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RESEARCH ACTIVITIES

Refereed Publications:

Hofer, Adriana Rossiter, **Yao Jin**, & Michael Knemeyer, “Logistics Outsourcing Under Environmental Uncertainty,” International Journal of Physical Distribution & Logistics Management, Forthcoming.

Yao Jin, Stan Fawcett, Amydee Fawcett, & David Swanson, (2019) “Collaborative Capability and Organizational Performance: Assessing Strategic Choice and Purity,” International Journal of Production Economics, 214, 139-150.

Cantor, David, & **Yao Jin**, (2019) “Theoretical and Empirical Evidence of Behavioral and Production Line Factors That Influence Helping Behavior,” Journal of Operations Management, 65 (4), 312-332.

Sodero, Annibal Camara, **Yao Jin**, Mark Barratt, (2019) “Big Data in the Retail Supply Chain,” International Journal of Physical Distribution & Logistics Management, 49 (7), 706-726.

Göçer, Aysu, **Yao Jin**, Stan Fawcett, (2019) “How Does the Contingent Sustainability–Risk–Cost Relationship Affect the Viability of CSR? An Emerging Economy Perspective,” Sustainability, 11 (19), 5435.

Fawcett, Stan, **Yao Jin**, Amydee Fawcett, & Ednilson Bernardes (2018). “Technological Game Changers: Convergence, Hype, and Evolving Supply Chain Design,” Production Journal, 28, 1-17.

Fawcett, Stan, **Yao Jin**, Amydee Fawcett, & Greg Magnan, (2017). “I Know It When I See It: The Nature of Trust, Trustworthiness Signals, and Strategic Trust Construction,” International Journal of Logistics Management, 28 (4), 914-938.

- 2017 Outstanding Paper Award winner. Literati Network Awards for Excellence (One of top three papers published in IJLM in 2017)

Jin, Yao, David Swanson, Matthew A. Waller, & John Ozment, (2017). "To Survive and Thrive under Hypercompetition: An Exploratory Analysis of the Influence of Strategic Purity on Truckload Motor Carrier Financial Performance," Transportation Journal, 56 (1), 1-34.

- Selected for 2nd Place for the journal's Best Paper Award for 2016-2017.

Swanson, David, **Yao Jin**, Amydee Fawcett, & Stan Fawcett, (2017). "Collaborative Process Design: A Dynamic Capabilities View on Mitigating the Barriers to Working Together," International Journal of Logistics Management, 28 (2), 1-19.

Fawcett, Amydee., **Yao Jin**, Christian Hofer., Matthew A. Waller, & Vitaly Brazhkin, (2016). "Sweating the Assets: Asset Leanness in Motor Carrier Performance," Journal of Business Logistics, 37 (1), 43-58.

- Finalist (Top 3) for the 2016 Bernard J. LaLonde Best Paper Award.

Jin, Yao, Brent Williams, Adriana Rossiter-Hofer, & Matthew Waller, (2015) "Masking the Bullwhip Effect in Retail: The Influence of Data Aggregation," International Journal of Physical Distribution & Logistics Management, 45 (8), 814-830.

Jin, Yao, Brent Williams, Travis Tokar, & Matthew Waller, (2015) "Forecasting with Temporally Aggregated Demand Signals in a Retail Supply Chain", Journal of Business Logistics, 36 (2), 199-211.

Fawcett, Stanley, **Yao Jin**, & David Read, (2014) "Trust in Value Co-Creation Strategies: Moving Toward a Conceptualization We Can Trust", Journal of Business Logistics, 35 (1), 97-98.

Jin, Yao, Amydee Fawcett, & Stanley Fawcett, (2013) "Awareness is Not Enough: Commitment and Performance Implications of Supply Chain Integration", International Journal of Physical Distribution & Logistics Management, 43 (4), 205-230.

- 2013 Highly Commended Award Winner, Literati Network Awards for Excellence (One of top three papers published in IJPDLM in 2013)

Hofer, Christian, **Yao Jin**, David Swanson, Matthew A. Waller, & Brent D. Williams, (2012), "The Impact of Key Retail Accounts on Supplier Performance: A Resource Dependency Theory Perspective", Journal of Retailing, 88 (3), 412-420.

Editorial Articles:

Chen, Haozhe, **Yao Jin**, & Baofeng Huo, (2020), "Understanding Logistics and Distribution Innovations in China," International Journal of Distribution & Logistics Management, 50 (3), 313-322.

Book Chapters:

Fawcett, Stan, **Yao Jin**, Sebastian Brockhaus, & Diego Vega, (2020), "Resource Orchestration Theory in Supply Chain Management Research," ed. Lydia Bals, Wendy

Tate, & Lisa Ellram, A Handbook of Theories for Purchasing, Supply Chain and Management Research. *Forthcoming*.

