

Mark S. Lacker

John W. Altman Clinical Professor of Entrepreneurship
Department of Entrepreneurship
Miami University
Oxford, OH 45056

Relevant Professional History

- John W. Altman Professor of Entrepreneurship, Miami University 2011-present
- Markley Visiting Executive Professor, Miami University 2007-2011
- Adjunct Professor, Miami University 2004-2007
- Principal, Right Audience and Events 2009-2014
- Founder and CEO, Sumner Solutions, Inc. 2000-2013

Relevant Academic Background

1. Created and taught, Entrepreneurial Ecosystems Course based on Kauffman Foundation Initiative 2020
2. Created and taught, Business Model Development and Lean Startup Course 2013-2020
3. Created and led, Altman Summer Scholars Internship Program 2013-2020
4. Created and taught, Redhawk Startup Accelerator 2013-2019
5. Created and taught, Miami University Startup Weekend 2012-2018
6. Created and taught, online graduate course, Innovation and Entrepreneurship in the Field of Aging 2018

Relevant Professional Involvement in Entrepreneurial Community

1. Created and delivered Growth Marketing Workshop to ten early stage companies 2020
2. Entrepreneurial Advisory Committee member, Hamilton County (OH) Business Incubator 2019-present
3. Member, Miami University and CincyTech working group 2019-present
4. Mentor, Queen City Angels Entrepreneur Bootcamp 2019-present
5. Mentor, HCBC Morning Mentoring Program 2019-present
6. Member, Miami University AIMS Digital Innovation working group 2017
7. Selected, Venture for America Selection Day, judge 2016
8. Speaker, Techstars FounderCon Annual Conference 2016

Relevant Honors and Awards

- Recipient, Hamilton County (OH) Development Corporation, Larry Albrice Entrepreneurship Award 2020
- Recognized by Miami University Center for Teaching Excellence, top 100 most-commended faculty 2011 - 2019
- Recipient, Miami University Career Services Excellence in Career Development Award 2017
- Recipient, Miami Alumni Association Effective Educator Award 2016
- Selected, Miami University, Winter Commencement Keynote Speaker 2016
- Recipient, Farmer School of Business, Richard K. Smucker Award for Outstanding Clinical Faculty 2012

Relevant Professional Certifications

- Hubspot Social Media Marketing Certification 2019-present
- IC Agile Certified Professional 2018-present

Education

- Xavier University, Cincinnati, Ohio, Masters of Business Administration 1983
Concentration in Management Information Systems
- Miami University, Oxford, Ohio, Bachelor of Science 1979
Concentration in Management