

BARNALI GUPTA

CONTACT INFORMATION

Work: Farmer School of Business
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EDUCATION

Ph.D. Economics, University of Florida 1990

M.A. Economics, Delhi School of Economics, University of Delhi, India 1986

B.A. Economics (Honors), Jadavpur University, India 1983

ACADEMIC APPOINTMENTS

January 2016-present Associate Dean for Curriculum, Farmer School of Business, Miami University (FSB, MU)

2009–2012 Director of Graduate Studies, Department of Economics, FSB, MU

2006–present Professor, Department of Economics, FSB, MU

1998–2006 Associate Professor, Department of Economics, FSB, MU

1993–1998 Assistant Professor Department of Economics, FSB, MU

1991–1993 Lecturer/Visiting Assistant Professor, Department of Economics, University of Wisconsin – Milwaukee

1990–1991 Assistant Professor, Department of Economics, Murray State University

ADMINISTRATIVE LEADERSHIP RESPONSIBILITIES

Associate Dean for Curriculum

- Direct line of report including budget management, faculty and staff recruitment, program planning and oversight for:
 - *Senior Director, MBA program*
 - *Director (Faculty), First Year Integrated Core*
 - *Director (Faculty), Global Business Initiatives*
 - *Director, Global Business Programs*
 - *Director (Faculty), Honors and Scholars*

- *Director (Faculty), Assessment*
 - *Director (Faculty), Howe Writing Initiative*
 - *Director (Faculty), Miami PRIME*
 - *Director, Student Organizations And Diversity*
- *Collaborate with Department Chairs and faculty on curriculum proposals, curriculum revision and program development. This includes nine majors, twelve minors, three master's degree programs (MACC, MA Economics, and Professional MBA), as well as approximately fourteen degree programs in other colleges/divisions at Miami that tie in to FSB curriculum*
 - *Serve as "Department Chair" for FSB business communication faculty and all "BUS" curriculum. Among other responsibilities, includes faculty recruitment, budget, class scheduling, personnel matters*
 - *Member, Dean's Executive and Planning Committees*
 - *Collaborate with Assistant Dean for Enrollment Management and Advising on FSB admissions, enrollment, program planning and student advising*
 - *Supervise the Assessment Director in the execution, design, collection and maintenance of the FSB AoL program for the AACSB and University accreditations*
 - *Adjudicate the FSB academic integrity process, with Department Chairs and University Academic Integrity Office*
 - *Set the agenda and work with FSB Executive committee to determine membership, and serve as Dean's liaison on the following committees:*

FSB standing committees:

Business honors and Scholars, Diversity, Undergraduate Studies Committee, Graduate Studies Committee, International Studies Committee, Learning Outcomes Assessment Committee, Teaching Effectiveness Committee

FSB Ad Hoc committees:

Capstone Review Committee, Core Integration Committee, e-learning committee, PRIME task force, Teaching and Pedagogy task force

- *Work with FSB Dean and leadership team on campaign initiatives*
- *Collaborate with Associate Provost and University Registrar on curricular and related initiatives*

- Collaborate with Associate Deans from College of Arts and Sciences, College of Creative Arts, College of Education, Health and Society, and College of Engineering and Computing on cross divisional curricular initiatives
- Represent the FSB on University initiatives, as needed

Director of Graduate Studies, Department of Economics (2009-2012)

- Recruit and retain graduate students
- Work with Graduate School to assign graduate assistantships
- Facilitate graduate courses and review curriculum
- Work with Department chair, faculty, FSB dean's office and Graduate School, as needed

RESEARCH

Refereed Journal Publications

Mixed Markets in a Bilateral Monopoly (with A. Bose), *Journal of Economics*, 2013, 1:10, 141-164.

Optimal Training, Employee Preferences and Moral Hazard (with A. Bose), *The Journal of Economic Theory and Social Development*, 2012, 1:1, 1-24.

Delivered Pricing, Positive Externalities and Location Choice, *Economics Bulletin*, 2008, 12:32, 1-6.

Product Differentiation and Location Choice in a Spatial Model (with D. Pal and J. Sarkar) *Journal of Regional Science*, 2006, 46:2, 313-331.

Spatial Cournot Competition in a Circular City with Transport Cost Differentials, *Economics Bulletin*, 2004, 4:15, 1-6.

Where to Locate in a Circular City? (with D. Pal, S. Sarkar, C. Ming and Y. Lai), *International Journal of Industrial Organization*, 2004, 22:6, 759-782.

Tacit Collusion in a Spatial Model with Delivered Pricing (with G. Venkatu), *Journal of Economics*, 2002, 1, 49-64.

