

# Lisa M. Ellram

## **Business Address:**

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## **Employment:**

University Distinguished Professor, Miami University. 2019-present.

James Evans Rees Distinguished Professor of Supply Chain, Farmer School of Business, Department of Management, Miami University, Oxford, OH 2008- present.

Chair, Department of Management and Allen Professor of Business, College of Business, Department of Management, Colorado State University. 2006- 2008.

John and Barbara Bebling Professor of Business, W.P. Carey School of Business, Arizona State University, 2002-2006.

Dean's Council of 100 Distinguished Scholar, College of Business, Arizona State University, 2001-2002.

Professor, Supply Chain Management, College of Business, Arizona State University, July 2000 -2001.

Associate Professor, Supply Chain Management, College of Business, Arizona State University, July 1996 to June 2000.

Assistant Professor, Purchasing and Logistics Management, College of Business, Arizona State University, August 1990 to July 1996.

Graduate Teaching Associate, The Ohio State University, September, 1988 to June 1990.

The Pillsbury Company, Minneapolis, MN July 1982-September 1987. Held a series of progressively more responsible jobs, beginning as a Cost Accountant in the Prepared Dough Division. Promoted to Operations Accounting Supervisor, Green Giant Entrees Division. Promoted to Senior Operations Supervisor, Microwave Foods Division, then to Financial Analyst, Prepared Dough. Promoted to Manager, Accounting, Planning and Analysis, U.S. Foods New Product Growth and Development

## **Education:**

**Ph.D.**, Business Administration, The Ohio State University, Columbus, OH, June, 1990. Concentration in Logistics with Minor Field in Industrial and Systems Engineering, and

extensive course work in Operations Management.

**M.A.**, Logistics, The Ohio State University, Columbus, OH, December, 1989.

**M.B.A.**, The University of Minnesota, Minneapolis, MN, June, 1987.

**B.S.B.**, with high distinction in Accounting, University of Minnesota, Minneapolis, MN, June, 1982.

#### **Professional Certification:**

Certified Public Accountant, 1983, Minnesota.

Certified Management Accountant, 1984.

Certified Purchasing Manager, 1992.

Scor-S certification, 2011.

#### **Refereed Publications:**

Ellram, L.M., Harland, C.M., van Weele, A., Essig, M., Johnsen, T., Nassimbeni, G., Pagell, M., van Raaij, E., Rozemeijer, F., Tate, W., Wynstra, F., 2020. Purchasing and Supply Management's Identity: Crisis? What Crisis?. *Journal of Purchasing and Supply Management* 25<sup>th</sup> Anniversary Issue. 26 (1), 2020.

Ellram, L.E., Tate, W.L. and Choi, T. Y, "The Conflicted Role of Purchasing in New Product Development Costing," *Journal of Supply Chain Management* 56 (1), 2020: 3-32.

Knight, L., Tate, W., Ellram, L.M., van Raaij, E., Salmi, A. and Wagner, S., "Looking back & looking forward, *Journal of Purchasing and Supply Management*, 25 (4), 2019. In press. Invited editorial.

Ellram LM and Murfield, M.U. "Supply Chain Management in Industrial Marketing--Relationships Matter," *Industrial Marketing Management*. Invited, peer reviewed. 70 (2019): 36-45. (2017 Impact Factor: 3.678, cited 17 times in google scholar).

Formentini, Marco, Lisa M. Ellram, Marco Boem and Giulia Da Re, "Finding True North: Design and Implementation of a Strategic Sourcing Framework," *Industrial Marketing Management* 77 (2019):182-197. <https://doi.org/10.1016/j.indmarman.2018.09.006> (2017 Impact Factor: 3.678).

Eriksson,D., Helletoft, P., Ellram, L.M. and Sansone, C., "To Offshore or to reshore? The battle of data points." *Supply Chain Management Review*, editorially reviewed, May/June 2018. (Cited 2 times in google scholar)

Wang, J.J., H. Chen, D. Rogers, L. Ellram and S. Grawe, "A bibliometric analysis of reverse logistics research (1992-2015)," *International Journal of Physical Distribution & Logistics Management*. 47:8 (2017): 666-687 (2016 impact factor = 1.610, Cited 50 times in google scholar)

Ellram L.M. and Murfield, M. "Environmental Sustainability in Freight Transportation: A

Systematic Literature Review & Agenda for Future Research," *Transportation Journal*, 56.3 (2017): 263-298. (2016 impact factor = 0.897, Cited 22 times in google scholar))

Ryan Fernandes and L. M. Ellram, Unlocking the Potential of Supply Chain Working Capital Finance, *Supply Chain Management Review*, editorially reviewed, May/June 2017, pp. 12-19.

Tate, Wendy; Lisa M. Ellram and Ulli Schmelz, "A little help from my friends: How purchasing gains influence in complex business-to-business services: the case of legal," *Journal of Business and Industrial Marketing*, 2017, Vol. 32 Issue: 2, pp.206-217, <https://doi.org/10.1108/JBIM-01-2015-0006> (2016 impact factor = 1.371, cited 2 time in google scholar)

Ellram, L.M., Tate, W.L.. "The Use of Secondary Data in Purchasing and Supply Management Research," *Journal of Purchasing and Supply Management*, invited, refereed paper in special issue on Innovative Research Methods 22:4, (2016), pp. 250-254. (2016 impact factor = 3.240, cited 55 times in google scholar)

Ellram, Lisa M. and Susan L. Golicic, "The Role of Legitimacy in Pursuing Environmentally Responsible Transportation Practices," *Journal of Cleaner Production* 139:15 December (2016), pp. 597-611 (2016 impact factor = 5.715, cited 11 times in google scholar)

Schoenherr, Tobias, Ellram, Lisa, Tate, Wendy. "A Note on the Use of Survey Research Firms to Enable Empirical Data Collection." *Journal of Business Logistics* 36:3 (2015), pp. 288-300. (2015 impact factor = 2.340, cited 91 times in google scholar)

Ellram, L.M., Tate, W.L.. "Redefining Supply Management's Contribution in Services Sourcing." *Journal of Purchasing and Supply Management* 21 (2015), pp. 64-78. (2015 impact factor = 2.562, cited 49 times in google scholar)

Ellram, Lisa M. and Susan L. Golicic, "Adopting Environmental Transportation Practices," *Transportation Journal* 54:1, 2015, pp. 55-88. Winner of the *Transportation Journal* Best Paper Award for *Transportation Journal* 2014-2015. (2015 impact factor = .488, cited 17 times in google scholar)

Simpson, D., Meredith, J., Boyer, K., Dilts, D., Ellram, L. M., & Leong, G. K. Professional, Research, and Publishing Trends in Operations and Supply Chain Management. *Journal of Supply Chain Management*, 51(3), 2015, 87-100. Based on AoM PDW session. (2015 impact factor = 4.571, cited 32 times in google scholar)

Krause, D. and Ellram, L.M., The Effects of the Economic Downturn On Interdependent Buyer-Supplier Relationships, *Journal of Business Logistics*, 35:3, 2014, pp. 191-212. (2014 impact factor = 1.833, cited 32 times in google scholar)

Ellram, L.M., Tate, W.L., Factor Market Rivalry: A New Perspective on the Location Decision. *Journal of Supply Excellence*. 3, 2014, pp.12-19.

