

Eric Marinich, PhD, CMA

Associate Teaching Professor of Accountancy
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EDUCATION

Ph.D. in Accounting (2013)	Michigan State University Broad College of Business East Lansing, Michigan
Master of Science in Accounting (2008)	University of Cincinnati Lindner College of Business Cincinnati, Ohio
Bachelor of Science in Finance (1999)	Miami University Farmer School of Business Oxford, Ohio

RESEARCH INTERESTS

Topics: Management accounting and the design of accounting information; the design and effectiveness of budgeting in organizations; and the effects of the design of accounting information on managerial judgment and decision making.

PUBLICATIONS

Marinich, E. 2020. Accounting Information Aggregation and Managerial Cooperation. *Journal of Management Accounting Research* 32 (3): 193-210.

Gallani, S., Krishnan, R., Marinich, E. J., and M. D. Shields. 2019. Budgeting, Psychological Contracts, and Budgetary Misreporting. *Management Science* 65 (6): 2924-2945.

WORKING PAPERS and EARLY-STAGE PROJECTS

“Detecting Dishonest Reporting during Participative Budgeting” with Michael D. Shields. Data analysis phase.

“Managerial Misreporting and Management Control System Revision” with Susanna Gallani. Research design phase.

“Actions Speak Louder than Words: The Role of Reputation in Management Accounting Research.” Literature review.

ACADEMIC EXPERIENCE

Miami University, Farmer School of Business

- July 2021 – present Associate Teaching Professor of Accountancy
- July 2017 – July 2021 Assistant Teaching Professor of Accountancy
- May 2013 – July 2017 Assistant Professor of Accountancy

Michigan State University, Eli Broad College of Business

- August 2008 – May 2013 Research Assistant, Dr. Michael Shields
- August 2010 – May 2013 Teaching Assistant, Dr. Michael Shields

TEACHING EXPERIENCE

Miami University, Farmer School of Business

- ACC 222: Introduction to Managerial Accounting
Farmer School of Business Core Course
Overall teaching effectiveness rating: 3.5/4.0
- ACC 222H: Introduction to Managerial Accounting (Honors)
Farmer School of Business Core Course
Overall teaching effectiveness rating: 3.5/4.0
- ACC 333: Managerial Accounting
Accountancy Core Course
Overall teaching effectiveness rating: 3.6/4.0
- ACC 611: Accounting for Managers (25% responsibility)
Master of Science in Management, Preparation Module Course
Overall teaching effectiveness rating: 3.8/4.0
- MGT 601: Consulting Capstone (25% responsibility)
Master of Science in Management, Capstone Course
Overall teaching effectiveness rating: 3.7

Michigan State University, Broad College of Business

- ACC 202: Principles of Management Accounting
Overall teaching effectiveness rating: 4.5/5.0
- ACC 341: Accounting for Management Decision-Making
Overall teaching effectiveness rating: 4.7/5.0

PROFESSIONAL EXPERIENCE

Thomas Weisel Partners, San Francisco, California
May 2004 – May 2006 Senior Accountant (Broker-Dealer)

Red Capital Group, Columbus, Ohio
May 2003 – May 2004 Accountant (Broker-Dealer)

Time America, Inc., Phoenix, Arizona
January 2000 – May 2003 Senior Accountant

ACTIVITIES

KPMG-Department of Accountancy Curriculum Innovation Grant recipient (2020)

Awarded \$10,000 for the development of data analytics project for ACC 222. The purpose of this grant is to develop modifications to the curriculum and develop or enhance assessment methods. This project will lead to a co-authored paper submitted for publication at a pedagogical journal. The project will be made available to KPMG professionals globally on the KPMG University Connection Portal.

This project serves as an introduction to the Department of Accountancy's data-driven judgment and decision-making framework (DDJDM), which emphasizes the importance of data and analytics in strategic decision-making. It is the first in a sequence of two projects. After completing this project, students will complete a second project in ACC 333 using the same or a similar decision scenario and data but with more advanced data analysis and application of the DDJDM framework.

