

Amanda R. Lawson

Farmer School of Business
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ACADEMIC POSITIONS

Assistant Director of Research, Leading the Integration of Faith & Entrepreneurship 2020 - Current
Farmer School of Business, Miami University

Research Associate, Leading the Integration of Faith & Entrepreneurship 2019 – 2020
Farmer School of Business, Miami University

Graduate Assistant 2017 – 2019
Department of History, Miami University

EDUCATION

Master of Arts in History, 2019
Miami University—Oxford, Ohio

Bachelor of Arts in History, 2015
Miami University—Oxford, Ohio

Bachelor of Arts in Latin American, Latino/a, Caribbean Studies 2015
Miami University—Oxford, Ohio

PUBLICATIONS

Business Journal Articles:

Smith, B., Lawson, A., Jones, J., Holcomb, T., & Minnich, A. (2021) Serving two masters is easy, compared to three: Identity multiplicity work of Christian impact investors. *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-022-05156-4>.

History Journal Articles:

Lawson, A. (December, 2019) The Theological Third Way: Review of *A gospel for the poor: Global society and the Latin American Evangelical Left*. In *Origins: Current Events in Historical Perspective*. <https://origins.osu.edu/review/theological-third-way-latin-america>

Lawson, A. (September, 2019) A postcard from Havana. *Origins: Current Events in Historical Perspective*. <https://origins.osu.edu/connecting-history/havana-cuba-historical-postcard>

Lawson, A. (May, 2019) Development in the rights timing: How the Carter Administration engaged NGOs in Latin American foreign policy [Master's thesis]. OhioLINK Electronic Theses and Dissertations Center.

http://rave.ohiolink.edu/etdc/view?acc_num=miami1556893160797073

Lawson, A. (April, 2019) Human rights at a crossroads. *Origins: Current Events in Historical Perspective*, 12(7). <https://origins.osu.edu/article/human-rights-crossroads-united-nations-icc-hrc>

Lawson, A., (2018) A postcard from Chichén Itzá. *Origins: Current Events in Historical Perspective*, (September 2018). <https://origins.osu.edu/connecting-history/chichenitza-mayan-poktapok-postcard>

Lawson, A. (2018) Top Ten Origins: Puerto Rico and the United States. *Origins: Current Events in Historical Perspective*, (April 2018). <https://origins.osu.edu/connecting-history/top-ten-origins-puerto-rico-and-united-states>

Current Projects:

Smith, B., Lawson, A., Jones, J., Conger, M., & Dubard Barbosa, S. Identity authenticity: Communicating identity to audiences on a scale of explicitness.

Smith, B., Lawson, A., & Dubard-Barbosa, S. Entrepreneurial identity and extreme outcomes: The role of relational identification with God.

Book Chapters:

Lawson, A. & Smith, B. (forthcoming) Faith and family firms.

Conference Presentations:

Smith, B., Lawson, A., Jones, J., Holcomb, T., & Minnich, A. (2020) Believing in impact investing: Unleashing faith-based investors through spiritual identity work. Presented at 17th *Social Entrepreneurship Research Conference*, Virtual.

Articles in Practitioner Journals, Online, and Media:

Lawson, A. (2022) Why then should we work? *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/why-then-should-we-work>

Lawson, A., (2021) Using a butter knife when we have a mighty sword. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/using-a-butter-knife-when-we-have-a-mighty-sword>

Lawson, A. (2021) Gazing on the right thing. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/gazing-at-the-right-thing>

Lawson, A. (2021) Letting go of prosperity. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/letting-go-of-prosperity>

Lawson, A. (2021) The heroic entrepreneur. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/the-heroic-entrepreneur>

Lawson, A. (2021) The God who sees. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/the-god-who-sees>

Lawson, A. (2021) Do we remember how to be social entrepreneurs? *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/do-we-remember-how-to-be-social-entrepreneurs>

Lawson, A. (2021) The Quakers and the modern faith driven entrepreneur. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/the-quakers-and-the-modern-faith-driven-entrepreneur>

Lawson, A. (2021) Overcoming publish or perish with partnerships. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/overcoming-publish-or-perish-with-partnerships>

Lawson, A. (2021) The importance of history for faith driven entrepreneurs. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/the-importance-of-history-for-faith-driven-entrepreneurs>

Lawson, A. (2021) Shame never made anyone a better entrepreneur. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/shame-never-made-anyone-a-better-entrepreneur>