Mena, C., Terry, L., Williams, A., Ellram, L.M., "Causes of Waste across Multi-tier Supply Networks: Cases in the UK Food Sector," Special Issue on Sustainable Food Supply

Chain Management in the International Journal of Production Economics (IJPE) 152 June 2014, pp. 144-158. (2016 impact factor = 3.493, cited 116 times in google scholar)

Wu, Z., Ellram, L.M., Schuchard, R., "Understanding the Role of Government and Buyers in Supplier Energy Efficiency Initiatives," Journal of Supply Chain Management 50 (2) April 2014, pp 84-105. (2014 impact factor = 3.857, cited 36 times in google scholar)

Tate, W.L., Ellram, L.M., Schoenherr, T., Petersen, K.J., "Global competitive conditions driving the manufacturing location decision," Business Horizons 57 (3) May-June 2014. Pages 381-390. (2016 impact factor = 2.157, cited 228 times in google scholar)

Tate, W.L., Ellram, L.M., Dooley, K.J. "The Impact of Transaction Costs and Institutional Pressure on Supplier Environmental Practices." International Journal of Physical Distribution, and Logistics Management 44(5) 2014. pp. 353 - 372. (2014 impact factor = 1.802, cited 38 times in google scholar)

Ellram, L.M and Cooper M. C., "Supply Chain Management: It's All About the Journey, Not the Destination," Journal of Supply Chain Management, Volume 50, Issue 1, pp. 8–20, 2014. (invited but refereed) (2014 impact factor = 3.857, cited 204 times in google scholar)

Ellram, L.M. and Krause, D., "Robust supplier relationships: Key lessons from the economic downturn. Business Horizons 57 (2), 2014. Pages 203-213. (2016 impact factor = 2.157, cited 9 times in google scholar)

Ellram, L. M., Tate, W. L., Petersen, K. J., "Offshoring and reshoring: An update on the manufacturing location decision." Journal of Supply Chain Management. v. 49 no. 2 p. 14–22. 2013. (2013 impact factor = 3.717, cited 398 times in google scholar)

Ellram. L.M., "Offshoring, reshoring and the manufacturing location decision," Journal of Supply Chain Management 49 (2), 3-6; opening editorial for special topic forum. . (2013 impact factor = 3.717, cited 173 times in google scholar)

Tate, W.L., Ellram, L.M., Golgeci, I., "Diffusion of Environmental Business Practices: A Network Approach," Journal of Purchasing and Supply Management 19 (4) December 2013, pp 264-275. (2013 impact factor = 1.609, cited 70 times in google scholar)

Ellram, L.M., Tate, W.L., Feitzinger, E. "Factor Market Rivalry: An Application to Logistics." Journal of Supply Chain Management, Vol. 49, No. 1, 2013, p. 29-46. Presented in early stages at AoM annual conference. (2013 impact factor = 3.717, cited 87 times in google scholar)

Patel, P.C., Azadegan, A., Ellram, L.M., "The Effects of Strategic and Structural Supply Chain Orientation on Operational and Customer-Focused Performance," Decision Sciences 44 (4) August 2013, p. 713-753. (2016 impact factor = 1.595, cited 70 times in google scholar)

Tate, W.L., Ellram, L.M. "Service Supply Management Structure in Offshore Outsourcing," Journal of Supply Chain Management, Vol. 48, No. 4, 2012, p 8-29. (2012 impact factor = 3.32, cited 46 times in google scholar)

- Tate, W.L., Ellram, L.M., Dooley, K.J.. "Environmental purchasing and supplier management (EPSM): Theory and practice," *Journal of Purchasing and Supply Management*, Volume 18, Issue 3, September 2012, Pages 173-188. (2012 impact factor = 1.458, cited 135 times in google scholar)
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- Tate, W.L., Ellram, L.M., Kirchoff, J., "Corporate Social Responsibility Reports: A Thematic Analysis Related to Supply Chain Management," *Journal of Supply Chain Management* 46 (1), 2010, pp. 19-44. (2010 impact factor = 5.85, cited 558 times in google scholar)
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- Tate, W.L., Ellram, L.E., Hartmann, E., Bals, L. "Offshore Outsourcing of Services: An Evolutionary Perspective," *International Journal of Production Economics* 2009, Vol. 120 No. 2, pp. 512-524. (2016 impact factor = 3.493, cited 158 times in google scholar)
- Ellram, Lisa M. and Linda L. Stanley, "Strategic cost management: the interface between product, process, and supply chain design," *Journal of Purchasing and Supply Management*, 2008, Vol. 14, pp. 180– 191. (2016 impact factor = 3.240, cited 69 times in google scholar)
- Ellram, Lisa M., Wendy Tate and C.R. Carter "Applying 3DCE to Environmentally

Responsible Manufacturing Processes", *Journal of Cleaner Production*, Special Issue on 'Supply Chain Management in a Sustainable Environment,' 2008, Vol. 16, pp. 1620–1631. (Impact factor = 5.715, cited 89 times in google scholar)

Ellram, Lisa M., Wendy L. Tate and Corey Billington, "Outsourcing and Offshoring Professional Services: A Supply Management Perspective," *Journal of Operations Management*, 2008, Vol. 26, No. 2, pp. 148-163. (Impact factor = 5.207, cited 558 times in google scholar)

Ellram, Lisa M., Wendy L. Tate and C.R. Carter, "Product-Process Supply Chain: An Integrative Approach to 3DCE," *International Journal of Physical Distribution and Logistics Management*. 2007, Vol. 37, No. 4. pp 305-330. (Cited 139 times in google scholar).

Ellram, Lisa M., Wendy L. Tate and Corey Billington, "Services Supply Management: The Next Frontier for Improved Organizational Performance," *California Management Review*, Summer 2007, Volume 49, No. 4, pp. 44-66. (Cited 239 times in google scholar)

Corrêa, Henrique Luiz, Lisa M. Ellram, Annibal José Scavarda, and Martha C. Cooper, "An Alternative View of the Services and Goods Product Mix", *International Journal of Production and Operations Management*, 2007, Volume 27, No. 5, pp 444-463. (Cited 142 times in google scholar)

Craig R. Carter, Ellram, L.M. and Tate, W.L. "The Use of Social Network Analysis in logistics research", *Journal of Business Logistics* 2007, Volume 28, No. 1, pp. 137-168. (Cited 194 times in google scholar)

Ellram, Lisa M., "The Implementation of Target Costing in U.S.-firms: Theory versus Practice," *Journal of Supply Chain Management*, 2006, Volume 42, No. 2, pp. 4-16. (Cited 154 times in google scholar)

Ellram, Lisa M., Wendy Tate and Corey Billington, "Understanding and Managing the Services Supply Chain," *The Journal of Supply Chain Management*, Volume 40, No. 4, 2004, pp. 17-32. (Cited 810 times in google scholar)

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Rungtusanatham, Johnny, Lisa M. Ellram and Sue P. Siferd, "Toward a Typology of Business Education in the Internet Age," *Decision Sciences Journal of Innovative Education*, 2004. (Cited 98 times in google scholar)

Zsidisin, George A., Lisa M. Ellram and Jeffrey Ogden, "The Relationship Between Purchasing and Supply Management's Perceived Value and Participation in Strategic Supplier Cost Management," *The Journal of Business Logistics*, Vol. 24, no. 3, 2003, pp. 129-154.

