

CURRICULUM VITAE

CHARLES C. MOUL

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PERSONAL INFORMATION

Age: 46
Family status: Married, three children
Citizenship: U.S.

ACADEMIC EXPERIENCE

2014 – Present	Associate Professor, Miami University
2008 – 2014	Assistant Professor, Miami University
2000 – 2008	Assistant Professor, Washington University in St. Louis

EDUCATION

1994 – 2000	Northwestern University, Evanston, IL Ph.D., Economics, December 2000
1990 – 1994	Miami University, Oxford, OH B.A., <i>Magna cum laude</i> , Economics and Political Science

PUBLICATIONS IN REFEREED JOURNALS

- “Hoping Grey Goes Green: An Analysis of the Impact of Environmental Factors on Consumer Choice,” with Jia Li and Wanqing Zhang. 2017. *Marketing Letters*. 28(2): 267-79.
- “Who Should Handle Retail? Vertical Contracts, Customer Service, and Social Welfare in a Chinese Mobile Phone Market,” with Jia Li. 2015. *International Journal of Industrial Organization*. 39: 29-43.
- “Estimating Demand for Spatially Differentiated Firms with Unobserved Quantities and Limited Price Data.” 2015. *Economics Letters*. 131: 50-53.
- “Bank Panics, Government Guarantees, and the Long Run Size of the Financial Sector: Evidence from Free-Banking America,” with Ben Chabot. 2014. *Journal of Money, Credit, and Banking*. 46(5): 961-97.
- “Time to Unbridle U.S. Thoroughbred Racetracks? Lessons from Australian Bookies,” with Joseph Keller. 2014. *Review of Industrial Organization*. 44(3): 211-39.
- “Disease or Utopia? Testing Baumol in Education,” with Xin Chen. 2014. *Economics Letters*. 122(2): 220-3.
- “The House Doesn’t Always Win: Evidence of Anchoring among Australian Bookies,” with Patrick McAlvanah. 2013. *Journal of Economic Behavior and Organization*. 90: 87-99.
- “A New Test for Monopoly with Limited Cost Data.” 2012. *Economics Letters*, 117: 891-4.
- “Money isn’t Everything: Linking college choice to winning prizes and professorships,” with John Nye. 2011. *Applied Economics Letters*, 18 (11): 1091-8.
- “How Far for a Buck? Tax Differences and the Location of Retail Gasoline Activity in Southeast Chicagoland,” with Mark Manuszak. 2009. *Review of Economics and Statistics*, 91(4): 744-65.

PUBLICATIONS IN REFEREED JOURNALS (continued)

- “Did the Soviets Collude? A Statistical Analysis of Championship Chess 1940-78,” with John Nye. 2009. *Journal of Economic Behavior and Organization*, 70(1-2): 10-21.
- “Retailer Entry Conditions and Wholesaler Conduct: The theatrical distribution of motion pictures.” 2008. *International Journal of Industrial Organization*, 26(4): 966-84.
- “Prices and Endogenous Market Structure in Office Supply Superstores,” with Mark Manuszak. 2008. *Journal of Industrial Economics*, 56(1): 94-112.
- “Measuring Word-of-Mouth’s Impact on Theatrical Movie Admissions.” 2007. *Journal of Economics and Management Strategy*, 16(4), 859-92.
- “The Political Economy of Numbers: On the Application of Benford’s Law to International Macroeconomic Statistics,” with John Nye. 2007. *B.E. Journal of Macroeconomics*, 7(1) Topics: Article 17.
- “Evidence of Qualitative Learning-by-Doing from the Advent of the ‘Talkie’.” 2001. *Journal of Industrial Economics*, 49(1): 97-109.

OTHER PUBLICATIONS

- “The Movie Industry,” in *The Structure of American Industry* 13th edition (2015), J. Brock (ed.), Waveland Press: Long Grove, IL.
- “Benford’s Law as a Test for Manipulation of Economic & Financial Data,” with John Nye, in *Benford’s Law: Theory and Applications* (2015), S. Miller (ed.), Princeton University Press: Princeton, NJ.
- “The Day After Tomorrow: Longer Run Issues in Theatrical Exhibition (Comment).” 2006. *Marketing Science*, 25(6): 665-6.
- *A Concise Handbook of Movie Industry Economics* (editor) 2005. Cambridge University Press: New York, NY.
- “Theatrical Release and the Launching of Motion Pictures,” with Steven Shugan, in *A Concise Handbook of Movie Industry Economics* (2005), Cambridge: New York, NY.

COURSES TAUGHT

- Miami University: Principles of Microeconomics, Intermediate Microeconomics, Industrial Organization, Advanced Microeconomic Theory (MA)
- Washington University: Principles of Microeconomics, Industrial Organization, Empirical Methods in Industrial Organization (PhD)

HONORS AND AWARDS

- Associated Student Government Outstanding Professor Winner 2015; Nominee: 2014, 2018
- Richard K. Smucker Teaching Excellence Award (Junior Professor), May 2013
- Arts & Sciences Faculty Award (Washington University) Winner 2007; Nominee 2004, 2008
- Center for Study of Industrial Organization Dissertation Fellow (Northwestern U.), Fall 1999
- Phi Beta Kappa, 1994
- George W. Thatcher Prize for Distinguished Economics Undergraduate, 1994
- Truman Scholar Semi-Finalist, 1993
- Eagle Scout

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