

415 Bond Place, Unit 10B

Cincinnati, Oh 45206

513.374.0384

eyman@eymancreative.co

[m](#)

May 2020

Education

Buffalo State University of New York, Buffalo, NY. *Masters of Science in Creativity Studies* (2015).

Buffalo State University of New York, Buffalo, NY. *Masters Certificate, Creativity and Change Leadership* (2014).

University of Cincinnati School of Design, Art, Architecture, and Planning, Cincinnati, OH. *Bachelor of Science Industrial Design*.

Certifications

Certification: Creativity Coaching Association, Lake George, NY
International Coaching Federation, Associate Certified Coach.

Certification: FourSight Innovation Preference Assessment, Evanston, IL **Enneagram in Business:** Enneagram Institute, Cincinnati, Oh.

Design Thinking: Darden School of Business (UVA), IDEO training, and online instruction.

Certification: The Hermann Institute, Lake Lure, NC. HBDI Assessment

Digital Credential: Creative Problem solving (Creative Education Foundation)

Certification: Business Innovation (Strategy & Business Plan Innovation) IDEOU

Certification: Natural Foresight (TFX, Florida, USA)

Certification: Lego Serious Play (Play4Business, Sao Paulo, Brazil)

Academic Experience

Miami University, Oxford Ohio; Instructor teaching 4/5 sections of Creativity, Innovation, & Entrepreneurial Thinking (2016-present)

Miami University, Oxford Ohio; Teaching Team Lead 2018-2021. Faculty Director of Innovation 2019-2021

University of Cincinnati D.A.A.P. Adjunct. *Design Systems 2 (GR500)*. Cohesive systems design for Architects, Communication Designers, and Digital Design students. (2015, 2016)

Art Academy of Cincinnati *Rendering with Markers, Technical Drawing*. Taught courses in mechanical and intuitive perspective drawing / rendering with markers. Mechanical and multi-view projection drawing theory and practice. (1993-1996.)

College of Mt. St. Joseph; Personal Identity Workshops. Annual workshops (2010-2016) for Graphic Design Students to create a personal brand based on personal values, strengths, and personal meaning in life.

Cincinnati Arts & Technology Center; Personal Identity Workshops. Workshops (2014-2016) for at-risk high school students to create a personal brand based on personal values, strengths, and personal meaning in life.

University of Cincinnati; Creative Problem Solving Workshop. (2012-2015)

Workshops to help students design products to make dangerous jobs safer. Created curriculum and tools for this project.

Academic Experience (continued)

Miami University; Creative Problem Solving (Clarify Stage) Workshop. Experiential workshop to enrich the knowledge of an often overlooked part of the creative process.

Miami University; FourSight for Business and Entrepreneurship Students. Workshop to discover their creative process and learn about the FourSight Preference survey.

Miami University, Leadership Cincinnati, & Young Emerging Leaders (Cincinnati Chamber of Commerce) Creative Leadership. An experiential workshop to teach essential creative leadership skills and guide students to discover those skills within themselves.

University of Cincinnati Annual FourSight lecture and workshop (2015-2018) for DAAP students in Environmental Design course.

Miami University High School Summer Scholars Program. Teaching July session (2017-2018).

Professional Experience

Miami University, Oxford, OH [2016-present] Instructor of Creativity, Innovation, and Entrepreneurial Thinking

eymancreative, Cincinnati, OH [2010-2014] *Creativity Consultant and Executive Coach for creative leaders.*

SP5 Product Innovation, Cincinnati, OH [2001-2010] *Owner. Product Concepts and licensing of design / invention.*

Kolar Design, Inc. Cincinnati, OH [part time as required 2000-present] *Innovation Facilitator, Creative resource, and Strategist.*

Firehouse Design Team, Cincinnati, OH [1990-2000] *Partner. Industrial Designer, Studio Manager.*

Hometeam Pets Inc. Cincinnati, OH [2008-2010] *Partner.* Designed, manufactured, and distributed a line of pet products.

Huffy Bicycles, Inc. Miamisburg, OH [1989-1991] *Industrial Designer.*

Corporate Training and Facilitation

Strategic Creative Visioning. Design and facilitate visioning workshop processes for organizations including More-than-medicine collaborative, Wyoming School Foundation, Wyoming Business Association, and The Ronald McDonald House Charities, Seniors Staying Put, The City of Wyoming, Downtown Cincinnati Inc., City of Middletown, and Springfield Township Arts Council. 2020 –Northwestern Michigan College, Society for Environmental Graphic Designers.

Culture-of-Innovation workshop and accountability program. Design and facilitate culture and climate workshops for Architecture and Design firms.

Design Thinking workshops. Design and facilitate problem solving workshops for the Contemporary Arts Center of Cincinnati, University of Cincinnati School of Design, Art, Architecture, and Planning, and architecture / design firms.

Archi-storm. An empathy mapping process, and facilitated work-session for architects and designers to envision unbuilt environments.

Corporate Training and Facilitation (continued)

Archi-storm. An empathy mapping process, and facilitated work-session for architects and designers to envision unbuilt environments.

Creative Problem Solving Workshops. Design and facilitate Creative Problem Solving programs for non-profit, civic, and City clients.

Inventors Workshop. Creativity programming and workshop for students to explore their own creativity and develop a sense of pride from self-awareness.

Creative Geometry Workshop. One-day program for professional creatives to be inspired by contrasting finite mathematics with the infinite possibility of innovation.

Creative Habit / Serendipity. Creativity programming and workshop for students and professionals to build habits of divergent thinking.

IBM Europe Creativity Programs, vlog interview, speaking at internal conference.