- Zsidisin, George A. and Lisa M. Ellram, "Purchasing Organization Implementation of Uncertainty and Impact Reduction Techniques to Manage Supply Risk," *Journal of Supply Chain Management*, Volume 39, No. 3, 2003, pp. 15-29. (Cited 776 times in google scholar)
- Carter, Craig, and Lisa M. Ellram, "Thirty-five years of the *Journal of Supply Chain Management*: Where have we been, where are we going?," *Journal of Supply Chain Management*, Volume 39, No. 2, 2003, pp. 27-39. (Cited 179 times in google scholar)
- Ellram, Lisa M., and Baohong Liu, "Purchasing and Supply Management: A Key Lever in Financial Performance," *Supply Chain Management Review*, Volume 6, Issue 6, Nov./Dec. 2002, pp. 30-37. (Cited 123 times in google scholar)
- Ellram, Lisa M., "The Role of Purchasing in the Target Costing Process," *European Journal of Purchasing and Supply*, Volume 8, Number 4, December 2002, pp. 235-244.
- Ellram, Lisa M. and George A. Zsidisin, "Factors that Drive Purchasing and Supply Management's Use of Information Technology," *IEEE Transactions on Engineering Management*, Volume 49, Number 3, 2002, pp. 269-281.
- Choi, Thomas Y., Zhaohui Wu and Lisa M. Ellram, "Supplier-Supplier Relationships and Their Implications for Buyer-Supplier Relationships," *IEEE Transactions on Engineering Management*, Volume 49, Number 2, May 2002, pp. 119-130. (Cited 159 times in google scholar)
- Ellram, Lisa M., Sue P. Siferd, George Zsidisin and Michael Stanly, "Purchasing's Impact on Firm Performance," *The Journal of Supply Chain Management*, Vol. 38. No. 1, 2002, pp. 4-17. (Cited 164 times in google scholar)
- Zsidisin, George A. and Lisa M. Ellram, "Activities Related to Purchasing and Supply Management Involvement in Supplier Alliances," *International Journal of Physical Distribution & Logistics Management*, Volume: 31 Number: 9, 2001. pp. 629 – 646. (Cited 117 times in google scholar)
- Ellram, Lisa M., and Corey Billington, "Upstream Supply Chain Implications of Outsourcing Purchasing Leverage," *The International Journal of Purchasing and Supply*, Volume 7, No. 1, 2001, pp. 15-27. (Cited 214 times in google scholar)
- Maltz, Arnold and Lisa M. Ellram, "Selling Third-Party Services Up the Channel," *The Journal of Business Logistics*, Volume 12, No. 2, 2000, pp. 69-88.
- Ellram, Lisa M. "Purchasing and Supply Management's Participation in the Target Costing Process," *Journal of Supply Chain Management*, Volume 36, No. 2, Spring 2000, pp. 39-51. (Cited 127 times in google scholar)
- Maltz, Arnold and Lisa M. Ellram, "The Role of Purchasing in the Outsourcing Decision," *The Journal of Supply Chain Management*, Volume 35, No. 2, 1999, pp. 4-17.
- Ellram, Lisa M. and Liane Easton, "Offering a Purchasing Course on the Internet," *The Journal of Supply Chain Management*, Volume 35, No. 1, 1999, pp. 11-19.

Carter, Craig, Lisa M. Ellram, and Kathryn Ready, "Environmental Purchasing: Benchmarking Our German Counterparts," *International Journal of Purchasing and Materials Management*, Volume 34, No. 4, Fall 1998, pp. 28-38. (Cited 288 times in google scholar)

Ellram, Lisa M. and Sue P. Siferd, "Total Cost of Ownership: A Key Concept in Strategic Cost Management," *The Journal of Business Logistics*, Vol. 19, No. 1, 1998, pp. 55-84. (Cited 368 times in google scholar)

Carter, Craig R. and Lisa M. Ellram, "Reverse Logistics: A Review of the Literature and a Framework for Future Investigation," *The Journal of Business Logistics*, Vol. 19, No. 1, 1998, pp. 85-102. (Cited 1084 times in google scholar)

Olsen, Rasmus F., and Lisa M. Ellram, "Buyer-Supplier Relationships: Alternative Research Approaches," *European Journal of Purchasing and Supply*, Vol. 3, No. 4, Dec. 1997, pp. 221-232. (Cited 124 times in google scholar)

Blancero, Donna, and Lisa M. Ellram, "Strategic Supplier Partnering: A Psychological Contract Perspective," *The International Journal of Physical Distribution and Logistics Management*, Vol. 27, No. 9/10 1997, pp. 616-629. (Cited 124 times in google scholar)

Ellram, Lisa M. and Ed Feitzinger, "Using Total Profit Analysis to Model Supply Chain Decisions," *Journal of Cost Management*, Vol. 11, No. 4, July/August 1997, pp. 12-22.

Maltz, Arnold, and Lisa M. Ellram, "Total Cost of Relationship: An Analytical Framework for the Logistics Outsourcing Decision," *The Journal of Business Logistics*, Vol. 8, No. 1, 1997, pp. 45-66.

Cooper, Martha C., Lisa M. Ellram, John T. Gardner and Albert M. Hanks, "Meshing Multiple Alliances," *The Journal of Business Logistics*, Vol. 8, No. 1, 1997, pp. 67-90. (Cited 545 times in google scholar)

Krause, Daniel and Lisa M. Ellram, "Supplier Development: A Collaborative Approach," *The European Journal of Purchasing and Supply*, Vol. 3, No. 1, March 1997, pp. 21-32. (Cited 377 times in google scholar)

Olsen, Rasmus F., and Lisa M. Ellram, "A Portfolio Approach to Supplier Relationships," *Industrial Marketing Management*, Vol. 26, 1997, pp. 101-113. (Cited 807 times in google scholar)

Ellram, Lisa M. and Owen, R.V. Edis, "A Case Study of Successful Partnering Implementation," *The International Journal of Purchasing and Materials Management*, Volume 32, No. 4, Fall 1996, pp. 20-28. (Cited 231 times in google scholar)

Ellram, Lisa M., "An Application of the Case Study Method in Logistics Research," *the Journal of Business Logistics*, Volume 17, No. 2, 1996, pp. 93-138. (Cited 1022 times in google scholar)

Pearson, John N., Lisa M. Ellram, and Craig Carter, "Status and Recognition of the



Purchasing Function in the Electronics Industry," *International Journal of Purchasing and Materials Management*, Volume 32, No. 2, Spring 1996, pp. 30-36.

Ellram, Lisa M., "A Structured Method for Applying Purchasing Cost Management Tools," *International Journal of Purchasing and Materials Management*, Vol. 32, No. 1, 1996, pp. 20-28. (Cited 158 times in google scholar)

Ellram, Lisa M. and Arnold Maltz, "The Use of Total Cost of Ownership Concepts to Model the Outsourcing Decision," *International Journal of Logistics Management*, Vol. 6, No. 2, 1995, pp. 55-66.