White Papers:

Fawcett, Stan, **Yao Jin**, Matthew Schwieterman, & Amydee Fawcett, (2020), Supplier Assessment Hierarchy: Toward a Universal Supplier Assessment Standard.

Research Under Revision or Review:

Peinkofer, Simone, & **Yao Jin**, "Consumer response to deceptive counterfeit purchased from an online retailer," Production & Operations Management, 2nd Round Review.

Murfield, Monique, and **Yao Jin**, "Cross-Channel Integration in Retail: Influence of Substitution Policy and Store Stock Levels," Journal of Business Logistics, 1st Round Revision.

Research in Progress

Cantor, David, **Yao Jin**, & P. Judson Kenney, "Collaboration in Team Production: the Influence of Autocratic versus Democratic Goals," Reject and Resubmit at Decision Sciences.

Cantor, David, Jing Dai & **Yao Jin**, "Environmental Knowledge Sharing Under Co-Opetition," Reject and Resubmit at Journal of Operations Management.

Jin, Yao, & Simone Peinkofer, "Overcoming Information Entropy in Mid-to-Long Term Seasonal Forecasting," Preparing for Initial Submission to Journal of Business Logistics.

Fawcett, Amydee, Andrea Abegg, **Yao Jin**, & Stan Fawcett. "Intrafirm Collaboration and People Empowerment," Preparing for Initial Submission to Journal of Supply Chain Management.

Kumar, Pritosh, Adriana Rossiter Hofer, **Yao Jin**, & Ha Ta, "Diversity and Relational Fit in Buyer-Supplier Relationships," Data Collection Complete; Target: Journal of Supply Chain Management or Journal of Operations Management.

National Conference Proceedings or Presentations

Peinkofer, Simone, & **Yao Jin**, (2019) "Consumer response to deceptive counterfeit purchased from an online retailer," Decision Sciences Annual Meeting, New Orleans, LA.

Hofer, Adriana Rossiter, **Yao Jin**, & Michael Knemeyer, (2019) "Logistics Outsourcing Under Environmental Uncertainty," Decision Sciences Annual Meeting, New Orleans, LA.

Cantor, David, **Yao Jin**, & P. Judson Kenney, (2019) "Collaboration in Team Production: the Influence of Autocratic versus Democratic Goals," Decision Sciences Annual Meeting, New Orleans, LA.

Cantor, David, & **Yao Jin**, (2019) "Theoretical and Empirical Evidence of Behavioral and Production Line Factors That Influence Helping Behavior," Invited Presentation on Mediation and Moderation Workshop, Decision Sciences Annual Meeting, New Orleans, LA.

Fawcett, Amydee, Andrea Abegg, **Yao Jin**, & Stan Fawcett (2018) "SCs are about people: Exploring complex socio-technical systems, collaboration, and firm performance," Academy of Management Annual Meeting Proceedings, 1, 14698.

Gocer, Aysu, **Yao Jin**, & Stan Fawcett, (2017) "Supply Chain Risk and Sustainability Dimensions in Food Retailing," EUROMA Annual Conference, Edinburgh, Scotland.

Day, Marc, Stan Fawcett, **Yao Jin**, Amydee Fawcett, & Greg Magnan, (2017) "Exploring the Nature of Trust Construction: Virtual and Vicious Cycles," POMS Annual Conference, Seattle, WA.

Jin, Yao, Brent Williams, Travis Tokar, & Matthew Waller, (2016) "Forecasting with Temporally Aggregated Demand Signals in a Retail Supply Chain," Invited Presentation, Decision Sciences Annual Meeting, Austin, TX.

Murfield, Monique, & **Yao Jin**, (2016) "Order-fulfillment in omni-channel retailing and consumer perception," Decision Sciences Annual Meeting, Austin, TX.

Jin, Yao, Amydee Fawcett, & Stan Fawcett, (2016). "Trust as a Governance Mechanism in Value Co-Creation: Trustworthiness Signals and Trust Construction," Academy of Management Proceedings.

Swanson, David, **Yao Jin**, Amydee Fawcett, & Stan Fawcett, (2016). "Collaborative Process Design: A Socio-Technical Approach to Mitigating Barriers," Academy of Management Proceedings.

Barratt, Mark, Annibal Camara Sodero, & **Yao Jin**, (2014) "Big Data in the Retail Supply Chain." Council of Supply Chain Management Professionals Annual Conference: Hot Topics, San Antonio, TX.