Training Programs

Leadership Series. (Formica Corporation Leadership Team 2011-2014) Experiential training series including Performance Management, Performance Reviews, Corrective Actions, Employee coaching, and Goal Setting.

Civic Visioning Program. (Wyoming Ohio, Middletown Ohio, 2012-2014) Experiential program for city employees to mutually envision an extraordinary future for themselves, their team, and the residents they serve. In addition to visioning and team-building, training is facilitated for managing complaints, developing personal life missions, and goal-setting.

OK, So I'm Creative, Now What Do I Do With My Life? (West Chester, Ohio 2009) Program for teens to support choosing careers based on personal values, life missions, and meaningful directions.

Managing Creative Criticism. (Mason Ohio 2011) Program for aspiring and productive creative professionals to support prolific creating despite criticism.

Junk Jam. (2008) Program for children 7-12 inventing, building, and recording with instruments created from household junk.

Life's Calling. (2009) Program for teens to explore career options based on personal values, life missions, and personal meaning. Week-long or one-day curriculums as needed.

Creative Mind's Camp. (Mason Deerfield Arts Alliance 2010) One-week program for youth age 7-12 using professional creative process tools to explore the joy of creativity.

Creative Juice Series. (Wyoming Fine Arts Center) Co-authored a program for professional creatives such as artists and writers to inspire, enrich, and support creativity in the arts.

Inspiring Creativity. Co-authored a program for professional artists and writers to avoid potential creativity blockers and inspire prolific creativity. Inspiring Creativity Program for professionals (Cintrifuse, Northwestern Michigan College, Miracle Foundation USA, Miracle Foundation India, K4 Architects, American Institute of Architects, St. Elizabeth Hospital)

WOMXN Women's creativity event at the Contemporary Arts Center of

Training Programs (continued)

Beginnovation. In-school program for learning professional creativity tools and integrating creativity into all aspects of life.

Civic-Brainstorming. (TransformGov 2012-2013) Experiential program to use creativity to generate civic engagement, citizenship, stewardship, volunteerism, and consensus among community residents. **Patents**

Patents

Jogging Infant Stroller (1994)

Collapsible Jogging Infant Stroller (1994)

Infant Stroller (1995)

Collapsible Folding Stroller (1995)

Laser Surgical Tool (1993)

Six Wheel Stroller (1997)

Message Player (2010)

Infant Bouncer (provisional 2005)

Infant Carrier (provisional 2005)

Diapering Pad (provisional 2003)

Twisting Sunshade for Infant Stroller (provisional 2002)

Color Sensing Apparatus for Visually Impaired People (provisional 2007)

Product Licenses

Infant Bouncer (2007)

Infant Backpack Carrier (2005)

Infant Carrier (2002)

Grill Cleaning Device (2005)

Marshmallow Toasting Apparatus (2005) Grilling Branding Iron (2004)

Infant Changing Pad with Entertainment (2001) Infant Diapering Mat (2001)

Diaper Bag (2002)

Co-Sleeper (2003)

Infant Bouncer (2004)

Portable Training Potty (2005)

Toddler High Chair (2006)

Publications

Eyman, D.W. (2015). Are the other benefits of group creativity just as important as good ideas? In Culpepper, M. & Burnett, C. (Eds.), *Big questions in creativity 2015*. (pp. 65-77). Buffalo, NY: ICSC Press.

Eyman, D.W. (2017). Reprint: Are the other benefits of group creativity just as important as good ideas? In Culpepper, M. & Burnett, C. (Eds.), *The Best of Big questions in creativity 2015*. (pp. 65-77). Buffalo, NY: ICSC Press.

Eyman, D. W., (2016, February 26). A creative solution for a wicked problem. Published online and biannual newsletter: www.transformgov.com

Publications (continued)

Eyman, D.W. & Friedman, J. (2017). ESP-103 workbook with continuous revisions & updates.
Textbook Chapter: (2023) Creative Confidence, how to stand up for your great ideas.
Contributing Author: Infusing Creative Thinking into Higher Education. (Burnett and Cabra (2024)).

Professional Affiliations

Creative Education Foundation
American Psychological Association, Division 10 (board)
Industrial Design Society of America (past)
International Coaches Federation
Creativity Coaching Association
American Creativity Association

University Activities

2018, 2021 Chair, Search committee to hire new ESP103 Instructors
2017-2021 ESP103 Liaison and coordinator
2017-2019 Spoke at FYIC Kickoff to introduce ESP103
2018 FYIC representative for ESP103 to FSB and FYIC advisors
2018-2020 Lead HBDI survey for 1,200 students
2017 Late Night Design Thinking Challenge (Hepburn Hall)
2018-2020 PSE Entrepreneurship. Speaking and project support.
2018 Role in recruiting video for FSB
2017-2018 Spoke to Pike Fraternity. Creating effective innovation teams.
2017-2021 Faculty support for Hepburn Entrepreneurship LLC
2017-2020 Attended CTE workshops in Diversity & International Studies.
2018-2024 Make It Miami presence at 7-11 sessions per semester
2019-2024 Faculty Director of Innovation for FSB
2020 Innovation in Pedagogy faculty workshop
2020 Developed Minternships & Gigtternships
2020 Proposed narrative for the re-envisioning of FSB
2020 Proposed moving Beyond Ready toward future of ed model
2019 Spoke at Association of Business Communication Detroit
2019-2020 Developed and implemented Digital badge for HCD/DT
2019-2020 Active contributing member e-learning committee
2019-2020 LIFE Innovation Fellowship contributing member
2019-2021 Contributing member Student Life Council
2020 Contributed module for the FSB Mini-MBA
2020-2021 FSB recruiting tour guide and representative
2016-2024 Workshops for Advising, Recruiting, Alumni, etc.
Approximately 10 per academic year.