Pearson, John N. and Lisa M. Ellram, "Supplier Selection and Evaluation in Small versus Large Electronics Firms," *Journal of Small Business Management*, Vol. 33, No. 4, October 1995, pp. 53-65. (Cited 225 times in google scholar)

Ellram, Lisa M., "Total Cost of Ownership: An Analysis Approach for Purchasing," *The International Journal of Physical Distribution and Logistics Management*, Vol. 25, No. 8, 1995, pp. 4-20. (Cited 554 times in google scholar)

Ellram, Lisa M., "Partnering Pitfalls and Success Factors," *International Journal of Purchasing and Materials Management*, Vol. 31, No. 2, 1995, pp. 35-44. (Cited 350 times in google scholar)

Ellram, Lisa M., and Thomas E. Hendrick, "Partnering Characteristics: A Dyadic Perspective," *Journal of Business Logistics*, Vol. 16, No. 1, 1995, pp. 41-64. (Cited 314 times in google scholar)

Ellram, Lisa M., "Activity Based Costing and Total Cost of Ownership: A Critical Linkage," *The Journal of Cost Management*, Vol. 8, No. 4, Winter 1995, pp. 22-30. (Cited 110 times in google scholar)

Ellram, Lisa M. and Daniel Krause, "Strategic Supplier Partnerships in Manufacturing and Non-Manufacturing Firms: A Comparison," *International Journal of Logistics Management*, Vol. 5, No. 1, 1994, pp. 43-54.

Carter, Joseph R. and Lisa M. Ellram, "The Impact of Interorganizational Alliances in Improving Supplier Quality," *International Journal of Physical Distribution and Materials Management*, Vol. 24, No. 5, 1994, pp. 15-23.

Leenders, Michiel R., Jean Nollet and Lisa M. Ellram, "Adapting Purchasing to Supply Chain Management," *International Journal of Physical Distribution and Logistics Management*, Vol. 24, No. 1, 1994, pp. 40-43.

Ellram, Lisa M. and Amelia Carr, "Strategic Purchasing: A History and a Review of the Literature," *The International Journal of Purchasing and Materials Management*, Volume 30, No. 2, Spring 1994, pp. 9-18. (Cited 533 times in google scholar)

Ellram, Lisa M. "Total Cost of Ownership: A Taxonomy of Models," *Journal of Business Logistics*, Volume 15, Number 1, 1994, pp. 171-192. (Cited 180 times in google scholar)

Cooper, Martha C., and Lisa M. Ellram, "Characteristics of Supply Chain Management and the Implications for Purchasing and Logistics Strategy," *International Journal of Logistics Management*, Volume 4, Number 2, 1993, pp. 13-24. (Cited 1382 times in google scholar)

Ellram, Lisa M., "A Framework for Total Cost of Ownership," *The International Journal of Logistics Management*, Volume 4, Number 2, 1993, pp. 49-60. (Cited 117 times in google scholar)

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Weber, Charles A. and Lisa M. Ellram, "Selection of JIT Suppliers Using Multi-Objective Programming: A Decision Support System Approach," *The International Journal of Physical Distribution and Materials Management*, Volume 23, Number 2, 1993, pp. 3-14. (Cited 284 times in google scholar)

Ellram, Lisa M. and John N. Pearson, "The Role of the Purchasing Function: Toward Team Participation," *The International Journal of Purchasing and Materials Management*, Volume 29, Number 3, 1993, pp. 2-9.

Ellram, Lisa M. and Martha C. Cooper, "The Relationship Between Supply Chain Management and Keiretsu," *The International Journal of Logistics Management*, Volume 4, Number 1, 1993, pp. 1-12. (Cited 163 times in google scholar)

Ellram, Lisa M., and Sue P. Siferd, "Purchasing: The Cornerstone of the Total Cost of Ownership Concept," *The Journal of Business Logistics*, Volume 14, Number 1, 1993, pp. 163-184. (Cited 236 times in google scholar)

Ellram, Lisa M., "International Purchasing Alliances: An Empirical Study," *The International Journal of Logistics Management*, Volume 3, Number 1, 1992, pp. 10-18.

Ellram, Lisa M., "The Role of the Purchasing Function in Purchasing Cost Savings Analysis," *The International Journal of Purchasing and Materials Management*, Volume 23, Number 1, 1992, pp. 26-33.

Ellram, Lisa M., "Patterns in International Alliances," *Journal of Business Logistics*, Volume, 13, Number 1, 1992, pp. 1-26.

Ellram, Lisa M., "Life Cycle Patterns in Industrial Buyer-Seller Partnerships," *International Journal of Physical Distribution and Logistics Management*, Volume 21, Number 9, 1991, pp. 12-21. (Cited 789 times in google scholar)

Ellram, Lisa M., "Key Success Factors and Barriers in International Purchasing Partnerships," *Management Decision*, Volume 29, Number 7, 1991, pp. 38-44.

Ellram, Lisa M., "A Managerial Guideline for the Development and Implementation of Purchasing Partnerships," *The International Journal of Purchasing and Materials Management*, Volume 27, Number 3, 1991, pp. 2-7. (Cited 374 times in google scholar)

Ellram, Lisa M., "The Industrial Organization Perspective of Supply Chain Management," *The International Journal of Physical Distribution and Logistics Management*, Volume 21, Number 1, 1991, pp. 13-22. (Cited 789 times in google scholar)

Ellram, Lisa M., and Martha C. Cooper, "Supply Chain Management, Partnerships and the Shipper-Third Party Relationship," *The International Journal of Logistics Management*, Volume 1, Number 2, 1990, pp. 1-10. (Cited 760 times in google scholar)

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### Refereed Proceedings:

Tate, W.L., Ellram, L.M., (2013) Diffusion of Environmental Business Practices: A Network Approach, 24th Annual Conference of the Production and Operations Management Society, Denver, May 1-6, 2013.

Ellram, L.M., Tate, W.L. (2013). Current factors affecting the manufacturing location decision. 24th Annual Conference of the Production and Operations Management Society, Denver, May 1-6, 2013.

Tate, W.L., Ellram, L.M., Petersen, K.J., Schoenherr, T. (2013). *Offshoring and Reshoring Trends*. 23rd Annual North American Research/Teaching Symposium on Purchasing and Supply Management (NARS), March: Chandler, AZ

Ellram, L.M., Tate, W.L. (2012) *Supply Management's Meaningful Involvement in Service Purchases*. 22<sup>nd</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Management (NARS), March 15-16: Chandler, AZ.

Ellram, L.M., Tate, W.L., Dooley, Kevin, "What influences Supplier Cooperation on Environmental Initiatives?" Institute for Supply Management North American Research Symposium, March 2011, San Diego, CA.

Tate, W.L., Ellram, L.M., Feitzinger, E., "Understanding Factor Market Rivalry in the Supply Chain: A Logistics Perspective," Institute for Supply Management North American Research Symposium, March 2010, Tempe, AZ.

Tate, W.L., Ellram, L.M., Kirchoff, J. *Analyzing Corporate Environmental Reports Using Center Resonance Theory*, International Conference on Sustainability in the Supply Chain: Nov. 1-2, 2007: Portland, OR.

Tate, W.L., Ellram, L.E., Brown, S. *B2B Offshore Outsourcing of Services: Buyer-Seller*

*Relationships*, 16<sup>th</sup> Annual Frontiers in Services Conference, Oct. 4-7, 2007: San Francisco, CA.