Lawson, A. (2021) College professors as influencers. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/college-professors-as-influencers>

Lawson, A. (2021) Fear and trembling and defining success. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/fear-and-trembling-and-defining-success>

Lawson, A. (2021) Unveiling a new marketplace from faith driven investors. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/unveiling-a-new-marketplace>

Lawson, A. (2021) Unveiling a New Marketplace for Faith Driven Entrepreneurs. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/unveiling-a-new-marketplace>

Lawson, A. (2021) Faithful to the grind when you know you're meant for more. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/faithful-to-the-grind-when-you-know-youre-meant-for-more>

Lawson, A. (2020) Tuls of the trade. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/tuls-for-the-trade>

Lawson, A. (2020) Equitable equity. *Faith Driven Entrepreneur*. <https://www.faithdrivenentrepreneur.org/blog/equitable-equity>

Lawson, A. (2020) Believing in impact investing. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/believing-in-impact-investing?rq=lawson>

Lawson, A. (2020) Integrating spiritual formation in multifamily real estate. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/integrating-spiritual-formation-in-multifamily-real-estate>

Lawson, A. (2020) Meeting people where they live. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/meeting-people-where-they-live>

Lawson, A. (2020) Global Collab. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/global-collab?rq=lawson>

Lawson, A. (2020) Playing the long game in Africa: Why a relational model of investing builds and sustains hope for global entrepreneurship. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/playing-the-long-game-in-africa>

Lawson, A. (2020) Putting rocket fuel in an ordinary car: Contextualizing investment. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/putting-rocket-fuel-in-an-ordinary-car-contextualizing-investment?rq=lawson>

Lawson, A. (2020) Reigniting the city on the hill. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/reigniting-the-city-on-the-hill>

Lawson, A. (2020) Top 5 lessons students learn through the Beyond Angel Network at Cedarville University. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/top-5-lessons-students-learn-through-the-beyond-angel-network>

Lawson, A. (2020) Learning soft skill with hard cash: Putting \$16 million into the due diligence of students. *Faith Driven Investor*. <https://www.faithdriveninvestor.org/blog/learning-soft-skills-with-hard-cash?rq=lawson>

LEADING THE INTEGRATION OF FAITH & ENTREPRENEURSHIP 2019 - Current

- Organized the 1st Ph.D. Seminar on Religion and Entrepreneurship (2022)
- Co-Directed the 1st L.I.F.E. International Academic Research Conference (2021)
- Co-Directed the 2nd L.I.F.E. International Academic Research Conference (2022)
- Re-launched L.I.F.E. Student Group
- Developed and executed multiple projects for academic research pipeline
- Gathered data, wrote academic research papers for publication
- Built and taught 1st undergraduate course on faith and entrepreneurship (Spring 2021)
- Revised undergraduate course on faith and entrepreneurship (Spring/Fall 2022)
- Cultivated network of practitioners and academics to support L.I.F.E. financially and as mentors for students and provided pathway for internships and full-time positions

COURSES

ESP 432: Integrating Faith & Entrepreneurship Fall 2022
Co-Taught
Farmer School of Business, Miami University

ESP 490: Integrating Faith & Entrepreneurship Spring 2021/22
Co-Taught
Farmer School of Business, Miami University

HST 111: Early American Republic Fall 2018
Department of History, Miami University

HST 245: World since 1945 2017 - 2018
Department of History, Miami University

AWARDS, GRANTS

Research Grant: Graduate Research for Research in National Archives 2018
Miami University

Research Grant: Dean's Scholarship for Research in National Archives 2014
Miami University

UNIVERSITY SERVICE

Faculty Advisor: L.I.F.E. Student Group 2021 - Current
Miami University

RELATED EXPERIENCE

Living Hope Mission 2018 – Current

A faith-based community development organization in Cap Haitien, Haiti

- Member of Board of Directors
- Marketing and Media Director
- Team Lead

Michjoam, LLC 2016 – Current

A real estate investment fund focused on mid-size industrial space

- Investor

The Anti-Gentrification Project Spring 2019

An online, interactive map advocating for housing and community rights

- Research Assistant: data analysis and organization
- Content writing/mapping

Central College Presbyterian Church 2015 - 2017

A 2,500-member church in Westerville, Ohio

- Director of Youth Ministries

Military Community Youth Ministries, Club Beyond Summer 2014

A youth ministry serving on active U.S. military bases worldwide

- Spangdahlem Air Force Base, Germany
- Summer Associate