The Strategic Choice of Location and Transport Mode in a Successive Monopoly Model (with J. Heywood and D. Pal), 1999, *Journal of Regional Science*, 39:3, 525-537.

Upstream Monopoly, Downstream Competition and Spatial Price Discrimination, *Regional Science and Urban Economics*, (co-authored with A. Kats and D. Pal), 1994, 24, 529-42,

reprinted in the volume *The Economics of Price Discrimination*, edited by George Norman, in The International Library of Critical Writings in Economics, Series Editor: Mark Blaug (Edward Elgar Publishing Limited), 1999

A Geometric Solution to Cournot Oligopoly with Non-identical Firms (with D. Pal and J. Sarkar), 1998, *Journal of Economic Education*, 29:2, 118-126.

Spatial Cournot Competition and Agglomeration in a Model of Location Choice, (with D. Pal and J. Sarkar), 1997, *Regional Science and Urban Economics*, 27:3, 261-282.

Duopoly, Delivered Pricing and Horizontal Merger (with J. Heywood and D. Pal), *Southern Economic Journal*, 1997, 63:3, 585-593.

Location Equilibrium for Cournot Oligopoly in Spatially Separated Markets, (with D. Pal and J. Sarkar), *Journal of Regional Science*, 1997, 37:2, 195-212.

Strategic behavior downstream and the incentive to integrate (with J. Heywood and D. Pal), *International Journal of Industrial Organization*, 1995, 13:3, 327-334.

Upstream Monopoly, Downstream Competition, and Spatial Price Discrimination (with A. Kats and D. Pal), *Regional Science and Urban Economics*, 1994, 24, 529-542.

Competitive Spatial Discrimination with Strictly Convex Production Costs, *Regional Science and Urban Economics*, 1994, 24, 265-272.

Sequential Entry and Deterrence with Competitive Spatial Price Discrimination, *Economics Letters*, 1992, 38:4, 487 – 490.

Book Chapter

Commentary on Regulation and Deregulation in Surface Freight, Airlines and Telecommunications, in *Regulatory Reform and Labor Markets*, edited by J. Peoples (Kluwer Academic Publishers), 1997, 51-60

Work in Progress

Managerial Delegation in Multimarket Oligopoly (with A. Bose)

Corporate Social Responsibility and Market Structure

A Survey of Mixed Oligopoly

Citation Index

Google Scholar Citations: 553

h-index: 13

CONFERENCE AND WORKSHOPS PRESENTATIONS

- 2018 Multicultural Business Association-Kappa Alpha Psi Fraternity Inc. Collab panel discussion, Panelist, Farmer School of Business, Miami University
- 2018 Careers for Women in Economics, Farmer School of Business, Miami University
- 2018 Value of Business and Economics Education in a Changing Global Environment, IC3 Conference, New Delhi, India
- 2017 Liberal Arts and Business, Aspen Institute, University of California, Berkeley
- 2017 Committee on the Status of Women in the Economics profession, Panelist, Midwest Economics Association, Cincinnati, OH
- 2017, Culture, Identity and Diversity, American Academic Culture for International Students, Invited lecture, Miami University
- 2017, Professionalism and Etiquette, International Students Advisory Council, Invited lecture, Miami University
- 2016 Committee on the Status of Women in the Economics profession, Panelist, Midwest Economics Association, Evanston, IL
- 2015 Industrial Organization and Marketing Conference, Lisbon, Portugal
- 2012 National Institute of Public Finance and Policy / Jawaharlal Nehru University Conference on Economics and Policy, New Delhi, India
- 2010 Department of Economics Workshop, Miami University
- 2008 Department of Economics, Jadavpur University, India
- 2007 Western Economic Association meetings
- 2006 Department of Economics Workshop, Miami University
- 2005 Workshop on Critical Thinking, Marcum Conference Center, Miami University
- 2004 Presentation on health care systems in China, Japan and Korea at World Affairs Council, Cincinnati
- 2003 Workshop on Managing Inclusion, Marcum Conference Center, Miami University
- 2002 Showcase on Diversity in the RTFSB curriculum
- 2002 Integration across the RTFSB core curriculum
- 2000 Midwest Economic Association meeting
- 1999 Learning Technologies Summer Institute, Miami University

1998 Managed care and HMOs, organized by the Scripps Gerontology Center, Miami University

1998 Western Economic Association meeting, Lake Tahoe

1997 Midwest Economic Association meeting

1997 Western Economic Association meeting, Seattle

1994 Southern Economic Association meeting, Orlando

1991 Midwest Economic Association meeting

1990 Southeastern Economic Theory conference, Gainesville, FL

AWARDS, GRANTS AND RECOGNITIONS

Leadership Fellow, Miami's Institute for Leadership and Executive Advanced Development (#MI_LEAD), 2018