Tate, W.L., Ellram, L.M., Mollenkopf, D., Petersen, K.J., "The Impact of Supply Management on Environmental Performance Outcomes," 18<sup>th</sup> Annual National Association for Teaching and Research, (NARTS), March 29-31<sup>st</sup>, 2007, Tempe, AZ.

Ellram, Lisa M., "Strategic Cost Management: A history and review of the Literature," presented at the 17<sup>th</sup> Annual National Association for Teaching and Research, (NARTS) and 5<sup>th</sup> International Purchasing Education and Research Association (IPSERA), San Diego, CA, April 2006.

Lisa M. Ellram, Corey Billington and Wendy L. Tate "Time to Reallocate Purchasing Resources? ," Presented at the 16<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Management, March 18-20, 2005, Tempe, AZ.

Scarvada, Annibal, Martha Cooper, Lisa Ellram and Henrique Correa, "The Management Knowledge Point-of-view Spectrum: From Manufacturing to Service Operations," First Conference of the POMS College of Service Operations, "Operations Management in Services: Theory and Practice," New York, December 2 - 4, 2004

Tate, Wendy L. Ellram, L.M. and Carter, C.R. "The Impact of Supply Management on Environmental Performance Outcomes". Presented at the SPIE, Environmentally Conscious Manufacturing - IV conference in Philadelphia, PA, October 26-29, 2004.

Lisa M. Ellram, Wendy L. Tate and Corey Billington "Services in the Supply Chain," Presented at the 15<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Management, March 18-20, 2004, pp. 78-93.

Wendy L. Tate and Lisa M. Ellram "Innovative Practices in Environmental Management" Presented at the SPIE, Environmentally Conscious Manufacturing – III conference in Providence, R.I., October 27-30, 2003, pp. 155-164.

Tate, Wendy and Lisa M. Ellram, "Practical Environmentalism," 14<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe: AZ, March 19-21, 2003.

Liu, Baohong and Lisa M. Ellram, "Supply Chain Design and Product Life Cycle: A Framework of Fit," 13<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Dallas, TX, March 20-23, 2002, pp. 265-279 .

Zsidisin, George, and Lisa M. Ellram, " Risk Management," 13<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Dallas, TX, March 20-23, 2002, pp 493-501.

Ellram, Lisa M. and Laura M. Birou, " Critical Elements in Supply Chain Education," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, March 22-24, 2001, pp. 47-56.

Zsidisin, George A. and Lisa M. Ellram, "Purchasing and Supply Management's Use of Information Technology," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, March 22-24, 2001, pp.219-229.

Ogden, Jeffrey and Lisa M. Ellram, "The Evolution of Purchasing's Roles, Responsibilities and Reporting Relationships," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, March 22-24, 2001, pp. 129-139.

Liu, Baohong and Lisa M. Ellram, " Supply Chain Management: A Financial Impact Perspective," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, March 22-24, 2001, pp. 119-128.

Ellram, Lisa M. and Corey Billington, "Outsourcing Purchasing Leverage," presented for the Academy of Management Annual Conference, Operations Management Track, Toronto, Ontario, August 2000.

Zsidisin, George A., Lisa M. Ellram, and Sue P. Siferd, "Managing Supply Risk: An Empirical Investigation," *The Third Annual North American Research Symposium on Purchasing and Supply*, London, Ontario, Canada, May 24-27, 2000, pp. 805-814.

Ellram, Lisa M., "Outsourcing Purchasing Leverage," The Second Annual North American Research Symposium on Purchasing and Supply Management, March 18-20, 1999.

Ellram, Lisa M., and Arnold Maltz, "Supply Management's Contribution to Outsourcing" Logistics Excellence: Vision, Processes and People, The Council of Logistics Management's Educator's Conference (Columbus, OH, The Ohio State University), October 11, 1998, pp. 79-90.

Ellram, Lisa M., "The Role of Supply Management in the Outsourcing Game," The Second Worldwide Research Symposium on Purchasing and Supply Chain Management; London, England, April 1998, pp. 164-173.

Ellram, Lisa M., and Sue P. Siferd, "Teaming up to do Case Study Research in Supply Chain Management: A Case Study," First Annual North American Supply Management Research Symposium, Atlanta, GA, March 1998, pp. 73-94.

Ellram, Lisa M., and Liane Easton, "The Internet: A New Forum for Teaching Supply Management," The Council of Logistics Management Educator's Conference, October 5, 1997, Chicago, IL.

Ellram, Lisa M., "An Approach to Applying Purchasing Cost Management Tools," Proceedings for First Worldwide Research Symposium on Purchasing and Supply Chain Management, Tempe, AZ, March 23-25, 1995, pp. 441-454.

Krause, Daniel R. and Lisa M. Ellram, "Supplier Development: Current Practices," Proceedings for First Worldwide Research Symposium on Purchasing and Supply Chain Management, Tempe, AZ, March 23-25, 1995, pp. 384-394.

Ellram, Lisa M., and John N. Pearson, "Supplier Selection and Evaluation in the Electronics Industry," in proceedings of the 1993 National Association of Purchasing Management Annual Academic Conference, Developments in Purchasing and Materials Management, March 25 - 27, 1993, pp. 7-12.

Ellram, Lisa M. and John N. Pearson, "The Changing Role of the Purchasing Function in Key Decision Issues," in the proceedings of the 1992 National Association of Purchasing Management Purchasing and Materials Management Research Symposium, March 12-14, 1992, Fresno, CA, pp. 361-378.

Ellram, Lisa M., "Alternative Approaches to Purchasing Partnerships," in the proceedings of The National Association of Purchasing Management Research Symposium, October 26-27, 1990, Lehigh, PA.

### **Work Currently Under Review/revision/in process**

Ellram, L.M., Tate, W.L., "Purchasing Cost Savings: Not Everything that Counts is Counted," under third review at Journal of Business Logistics as of July 2020.

Schmelze, U., Tate, W.L. and Ellram, L.M., "How much involvement adds value? Adapting purchasing's role when procuring complex services," Submitted to JPSM for the IPSERA special issue, June 2020.

Ellram, LM, Murfield, M, and Giunipero, L. "Meaningful Metrics' for Procurement Performance." Submitted to JPSM for the IPSERA special issue, June 2020.

Brymer, Rhett, Parvasekas, JP, Ellram LM and Josefy, M. "Talent sourcing concentration: source abundance, recruiter power, and organizational performance." Under revision for R&R at Strategic Management Journal as of July 2020.

Harland CM, Telgen, J, Callendar, G, Ellram LM, "Public Procurement as a Government Policy Lever," under revision for reject and resubmit Journal of Supply Chain Management Incubator, February 2020.

Ellram LM, Wu, Z., Rogers D., and Linderman, K., "Tax Engineering our Supply Chains," submitted to Journal of Supply Chain Management June 2019. Received an R&R but repositioning for a different journal.

DuHadway, S. Mena, Carlos and Ellram, L.M., "A structural perspective on supply chain fraud," under revision for submission at Academy of Management Review.

Tate, Wendy, Holcomb, Mary and, Ellram. L.M. Sponsored research investigating how commoditization is shaping the transportation sector. Data gathering completed by end; white paper created. Have added Monique Murfield to our team and working on alternative coding of the data. (no progress lately)

Ellram, L.M. and D. Rogers, "Theoretical insights into the emergence of supply chain finance alternatives: a research note." Targeting Journal of Business Ethics.

