sciences Institute 1996 National Meeting.

"Supply Chain Management: An Empirical Study to Aid in the Design of Curricula" (with M.Hanna and T. Speh) *Proceedings*, Decision Sciences Institute 1997 National Meeting.

"Workshop: Supply Chain Management" (with M. Hanna and T. Speh). *Proceedings*, Decision Sciences Institute 1997 National Meeting.

"Uncertainty, Flexibility, and Buffers: Three Case Studies", (with Pagell, M., M. Hanna, and D. Krause), *Proceedings*, Decision Sciences Institute 1998 National Meeting

"Defining the role of a Supply Chain Manager: Evidence from Job Descriptions" (with M. Hanna and T. Speh), *Proceedings*, International Decision Science Institute meeting, Athens, Greece, July 1999.

"Using QFD to Integrate Operations Management with Other Functional Areas" (with K. Boyer and M. Hanna) *Proceedings*, Decisions Science Institute 2000 National Meeting.

"Supply Chain Management Competencies: A Unifying Framework" (w/ M. Hanna and B. Wehmeyer), Proceedings, Decisions Science Institute 2001 National Convention, San Fransico, CA.

"The Evolution Of Supply Chain Management Competencies: Empirical Support For A Unifying Framework" (with Tom Gattiker and Mark Hanna) Proceedings, Decisions Science Institute 2003 National Convention, Washington, DC.

"Supply Chain Management: From Framework To Taxonomy", (with X. Huang) 17th Annual North American Research & Teaching Symposium. . 2006, San Diego, CA

"Supply Chain Management Integration and Initiatives: Empirical Support for A Unifying Framework" (with Gattiker, T., Hanna, M., & Huang, X), 17th Annual North American Research & Teaching Symposium. 2006, San Diego, CA

"Linear Performance Pricing: A Collaborative Tool for Focused Supply Cost Reduction" (with T. Krehbiel), 17th Annual North American Research & Teaching Symposium. 2006, San Diego, CA

#### **Refereed Presentations to Learned Societies:**

"Productivity and the Impact of Supplier Relations" (with E. Dumond), ORSA/TIMS, Joint National Meeting, Denver, CO, Oct. 1988 (Invited)

"Empirical Relationships: Environment, Process, Control System, and Performance" (with V. Sridharan), ORSA/TIMS Joint National Meeting, New York, NY, Oct., 1989

"A Simple Spreadsheet Approach to Justify Flexible Technology" (with M. Hanna), American Production and Inventory Control Society International Conference and Exhibition, Seattle, WA, Oct., 1991.

"Cost-Volume-Flexibility Breakeven Analysis: Making the Tradeoffs Explicit For Decision Makers" (with M. Hanna and V. Sridharan), National Decision Science Institute, Annual Meeting, Miami, FL, Nov. 1991

"Control vs. Contingency: Further Evidence for Increasing Shop Flexibility" (with V. Sridharan), Production and Operations Management Society National Meetings, Orlando, FL, Oct. 1992.

"Linking Manufacturing Planning and Control to the Manufacturing Environment" (with V. Sridharan), National Decision Science Institute Annual Meeting, San Francisco, CA, Nov. 1992.

"A Strategic Framework for Manufacturing Ecology", (with M. Hanna and W. Youngdahl), Production and Operations Management Society National Meetings, Boston, Mass., Oct. 1993.

"Operations Strategy and the Greening of Manufacturing" (with M. Hanna) in *Functional Versus Corporate Strategies for the Natural Environment: The Greening of Manufacturing.* (An All Academy Showcase Symposium (less than 13% of the

symposium submissions were given this distinction)). The Academy of Management 1995 National Meeting, Vancouver, Canada.

"Continuous Improvement vs. Process Reengineering: A Sports Perspective" (with H. Seyfarth) presented at the 2002 MWDSI, Milwaukee, March, 2002

"Supply Chain Management: An Empirical Study, A Curriculum Proposal, And Issue Agenda" (with T. Gattiker, B. Finch, and T. Speh) presented at the 2002 DSI National Convention, San Diego, Nov. 2002

"The Evolution Of Supply Chain Management Competencies: Empirical Support for A Unifying Framework" (with M. Hanna), presented at the Decision Sciences Institute 2003 Meeting, Washington, District of Columbia.

"Linear Performance Pricing And Cost Regression Analysis: A SCM Case Study" (with C. Hegele), Presented at POMs 2004 World Conference, Cancun, Mexico.

"Linear Performance Pricing And Cost Regression Analysis: A SCM Teaching Tool Presented at the Decision Sciences Institute 2004 Meeting, Boston, Massachusetts.