HONORS, RECOGNITIONS, and GRANTS

Richard K. Smucker Teaching Excellence Award	2020
KPMG Curriculum Innovation Grant	2020
Richard K. Smucker Teaching Excellence Award nominee	2015, 2017, 2019
Center for Teaching Excellence Commendation	2015-2021
Department of Accountancy Summer Research Grant	2013-2015, 2018
Ernst and Young/AAA New Faculty Consortium Fellow	2014
AAA-Deloitte-J. Michael Cook Doctoral Consortium Fellow	2011
Michigan State University Graduate School Fellowship	2011
Ernst and Young Graduate Fellowship	2008-2013

CASE COMPETITIONS

Textron Case Competition, Faculty Advisor	2018
Textron Case Competition, Faculty Coach	2017
Deloitte Challenge Case Competition, Faculty Coach	2015

CONFERENCE PRESENTATIONS

“Budgeting, Psychological Contracts, and Budgetary Misreporting”

- Global Management Accounting Research Symposium (GMARS), June 2013
- AAA Annual Meeting, August 2012
- AAA Management Accounting Section Meeting, January 2012

“Accounting Information Aggregation and Managerial Cooperation”

- AAA Management Accounting Section Meeting, January 2014

“Can Feedback Hurt? Adverse Effect of Feedback under Negative Incentives”
(discussion)

- AAA Management Accounting Section Meeting, January 2013

“Detecting Misreporting in Subordinates’ Budgets” (discussion)

- Global Management Accounting Research Symposium (GMARS), June 2013

CONFERENCE PARTICIPATION

Contemporary Accounting Research (CAR) Conference (Participant)	2020
AAA Ohio Meeting and Doctoral Consortium (Panel Discussion)	2016
AAA Rookie Camp Recruiting Event (Miami Recruiter)	2014
AAA-EY New Faculty Consortium	2014
AAA Annual Meeting	2012-2015
AAA-Deloitte-J. Michael Cook Doctoral Consortium	2011
Global Management Accounting Research Symposium (GMARS)	2010, 2013
AAA Management Accounting Section Meeting	2009-2015
Midwest Accounting Research Conference	2009

PROFESSIONAL SERVICE

<i>Contemporary Accounting Research</i> Conference (Reviewer)	2020
<i>Contemporary Accounting Research</i> , ad hoc reviewer	2019, 2020
<i>Journal on Excellence in College Teaching</i> , ad hoc reviewer	2019
<i>Journal of Management Accounting Research</i> , ad hoc reviewer	2014-2015, 2020
<i>Accounting, Organizations and Society</i> , ad hoc reviewer	2013-2015
AAA Ohio Conference, Consortium Research Panel (Panelist)	2016
AAA Annual Meeting (Reviewer and Discussant)	2013-2015
GMARS (Reviewer and Discussant)	2013
AAA MAS Meeting (Reviewer and Discussant)	2009-2015

UNIVERSITY SERVICE

Academic Policy Committee (Chair)	2018 – present
FSB Diversity and Inclusion Committee	2018 – present
Department of Accountancy Curriculum Committee	2018 – present
Student Interaction and Awards Committee	2017 – present
Ad hoc Supplemental Earnings Opportunities Committee	2018 – present
Finance and External Relations Committee	2016

UNIVERSITY SERVICE (continued)

Teaching Evaluation Committee	<i>2015 – 2016</i>
Faculty Development Committee	<i>2013 – 2015</i>
FSB Undergraduate Studies Committee	<i>2018 – 2019</i>
FSB Writing Fellows (Member)	<i>2014</i>

PROFESSIONAL CERTIFICATION & AFFILIATIONS

Certified Management Accountant, Certificate Number 90049	<i>2020 – present</i>
Institute of Management Accountants, Member	<i>2013 – present</i>
American Accounting Association, Member	<i>2008 – present</i>