Ellram LM, Tate WL and Saunders, L, "Public-Private partnerships in Transportation sustainability," Data 100% gathered; under revision for submission to JBL. Goal is summer, 2020. Also gathering secondary data for an addition, related paper.

Tate, W.L., Ellram, L.E., "Purchasing and Finance: A good Couple?" Expected submission to POMS by July 15, 2020.

Exploring individual identity in global supplier management, with Dina Ribbnick and Adrian Hofer. In discussion stage.

CASN project- "Constructing Complexity", with Mikaella Polyviou, Christian Durach and Markus Gerschberger. Systematic literature review in progress.

Ellram, Lisa M., Claudia Colicchia and Allesandro Crezza, "Does sustainable Freight matter?" developing survey instrument; targeting JBE.

### Monograph, Books, Cases and CD-ROMs:

Bals, L., Tate, W., and Ellram, L.M. "Circular Economy Supply Chains – From Chains to Systems." Collection of edited chapters . Book will be published by Emerald in mid 2022.

Tate, W., Ellram, L.M. and Bals, L., "Handbook of Theories for Purchasing and Supply Management Research : Research Handbooks in Business and Management," collection of edited chapters . Book will be published by Edward Elgar in late 2021.

Ellram, LM, Murfield, M, and Giunipero, L. "Metrics of the Future," Monograph prepared for CAPS Research as of April, 2020. Forthcoming.

Ellram, L.M., (2020). "Sustainable Freight," book chapter forthcoming in the International Encyclopedia of Transportation," Elsevier.

Fawcett, S., Ellram, L.M., Fugate, B., Kannan, V. and Bernardes, E. (2019). Operations and Supply Chain Management: *Enhancing Competitiveness and Customer Value*. MyEducator, copyright 2019, Textbook. Available on-line at myeducator.com

Lisa Ellram, Stan Fawcett, Thomas Goldsby, Christian Hofer and Dale Rogers, ***Logistics Management: Enhancing Competitiveness and Customer Value***. MyEducator, First Edition published in 2015 , revised 2019. Textbook. Available on-line at myeducator.com

Ellram, Lisa M. and Tate, Wendy L. (2019). Strategic Cost Management in the Supply Chain. Book Chapter in the Oxford Handbook of Strategic Supply Chain Management, Oxford Press, Edited by T.J. Choi.

Tate, Wendy L. and Lisa M. Ellram, "Sustainable Supply Chains and Social Networks: An Overview," book chapter Sustainable Supply Chain Handbook (2019), edited by Joseph Sarkis, published by Edgar Elgin.

Tate, Wendy L., Bals, L. and Ellram, L.M. (2019): Supply Chain Finance: Risk

Management, Resilience and Supplier Management, Kogan Page. Edited collection of book chapters.

Ellram, L.M., W.L. Tate and R. Fernandes (2019). Supply Chain Finance (Scf): History and Future Directions, Chapter 2 in Tate, Wendy L., Bals, L. and Ellram, L.M. (2019) Supply Chain Finance: Risk Management, Resilience and Supplier Management, Kogan Page.

Ellram, Lisa M., "Strategic Cost Management," book chapter in Leading Procurement Strategy: Driving Value through the Supply Chain, by Carlos Mena, Remko van Hoek and Martin Christopher. Kogan Page/CIPS: UK, second edition, 2018.

Ellram, L.M., W.L. Tate, T.Y. Choi (2017). "Supply Chain Cost Savings Strategies---Establishing and Achieving Cost Goals." CAPS Research, Tempe, AZ. Research monograph.

Ellram, L.M. and W.L. Tate (2016). *Mapping Networks and the Influence on the Natural Environment*, in Implementing Triple Bottom Line Sustainability into Global Supply Chains, L. Bals and W.L. Tate, eds., 83-105, Greenleaf Publishing: Sheffield, UK.

Tate, Wendy, Holcomb, Mary and, Ellram. L.M. Commoditization of Logistics Services, Monograph for sponsored research, sponsored by Volkswagen, 2016.

Ellram, Lisa M., "Strategic Cost Management," book chapter in Leading Procurement Strategy: Driving Value through the Supply Chain, by Carlos Mena, Remko van Hoek and Martin Christopher. Kogan Page/CIPS: UK, 2014

Tate, W.L., Ellram, L.M., Petersen, K.J., Shoenherr, T. (2014). *Offshoring Strategy and the Location Decision of American Corporations*. Council of Supply Chain Management Professionals Research Monograph.

Ellram, L.M. and Flynn A.E. (2014), **Leadership In Supply Management** , Institute of Supply Management, Tempe: AZ. Book.

Ellram, L.M., Tate, W.L. (2013). **Sourcing to Support the Green Initiative**. Business Expert Press Book. Book

Wendy L. Tate, Jon F. Kirchoff and Lisa M. Ellram (2012), "Supply Chain Themes in Corporate Social Responsibility Reports," refereed book chapter in Sustainable Value Chain Management: Analyzing, Designing, Implementing, and Monitoring for Social and Environmental Responsibility, edited by Adam Lindgren, Sankar Sen, Francios Maon and Joelle Vanhamme.

Ellram, L.M. Tate, W.L., "Understanding and Managing Complex services outsourcing: the Case of legal services at Pharma." Competitive, refereed case. Council of Supply Chain Management Professionals (CSCMP), June, 2010.



Fawcett, Stan, Lisa M. Ellram and Jeffrey Ogden, "Supply Chain Management: From Vision to Implementation," Pearson-Prentice Hall 2007. Textbook.

Ellram, Lisa M. and Paul Cousins, "Supply Management," book chapter in The Handbook of Global Supply Chain Management, edited by J. T. Mentzer, M.B. Meyers and T.P. Stank, (Thousand Oaks: Sage Publications). 2007, pp. 253-272.

Ellram, Lisa M., "Total Cost of Ownership" book chapter in The Supply Management, edited by Joseph P. Cavinato, Anna E. Flynn and Ralph Kaufmann, (New York: McGraw-Hill), 2006, pp. 475-490.

Ellram, Lisa M. and Wendy Tate, "IBM's Supply-Base Efforts Towards Sustainability," in Corporate Social Responsibility: The Environmental Aspects, edited by Sumati Reddy (India: ICFAI Books, 2004); reprinted based on CAPS Research Practix study.

Ellram Lisa M., "Total Cost of Ownership," book chapter in Handbuch Industrielles Beschaffungs Management Second Edition edited by Dietger Hahn and Lutz Kaufmann (Germany: Gabler, 2002).

Ellram, Lisa M., "The Role of Purchasing and Supply Management in Strategic Cost Management in the Supply Chain, CAPS Research: Tempe, AZ, August 2002. Monograph.

Ellram, Lisa M., "The Role of Purchasing and Supply Management in Target Costing," book chapter in Key Supplier Management, Edited by Christian Belz and Joachim Muehlmeier, (Thexis, St. Gallen, Switzerland / Hanser Verlag, Munich, Germany, 2001.)

Ellram, Lisa M. and Thomas Choi, Value Enhancement Strategies, Tempe, AZ: The National Association of Purchasing Management, 2000. Book.