"Linear Supply Cost Models: Performance, Content or Quality Based?" Presented at the Decision Science Institute 2006 Meeting, San Antonio, Texas.

"Proactive Personality, Goal Orientation and Performance: The Moderating Effects of Job Tenure in a SCM Context" (with M Gerhardt), Presented at the Decision Science Institute 2007 National Meeting, Phoenix, Arizona

"How Transportation Brokers' Personality, Behavior and Tenure Influence Job Performance: Insights from Organizational Behavior Applied to the 3PL Industry" (with B. Ashenbaum) Presented at the Decision Sciences Institute 2008 National Meeting in Baltimore, Maryland

"The Influence of Personality and Behavior on Supplier Integration Efforts: A Fusion of OB and SCM Research Approaches" (with B. Ashenbaum) Presented at the Decision Sciences Institute 2008 National Meeting in Baltimore, Maryland

"Determinants of Success in Transportation Brokerage: The Intersection of Organizational Structure, Entrepreneurial Orientation and Breadth of Service Offering." (with B. Ashenbaum and P. Salzarulo) Presented at the Decision Sciences Institute 2009 National Meeting in New Orleans, LA.

"Inventory Demand, Velocity, and Variability: A Multidimensional Pareto Framework." (with B. Ashenbaum and P. Salzarulo). Presented at the Decision Sciences Institute 2010 National Meeting of the *Decision Sciences Institute*, San Diego, CA.

"Is online teaching right for higher education?: A service process framework for online teaching" (with X. Huang). Presented at the 2013 *MWDSI Conference*, April, 2013 Twinsburg, Ohio.

"Implementing SCOR-S into SCM Curriculum" (with S. Ellis) – INVITED, Presented at the 2013 National Meeting of the *Decision Sciences Institute*, Baltimore, Maryland.

"Online Teaching: A Service Process Framework" (with X. Huang) – presented at the 2013 National *Meeting of the Decision Sciences Institute*, Baltimore, Maryland.

"Academic Implications for APICS & Supply Chain Council Merger" – presented at the 2014 National Meeting of the *Decision Sciences Institute*, Tampa, Florida.

"A SCM Field Study of The Brewing Industry: Shouldn't Everybody Have a Course Like This?" (with R. Brymer), Presented at the 2015 National Meeting of the *Decision Sciences Institute*, Seattle, Washington.

## Refereed Workshops/ Panels for Learned Societies:

"Future Trends and Directions of CIM: User and Vendor Perspectives", *Proceedings*, 1989 Midwest Decision Sciences Meeting.

"OM in the MBA Program" (panelist with R. Pannesi, chair), *Proceedings*, Decision Sciences Institute 1991 National Meeting.

"Total Quality Environmental Management: Linking Industry Experience and Research Directions" (panel chair with M. Hanna), *Proceedings*, Decision Sciences Institute 1992 National Meeting.

"Teaching Environmental Management in Schools of Business" (panelist with J. Affisco, chair), *Proceedings*, Decision Sciences Institute 1993 National Meeting.

"Panel: Bringing Environmental Issues into the Classroom" (panelist with S. Lawerence, chair), *Proceedings*, Decision Sciences Institute 1996 National Meeting.

Panel Chair "SCM Curriculum to Stimulate Local Economy", Cincinnati Council for Supply Chain Management Professionals, Gateway, Covington, KY, Nov 6,2013

"Research-Operations Strategy: SCOR: A Research Agenda' (with B. Flynn) – INVITED, Presented at the 2015 National Meeting of the *Decision Sciences Institute*, Seattle, Washington.

"International Live Case Workshop" (with F. Montabon)-INVITED, Presented at the 2016 National Meeting of the *Decision Sciences Institute*, Austin, TX

"International Live Case Workshop" (with F. Montabon)-INVITED, Presented at the 2017 National Meeting of the *Decision Sciences Institute*, Washington, DC.

#### **Presentations to other Professional Organizations:**

"Closing the gap between buyers and suppliers: JIT purchasing", Presented to the Litton Management Club, Fort Mitchell, KY, April, 1991.

"Total Quality in Management", presented to the Ohio Society of Certified Public Accountants, Miami Valley Chapter, Hamilton, OH, August, 1992.

"Faculty / Business Relations", a panel discussion for the RTFSBA Business Advisory Council, Oxford, OH, Oct., 1993.

"Supply Management & Development: Reducing Uncertainty", presented to the Motorola Supplier Advisory Board, Sunrise, FL, Feb., 1995.

