

# CAROL MCGUIRE, PH.D.

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## EDUCATION

- 2012 – 2016**     **PhD • Management**  
CASE WESTERN RESERVE UNIVERSITY – Cleveland, OH
- 1997 – 2003**     **Master of Business Administration • Management**  
UNIVERSITY OF ST. THOMAS – St. Paul, MN
- 1983 - 1987**     **Bachelor of Science • Organizational Behavior and Management Information Systems**  
MIAMI UNIVERSITY – Oxford, OH

## TEACHING INTERESTS

Management Information Systems	Strategic Leadership in the Digital Economy
Strategic Technology Management	Business Intelligence and Analytics
Strategic Global Sourcing	Organizational Behavior

## ACADEMIC EXPERIENCE

MIAMI University – Oxford, OH **2016 – Present**  
**Assistant Teaching Professor**

COPENHAGEN BUSINESS SCHOOL – Copenhagen, Denmark **2018 – Present**  
**Part-time Lecturer**

### Guest Lectures

Fall 2015                      *Chatham University, Pittsburgh, PA*  
Spring 2016                  “Global Outsourcing: Introduction, Challenges, and Future Trends”

## COURSE DESIGN EXPERIENCE

- 2017                      Introduction to Management Information Systems (Undergraduate level course, redesign)
- 2018                      Senior Capstone in Management Information Systems (Undergraduate level course, redesign)
- 2018                      Information Technology Management for the Digital Economy (Master’s level course, new)
- 2018                      Strategic Management – Competitive Strategy (Master’s level course, new)
- 2018                      Introduction to Management Information Systems (Undergraduate level course, redesign - online)

## CAREER EXPERIENCE

ORGANIZATION.DYNAMICS, LLC – Minneapolis, MN **2014 – Present**  
**Managing Partner**

AMERIPRISE FINANCIAL – Minneapolis, MN **2006 – 2014**  
**Vice President, Technologies**

ALLINA HOSPITALS AND CLINICS – Minneapolis, MN **1994 – 2006**  
**Manager, Data Warehouse and Business Intelligence**

RESEARCH PAPERS

McGuire, C., Lyytinen K., Boland, R. (2014). *Does an IT Organization Transform its Identity when engaged in Outsourcing?* (Case Western Reserve University).

McGuire, C., Lyytinen K., Lindberg, A. (2015). *How Organizational Identity influences Information Technology (IT) Outsourcing Success* (Targeting MIS Quarterly Executive).

McGuire, C., Lyytinen, K. (2015). *The Power of Who We Are: How Organizational Identity Influences Information Technology (IT) Outsourcing Success* (Targeting Strategic Outsourcing).

INVITED BOOK CHAPTERS

Olson B., McGuire C., Crawford A. (2020) Improving the Quality of Work Life: An Interdisciplinary Lens into the Worker Experience. In: Dhiman S. (eds) *The Palgrave Handbook of Workplace Well-Being*. Palgrave Macmillan, Cham

RESEARCH PRESENTATIONS

- 2019 *Academy of Management Annual Conference, Boston, Massachusetts.*  
"Worker Experience: Improving the Quality of Worklife through Inclusive Human-Centeredness"
- 2018 *International Conference on Information Systems, San Francisco, California.*  
"Improving IS Research Relevance for Practitioners: The Role of Knowledge Networks"
- 2018 *Americas Conference on Information Systems, New Orleans, Louisiana.*  
"Driving Relevance into the Introductory Information Systems Course"
- 2017 *Lilly Annual Conference on College Teaching, Oxford, Ohio.*  
"Scholar-Practitioners Bridging The Skills Gap Through Innovative Curriculum Redesign"
- 2017 *Environmental Design Research Association Annual Conference, Madison, Wisconsin.*  
"Integration of Factors that Affect the Engagement and Performance of Workers in Workplace: Worker-centered Approach"
- 2017 *Academy of Management Annual Conference, Atlanta, Georgia.*  
"Human-Centered Organizations: Redefining the Pillars of 21st Century Work Life"
- 2016 *Americas Conference on Information Systems, San Diego, California*  
"The Power of Who We Are: How Organizational Identity Influences Outsourcing Success"
- 2016 *International Conference on Engaged Management Scholarship, Paris, France.*  
"Human-Centered Organizations: Redefining the Pillars of 21st Century Work Life"
- 2015 *University of Minnesota - Carlson School of Management, Minneapolis, MN*  
"Influence of Organizational Identity on Outsourcing Success"
- 2015 *Americas Conference on Information Systems, Puerto Rico.*  
"How Organizational Identity influences Information Technology (IT) Outsourcing Success"
- 2015 *International Conference on Engaged Management Scholarship, Baltimore, Maryland.*  
"The Influence of Organizational Identity on Outsourcing Success"

## RESEARCH PRESENTATIONS (CONT.)

2014 *Academy of Management – Midwest Conference, Minneapolis, Minnesota.*  
“Does an Organization Transform its Identity when Engaged in Outsourcing?”

2013 *International Conference on Engaged Management Scholarship, Atlanta, Georgia.*  
“Does an Organization Transform its Identity when Engaged in Outsourcing?”

## AWARDS

2019 Recipient of the Richard K. Smucker Teaching Excellence Award as Outstanding Clinical Professor

## EDITING & REVIEWING ACTIVITIES

Reviewer	
Information Systems Management Journal	2017 - Present
Academy of Management Annual Conference	2014 - Present
Americas Conference on Information Systems	2015 - Present
International Conference on Information Systems	2016 – Present
Academy of Management – Midwest Annual Conference	2014 - 2016

## COMMUNITY INVOLVEMENT

Association for Information Systems, Member	2014 - Present
Academy of Management, Member	2011 - Present
ThinkIT Association, Member	2014 – Present
Women in CyberSecurity, Member	2019 - Present
Women for Economic and Leadership Development, Member	2019 - Present