Ellram, Lisa M., "Total Cost of Ownership," book chapter in The Purchasing Handbook, edited by Joseph Cavinato and Ralph Kaufmann, (McGraw-Hill, 2000).

Author/Content developer for CD-ROM, Target Costing for the National Association of Purchasing Management, Tempe, AZ, 1999.

Ellram, Lisa M., Impact of Target Costing on Supply Management, Tempe, AZ: Center for Advanced Purchasing Studies, 1999. Monograph.

Ellram Lisa M., "Total Cost of Ownership," book chapter in Handbuch Industrielles Beschaffungs Management edited by Dietger Hahn and Lutz Kaufmann (Germany: Gabler, 1999).

Author/Content developer for CD-ROM, Cost Analysis for the National Association of Purchasing Management, Tempe, AZ 1998. Won two American Society of Association Executives Awards of Excellence in Education and the Brandon Hall Resources' 1998 Multimedia and Internet Training Awards Silver Medal.

Lambert, Douglas E., James R. Stock and Lisa M. Ellram, Logistics Management, Burr Ridge, IL: Irwin-McGraw Hill, 1998. Textbook.

Ellram, Lisa M. and Arnold B. Maltz, Outsourcing: Implications for Supply Management, Tempe, AZ: Center for Advanced Purchasing Studies, 1997. Monograph.

Ellram, Lisa M. and Laura M. Birou, Purchasing for Bottom Line Impact, Burr Ridge, IL: Irwin Professional Publishing, 1995. Book.

Ellram, Lisa M., Total Cost Modeling in Purchasing, Tempe, Arizona: Center for Advanced Purchasing Studies, 1994. Monograph.

Hendrick, Thomas, and Lisa M. Ellram, Strategic Supplier Partnerships: An International Study, Tempe, Arizona: Center for Advanced Purchasing Studies, 1993. Monograph.

### **Other Publications:**

Ellram, L.M., "Viewpoint: The delusion of extending payment terms," SCF Briefing November 6th, 2017, <http://www.scfbriefing.com/viewpoint-the-delusion-of-extending-payment-terms/>

Ellram, L.M., "Going Below the Surface to Get the Most Out of Total Cost of Ownership," for Inside Supply Management, the publication of the Institute for Supply Management, March/April 2016. pages 8-10. [http://www.ismmagazine-digital.com/ismmagazine/march\\_2016?pg=10#pg10](http://www.ismmagazine-digital.com/ismmagazine/march_2016?pg=10#pg10)

Carter, C.R., Ellram, L.M., Kaufmann, . Autry, C.W., Zhao, X. and Callarman, T.E., "Looking Back and Moving Forward: 50 years of the Journal of Supply Chain Management," Journal of Supply Chain Management, Volume 50, Issue 1 (pages 1–7), editorial.

Ellram, L.M., "Offshoring, Reshoring and the Manufacturing Location Decision," Journal of Supply Chain Management, Volume 49, issue 2 (April 2013), p. 3-5; Editorial.

Tate, W.L., Ellram, L.M., Petersen, K.J., Shoenherr, T. (2012). *Offshoring Strategy Trends of American Corporations*. Council of Supply Chain Management Professionals: Hot Topics, April.

Tate, W.L., Ellram, L.M., "Sustainability: Green is well within Reach," Inside Supply Management, September 2011, pp. 34-39.

Ellram, L.M., "Introduction to the Forum on the Bullwhip Effect in the Current Economic Climate," Journal of Supply Chain Management 46 (1), 2010, pp. 3-4.

Golicic, S., Boerstler, C., Ellram L.M., "Greener, Cheaper," The Wall Street Journal, October 26<sup>th</sup>, 2009.

Ellram, L.M., Tate, W.L., Billington, C. (2008). *Services Supply Management: An Untapped Opportunity* IndustryWeek online available at <http://www.industryweek.com/ReadArticle.aspx?ArticleID=15999> annotated from California Management Review 49 (4), 44-66. Non-refereed.

Ellram, Lisa M. and Wendy Tate, ""Best Practices in Services Purchasing at Bank of America" PRACTIX: Best Practices in Purchasing and Supply Management, Volume 9, (2006).

Ellram, Lisa M. and Wendy L. Tate (2005). "Managing and Controlling the Services Supply Chain at Intuit," The ICFAI Journal of Supply Chain Management, II (2), June, pp. 52-60 adapted from CAPS Research Practix published in August, 2004.

Ellram, Lisa M. and Wendy Tate, ""Managing and Controlling the Services Supply Chain at Intuit" PRACTIX: Best Practices in Purchasing and Supply Management, Volume 7, No. 4 (2004).

Ellram, Lisa M. and Wendy Tate, " IBM's Supply-Base Efforts Towards Sustainability," PRACTIX: Best Practices in Purchasing and Supply Management, Volume 6, No. 4 (2003).

Ellram, Lisa M., "A Prescriptive Model for Cost Management in the Supply Chain," in Achieving Supply Chain Excellence through Technology, Volume 5, Montgomery Research Group: San Francisco, CA, (2003), pp. 70-74.

Ellram, Lisa M. and Corey Billington, "Managing Professional Services Costs," PRACTIX: Best Practices in Purchasing and Supply Management, Volume 5, No. 2 (2002).

Ellram, Lisa M., "Compare and Share," PRACTIX: Best Practices in Purchasing and Supply Management, Volume 4, No. 4 (2001).

Ellram, Lisa M. and George A. Zsidisin, "Creating a Self-Funding Purchasing Department: A European Example," PRACTIX: Best Practices in Purchasing and Supply Management, Volume 3, No. 3 (2000), pp. 1-4.

Ellram, Lisa M., "The Supplier Alliance Continuum," Purchasing Today, February 2000, p. 8-9.

Zsidisin, George and Lisa M. Ellram, "Supply Risk Assessment Analysis," Practix, Vol. 2, No. 4, 1999.

Ellram, Lisa M., "The ABC's of Fair Costing," Purchasing Today, March 1999, pp. 39-42.

Ellram, Lisa M., "Cost Reduction: Matching the Cost Reduction Tool With The Type of Purchase," Purchasing Today, October 1998, pp. 34-35.

Ellram, Lisa M., "Doing More With Less: How Teams Can Help Manage the Commodity Management Process," Praxis, Vol. 1, No. 4, June 1998, pp. 1-4.

Ellram, Lisa M., "The Life Cycle of Strategic Alliances," NAPM Insights, March 1995, pp. 42-44.

Ellram, Lisa M., "Total Cost Modeling in Purchasing," Applied Cost Modeling, Vol. 1, Issue 1, July 1994, p. 2+.

Ellram, Lisa M., "ABC and ABM: New Tools for Managing Purchasing Costs," NAPM Insights, May 1994, pp. 65-67.

Ellram, Lisa M., "The `What' of Supply Chain Management," NAPM Insights, March 1994, pp. 26-27.

Ellram, Lisa M., "International Relationships Open Doors But...," NAPM Insights, December 1992, p. 4.

Ellram, Lisa M., and Joseph Sandor, "Partnering Performance: It's Time to Measure Up," in the proceedings from the 77th Annual International Purchasing Conference and Exhibition, Orlando, FL, May 1992, National Association of Purchasing Management: Tempe, AZ.

Ellram, Lisa M., "Supply Management Defined," NAPM Insights, Volume 3, Number 4, April 1992, pp. 21.