Aspen Institute Fellow nomination, 2018

M.I.A.M.I. Women Grant Application (with Rebecca Morrison), 2018

AACSB Innovations that Inspire Award application (with Rebecca Morrison), 2018

Miami University Center for Teaching Excellence commendation from graduating senior survey, 2017, 2015, 2014, 2013

Farmer School of Business Effective Teaching Award nomination, 2015, 1998, 1997

Farmer School of Business Summer faculty research grant: 2007, 2006, 2004, 2002, 1999, 1997

Miami University Alumni Association, 2004-05 Effective Educator Award nomination

Miami University Center for Teaching Excellence recognition, Faculty Learning Community on Improving International Business Education, 2004-05

Miami University Associate Student Government Honored Professor, 2002-03

Miami University Committee for the Improvement of Instruction (CII) small teaching grant, 2002, 1997

Miami University Summer research grant: 1995, 1994

Miami University Summer Scholars Award 1995

University of Florida, Department of Economics, Robert Lanzillotti Award for best second year research paper, (co-recipient) 1988

Delhi School of Economics, University of Delhi, National Merit Scholarship, 1984–1986

THESES COMMITTEES

Robert Businger, 2014 (Chair, business honors project)
Chris Chartier, 2013 (External reader, PhD Thesis committee, Psychology)
Wenche Wang, 2011 (Chair, MA Exit Paper)
Martin Yip, 2010 (Chair, MA Exit paper)
Whitney Benson, 2009 (Chair, MA Exit paper)
Irina Danaita, 2009 (Committee member, honors thesis)
Yiyan Liu, 2008 (Committee member, MA Exit paper)
Nadzmin Ahmad-Nazir 2008 (Committee member, MA Exit paper)
Alan Cook, 2008 (Committee member, honors thesis)
Kiran Faryar, 2008 (Committee member, honors thesis)
Matt Krepsik, 2006 (Chair, MA Exit paper)
Jessica Homan, 2006 (Committee member, honors thesis)
Brock Simon, 2005 (Committee member, MA Exit paper)
Kary Crassweller, 2002 (Chair, MA Exit paper)
Lori Wagner, 2000 (Independent Study)
Adam Schaaf, 2000 (Chair, Honors Thesis)
Jennifer Fuhrman, 1998 (Committee member, MA Exit paper)
Guhan Venkatu, 1996 (Chair, MA Exit paper)
Michelle Willcocks, 1996 (Committee member, Honors Thesis)
Bradley Faris, 1995 (Chair, Summer Scholars Program)
Laura Stevens, 1994 (Committee member, MA Exit paper)

TEACHING EXPERIENCE

Advanced Microeconomic Theory
Globalization and International Trade in India

Industrial Organization and Public Policy
Intermediate Microeconomic Theory
International Comparisons of Healthcare Systems (Honors)
International Trade Theory
Managerial Economics and Strategy (MBA)
Principles of Macroeconomics
Principles of Microeconomics
Statistics for Economists
Topics in Microeconomics

PROFESSIONAL SERVICE

Journal Referee

Canadian Journal of Economics, International Economic Review, International Journal of Industrial Organization, International Review of Economics and Finance, Journal of Economics, Economics Bulletin, Journal of Economic Education, Journal of Regional Science, Papers in Regional Science, Regional Science and Urban Economics, Southern Economic Journal, Annals of Regional Science

Other

AACSB Women Administrators in Management Education (WAME) Awards Committee
Ford Foundation Pre-doctoral Fellowships panel, National Research Council
Tenure Application External Reviewer (University of North Texas, Cleveland State University)

PROFESSIONAL AFFILIATION

American Economic Association

SELECTED SERVICE AT MIAMI UNIVERSITY

University

MUDEC (Miami University Luxembourg campus) Curriculum Task Force
International Education Committee
Undergraduate Curriculum Committee

Internationalization Lab Task force Leadership Quartet

University Admissions Faculty Panel

Provost Search Committee

Graduate Program Review Committee

Rights and Responsibilities Committee

Mission Statement Committee

Graduate Council

South Asia Initiative Committee

Student Affairs Council

Disciplinary Board

Division

First year integrated core Coordinator

International programs task force

Promotion and Tenure Committee

AIESEC faculty advisor

Diversity Committee

MBA Program Development Committee

Speakers' Committee

Committee for Evaluation of Administrators

Graduate Studies Committee

Teaching Effectiveness Committee

India Program Development

Honors Committee

Full time MBA task force

Program Development Committee

Undergraduate Studies Committee

Department

Promotion and Tenure Committee

Recruiting Committee

Research Committee

Academic Advisor

Placement Committee

Graduate Studies Committee

Undergraduate Studies Committee