Jin, Yao, Amydee Fawcett, & Stanley Fawcett (2012) "Supply Chain Integration Revisited: What Have We Learned?" North American Research Symposium, Phoenix, AZ.

Fawcett, Amydee, **Yao Jin**, Christian Hofer, Matthew Waller, & Vitaly Brazhkin, (2011) "Sweating the Assets: Asset Leanness and Financial Performance in the Motor Carrier Industry", Decisions Sciences Annual Meeting, Boston, MA.

Jin, Yao & Ronn Smith, (2011) “Can Corporate Social Responsibility be Considered a Firm Resource?” Marketing and Public Policy Conference Proceedings, Washington DC.

Ozment, John, Matthew Waller, Rodger Swanson, & **Yao Jin** (2010), “US Class I Railroad Economies of Scale Revisited”, Transportation Research Forum Proceedings, Washington DC.

Practitioner-Oriented Publications

Barratt, Mark, Annibal Camara Sodero, & **Yao Jin** (2015). “Big Data in the Retail Supply Chain,” Council of Supply Chain Management Professionals Hot Topics.

Hofer, Adriana Rossiter, & **Yao Jin** (2015). “Dinâmicas de mercado e terceirização logística: Uma análise de setores de manufatura nos EUA,” Tecnologica, Brasil.

Sponsored and Funded Research Project

Barratt, Mark, Annibal Camara Sodero, & **Yao Jin** (2014). Big Data in the Retail Supply Chain, Sponsored by Council of Supply Chain Management Professionals (Approximately \$25,000).

TEACHING ACTIVITIES

Miami University, Farmer School of Business

MGT 432: Global Strategic Sourcing (Required for SCM major and minor). 2015 – Present.

- Highly experiential course with a combination of in-class activities, case studies, group discussions, and a semester-long client-based project in which student groups consult for an outside company analyzing real business data taken from ERP systems to formulate SCM solutions. Client and project list will be provided upon request.

MGT 302: Introduction to Supply Chain & Operations Management (FSB core) 2013 – Present.

University of Arkansas

WCOB 2033: Production and Delivery of Goods and Services (WCOB core). 2013.

TLOG 3443: Principles of Transportation (Required for SCM major and minor). 2011 – 2012.

WCOB 1033: Data Analysis and Interpretation (WCOB core). 2010 – 2011.

Northwest Arkansas Community College

BUTR 1033: Data Analysis and Interpretation (Summer course). 2011.

SERVICE ACTIVITIES, MEMBERSHIPS, AND AWARDS

Academic Service

Special Issue Guest Co-Editor:

- International Journal of Physical Distribution & Logistics Management on Logistics Innovation in China.
- Transportation Journal on the Changing Role of Transportation in the Modern Retail Environment.

Editorial Advisory Board Member for International Journal of Physical Distribution & Logistics Management.

Editorial Review Board Member for Journal of Business Logistics.

Editorial Review Board Member for Journal of Supply Chain Management.

Current Ad-hoc Reviewer for

- Management Teaching Review
- Supply Chain Management: An International Journal
- Decision Sciences Journal of Innovative Education
- Journal of Business Logistics
- International Journal of Logistics Management
- Journal of Business Research
- Journal of Purchasing and Supply Management
- Transportation Research Part E: Logistics and Transportation Review

FSB Undergraduate Studies Committee (2020 – Present)

FSB Supply Chain Management Curriculum (2013 – Present)

MGT 302 Course Coordinator (2019 – Present)

Track Chair at CSCMP Academic Research Symposium: Retail (2020)

Ad-hoc Taskforce on FSB Capstone (2018 – 2020)

FSB Technology Policy Committee (2017 – 2020)

Session Chair at Academy of Management Conference (2018)

Track Chair at CSCMP Academic Research Symposium: Pedagogy (2018)

Faculty Search Committee – Assistant/Associate Professor for SCM (2018)

Management Department Chair Search Committee (2017)

Faculty Search Committee – Assistant/Associate Professor for SCM (2016)

Session Chair for Summer AMA Educator's Conference (2012)

Discussant for Marketing and Public Policy Conference (2011)

Supply Chain Management Doctoral Student Representative for

- Dean's Advisory Board (2011 – 2013)
- AACSB Re-Accreditation Committee (2011)

Academic Honors and Awards

CAPS Research Grant (2012)

Doctoral Academy Fellow, University of Arkansas, 2009 – Current

Beta Gamma Sigma, 2006

Top Finance Student, Centenary College of Louisiana, 2005

Sigma Beta Delta, 2004

Dean's List, Centenary College of Louisiana, 2001 – 2005

Nancy M. Christian Scholar, Centenary College of Louisiana, 2001 – 2005