"TQM and the Environment" (with M. Hanna), presented to the Association for Quality and Participation, Cincinnati Chapter, Cincinnati, OH, Nov., 1995.

"SCM: What we know and what we don't know", presented to Anderson Consulting, *Learning Community:* Quarterly Seminar, Oct, 2000, Cincinnati, OH.

"Continuous improvement" presented to Miami University student managers as part of an ongoing training program for Dinning Halls and Guest Services, Miami University, Oxford, Ohio, Sept. 2000.

"R&D Development: Analysis and Management from a Production Operations Management Perspective" presented to the Innovation and explore and Development Management Seminar, sponsored by the RTFSB, The China Productivity Center, and the Ministry of Economic Affairs, R.O.C., Oxford, Ohio, October 2003

"Computers, Cell Phones, And Supply Chain Management: What Would Aldus Huxley Think Now?" Presented as part of the Reunion College program, Miami University, 2001

"Evolution of SCM", Presented as part of Investigate Miami, Miami University, 2006

"What's New In Materials And Operations Management And What Should New Graduates Know?" Presented to the Dayton APICS Chapter, Dayton, Ohio May 2007

"SCC and SCOR Overview", Supply Chain World Europe, Supply Chain Council (<a href="www.supply-chain.org">www.supply-chain.org</a>), Madrid, Spain, 21-23 October, 2012

"The Implementation / Integration of SCOR-s into the Undergraduate Curriculum of a Leading US Business School", Supply Chain World Europe, Supply Chain Council (<a href="www.supply-chain.org">www.supply-chain.org</a>), Madrid, Spain, 21-23 October, 2012

"Implementing SCOR-S into Leading SCM Curriculums" (with S. Ellis), Supply Chain Council (<a href="www.supply-chain.org">www.supply-chain.org</a>), North American Executive Summit, April, 2013, St. Louis, Missouri.

"SCOR: A Driver to International Supply Chain Value", Supply Chain World Europe, Supply Chain Council (<a href="www.supply-chain.org">www.supply-chain.org</a>), Wiesbaden, Germany, 4-7 October, 2013

"SCOR as a Curriculum Capstone" Supply Chain World NA, Supply Chain Council (<a href="www.supply-chain.org">www.supply-chain.org</a>), Palm Springs, CA, 4-5 December, 2013

"Re-shoring, off shoring, near shoring, right shoring, which shoring? Who's coming and who's going?", Cincinnati Chapter of the American production and Inventory Control Society, Kingsgate Conference Center, University of Cincinnati, Cincinnati, OH Feb 17, 2014

## **TEACHING**

- I regularly teach in the SCOM area. Courses I have taught include:
  - o MGT 302
  - o MGT 457\*
  - o MGT/MKT 498
  - o MGT 602\*
  - o MGT 627\*
  - o MGT 657\*
  - o MGT 490 (5) Most recent J terms 2015- 2019
  - o SAN 484\*

\* no longer offered

- Program development:
  - o SCM minor (interdisciplinary so no thematic sequence needed)
    - Along with Mark Hanna and Tom Speh followed by a vote of other SCM faculty. 1999
  - SCM major
    - The major was developed along with Mark Hanna and Tom Speh followed by a vote of other SCM faculty. I also chaired the conversion from separate SCM and OM majors into the SCOM major though the final faculty vote took place the semester I was on ARL and not chairing the committee. 2000
  - o Summer Business Institute
    - I chaired the oversight committee and direct the program. We have implemented a continuous process of improvement in the program. 2004
      - During the first year, we revamped the program to include faculty feedback from the previous years concerning content and rigor. Plant tours were implemented
      - o The second year, I championed the effort to gain 3 separate course permanent designations and obtain designation as a MLEP Thematic sequence. Efforts to market the program were implemented.
      - o During the third year, a successful European module was developed and executed.
      - In the fourth year, ongoing marketing efforts were formalized through relationships with other divisions (e.g. EDL 100 presentations, freshman orientation) and a multi city European plan implemented.
    - This program has never failed to return a surplus while I have been director. A 3<sup>rd</sup> year review of my leadership was overwhelmingly positive.

## **PROFESSIONAL SERVICE:**

#### **Service to Professional Organizations**

• Served as a paper reviewer, discussant, session chair, session organizer, and invited panelist for several organizations at the local, regional, national and international levels. These organizations include the Institute for Supply Management, The Council

for Supply Chain Management Professionals, Production and Operations Management Society, Decision Science Institute, Institute for Supply Management, The Academy of Management, American Production and Inventory Control Society, The Institute of Management Science (now INFROMS), and the International Business School Computer User Group. I am most heavily involved with the Decision Science Institute at the national level and regional level (Midwest) where I have been a paper reviewer for at least one track and a paper discussant every year since 1989. I have been a paper reviewer for the International Decision Science Institute since its inception in 1991.

- I have been an officer for the Midwest DSI for more than 10 years including Program chair and President in both 2003 and 2009 where I organized and hosted the annual meeting here on campus (Marcum). The conferences was attended by over 100 academics from more than 30 schools and 10 states.
- I was awarded the MWDSI "Fellow" distinction in 2011.

### **Past Refereeing**

- Editor in Chief, *Mid-American Journal of Business* (2years, associate editor for 4 years)
- Editorial Review Board, Mid-American Journal of Business
- Editorial Review Board, Journal of Quality Management
- Editorial Review Board, Journal of Operations Management
- Editorial Review Board, International Journal of Services and Operations Management
- I have also been an ad hoc reviewer for:

International Journal of Operations and Production Management

**Decision Science** 

International Journal for Production Research

The Journal of Operations Management

Industrial and Labor Relations Review

Mid-American Journal of Business

Journal of Business

Journal of Quality Management

Quality Management Journal

European Journal of Operational Research.

International Journal of Operations and Quantitative Management

International Journal of Services and Operations Management

- I have provided external promotion and or tenure research reviews for several schools including:
  - o University of Toledo, (tenure & promotion to associate professor)
  - o University of Rhode Island, (tenure & promotion to associate professor)
  - o Carrol College, (tenure & promotion to associate professor)
  - o DePaul University, (tenure & promotion to associate professor)
  - o East Carolina, (promotion to full professor)
  - o Indiana University, (tenure & promotion to associate professor)
  - o Kansas State University, (tenure & promotion to associate professor)
  - o North Carolina State, (tenure & promotion to associate professor)
  - o Northern Illinois University, (2-tenure & promotion to associate professor, 2 promotion to full professor)
  - o Ohio University, (3- tenure & promotion to full professor)
  - o Penn State (tenure & promotion to associate professor)
  - o Seattle University (tenure & promotion to associate professor)
  - o University of Texas –Arlington (promotion to full professor)
  - o University of St. Thomas (MN), (1-tenure & promotion to associate professor, 1 promotion to full professor)
  - o University of North Florida (promotion to full professor)
  - o University of West Virginia (promotion to full professor)
  - o University of Colorado (promotion to full professor)
  - o Oakland University (promotion to full professor)
- Board of Directors, Dayton APICS Chapter- 1987-2017
- Education Director, Warehousing Education and Research Council, Cincinnati Chapter 2008- 2016
- Board of Directors (International), Supply Chain Council (<u>www.supply-chain.org</u>) 2008 to 2014
- Board of Directors (International), APICS, 2014
- Board of Directors (International), APICS/Supply Chain Council, 2014-2017 http://www.apics.org/sites/apics-supply-chain-council/about-apics-scc/apics-scc-bod)
- APICS RISC Committee (international) 2017

## **SERVICE TO MIAMI UNIVERSITY:**

#### Students:

- Faculty advisor to SCMA (formally APICS) 1987-2017
  - Speakers
  - Trips
  - Placement
  - Funding
  - Case Competitions in Denver, Columbus, Detroit, and East Lansing
- Faculty advisor to Miami University Club Football (2004-2010)
- Supply Chain Management Program Coordinator (2002-present)
- Departmental Recruiting Committee (2016, Chair, 2018)

#### Committee Chairs:

- University parking
- Academic Policy
- NCAA ReviewDivisional UGS
- Divisional SCM
- Divisional SBI
- Program Review Chair for the Nursing Department
- Athletic Policy Committee

### Current or Recent University Service:

- University Task Force to REVISE the Miami Plan (2011-2013)
- University Disciplinary Board 2013-2016
- University Appeals Board 2011-2013
- University Senate 2006-2008, 2013-2016
- Athletic Policy Committee 2014- 2017
- University Program Review Committee (2014- Present)
- FSB Academic Appeals Committee (2017- present)
- Director of the Brewing Industry Field Study (2014- present)

#### Past University Service:

• University Fiscal priorities and Budget Planning (9 years)

- University Senate Governance Committee
- Student Parking Appeals Board (6 years)
- FSB Research Committee
- FSB Career Services Committee
- FSB Strategic Planning Committee
- FSB Assessment Committee
- FSB Undergraduate Studies
- Departmental Recruiting Committee (numerous times)