Ellram, Lisa M., "Selling Purchasing Cost Savings: Tools and Trends," in the proceedings from the 76th Annual International Purchasing Conference and Educational Exhibit, Conference in San Francisco, CA, May 1991, National Association of Purchasing Management, Tempe, AZ.

Ellram, Lisa M., "Implications of International Supply Chain Management Involvement for the Purchasing Function," in the proceedings from the 75th Annual International Purchasing Conference and Educational Exhibit. From Revolution to Evolution: The Next 75 Years. Conference in New Orleans, Louisiana, April 29-May 1, 1990, National Association of Purchasing Management: Tempe, AZ.

Cooper, Martha C., Krickett Bucey, Lisa Ellram and Mary Margaret Weber, "Logistics Practice in Retailing: Emphasis on Information Management and Transfer in Leading Edge Firms". Proceedings of the AMS/ACRS 1988 Annual Retailing Conference.

### **Presentations/Conferences/Invited Lectures:**

Panelist, Covid-19: From Supply Chain Management to humanitarian logistics, EUROMA Virtual Conference, June 2020.

Panelist, Open Forum on Purchasing and Supply Management Response to COVID-19, April 16, 2020. Over 300 people attended virtually, with over 500 signing up and hundreds downloading the video post-session.

Invited Scholar, Ivey School of Business, University of Western Ontario, " Voluntary Environmental Freight Partnerships and the Logistics and Corporate Sustainability Agendas," January 2020.

Guest Lecturer, American University Cairo, "Amazon- The e-Commerce Giant that is Changing the World." October 2019.

MBA Debate with Hani Berzi, CEO, EDITA: "Growth in Dynamic Markets; The Strategic role of Supply Chain Management," Executive MBA class, American University Cairo,

October 2019.

Business presentation, "Show me the Money; The Challenge of Managing Cost in Purchasing," For the Institute of Executives & Directors, Giza, Egypt, October 2019.

Faculty Brown bag Research Presentation, "The Case method in SCM research: A Cost Savings Application," American University Cairo, September 2019

Business presentation, "Challenges in Business- The threat of Amazon & the opportunity of eCommerce and The Challenge of Managing Cost in Purchasing," For the American Chamber of Commerce in Egypt. Giza, Egypt, October 2019.

Guest Lecturer, Polytechnical University of Milan, Milan Italy MBA Classes, topics: Supply Chain Cost Management," "Managing Services Purchasing," and "Total Cost of Ownership." October 2019.

Research Presentation, Polytechnical University of Milan, Milan Italy, "The Importance and Application of Theory in Academic Research in Business," September 2019.

Co-lead for Katja course,"Publishing in Logistics and Supply Chain Management, Doctoral Consortium at Hankan University in Helsinki, Finland, Faculty, August 20-23, 2019. Provided three lectures and worked with a small group of (seven) students on their doctoral research.

Co-Facilitator, "Women in Supply Chain," Networking Event," Academy of Management Annual Conference, Boston, MA, August 2019.

Co-organizer and facilitator, "The Future of Purchasing," Professional Development Workshop/ICW, Academy of Management Annual Conference, Boston, MA, August 2019.

Panelist/Interviewer, "The Promise and Problems of Inclusive Organizing: Socratic Dialogues for Grand Challenges," Professional Development Workshop, Academy of Management Annual Conference, Boston, MA, August 2019.

"Purchasing and Supply Management Identity" Panelist, Academic Keynote Panel, IPSERA International Conference April 2019, Milan Italy.

Formentini, Marco, Marco Boem, Pietro Romano and Lisa Ellram "Tracing the route in the strategic sourcing journey: development and implementation of a hybrid framework," IPSERA competitive paper session Milan Italy April 2019.

Moderator, "Supplier relationship Management" paper sessions, IPSERA Milan, Italy April 2019.

Panelist and discussion leader, Meet the Editors Panel, IPSERA Doctoral Workshop, Milan, Italy, April 2019.

"Environmental Freight Transportation: Opportunities and Challenges," Keynote Speaker at Baker Center Energy and Environment Forum, University of Tennessee, March 28, 2019.

Wendy Tate, Lisa Ellram, Ulrich Schmelzle. "Service-driven supply chains: A new perspective on buying complex services," Western DSI, March 2019.

Ellram, Lisa M. and Wendy L. Tate Ellram, Lisa Marie and Wendy L. Tate, "Making Cost Savings Count," interactive presentation at the Institute for Supply Management Indirect and Services Conference, Las Vegas, NV November 2018.

Conference co-organizer and co-facilitator, (with Christine Harland and Arjan van Weele) "Meeting of Minds 2: Theory in Purchasing Research," Invited Academic conference, Amsterdam, Netherlands, October 2018.

Ellram, LM and Tate, WL, "Are Finance and Purchasing a Good Match?" Council of Supply Chain Management Professionals Academic Research Symposium, Sept 30, 2018, Nashville Tennessee.

Facilitator, "Coding from the Trenches III," Academy of Management Annual Conference, Chicago, IL, August 2018.

Co-Facilitator, "Women in Supply Chain," Networking Event," Academy of Management Annual Conference, Chicago, IL, August 2018.

Keynote speaker, European Decision Sciences Institute Annual Conference, Undine and Venice Italy, June 2018.

Formentini, Marco; Ellram L.M., and Boem, Marco, "Finding True North: Supplier Management at ABS." Decision Sciences Institute Annual Conference, Undine and Venice Italy, June 2018.

Ellram, LM and Tate, WL, "Not Everything that Counts is Counted," Decision Sciences Institute Annual Conference, Undine and Venice Italy, June 2018.

Editors Panel, Decision Sciences Institute Annual Conference, Undine and Venice Italy, June 2018. Representing Journal of Supply Chain Management.

Co-Facilitator and keynote, "Cost Management 2.0," Co-sponsored by CAPS Research and Emerson Electric; discussion and presentations on current state and future of purchasing cost management, February 2018.

Forum for International Trade Twitter Chat panelist, "Making International Business more Environmentally Friendly without Sacrificing Profit," February 2018, <http://www.tradeready.ca/2018/tradeelite-recap/how-international-businesses-can-become-more-environmentally-friendly-without-sacrificing-profitability/> (Practitioner)

SmartWay "Freight Matters" Webinar Panelist, Using Freight Supply Chain Performance Benchmarking to meet Corporate Social Responsibility (CSR) Demand, November 2017.

Keynote speaker, "Supply Chain issues and Opportunities for New Technologies in Peru," Sixth Annual Operations and Logistics International Forum, Universidad Peruana de Ciencias Aplicadas (UPC), Lima, Peru, November 2017.

Conference co-organizer and co-facilitator, "Meeting of Minds: The future of Purchasing," Invited Academic conference, Florence Italy, September 2017.

Presenter and Facilitator, Kataja Course, Aalto Graduate School of Logistics and Supply Chain Management, August 9-11, 2017. Sessions I lead or presented in included,

- "Meet the Editors Panel, "Publishing articles in Logistics and Supply Chain Management."
- "Avoiding a dreaded desk rejection: A checklist and Interactive discussion."
- "Reviewer's Role: Gardener or Gatekeeper?"
- "The article review process- activity and discussion."

Facilitator, "Coding from the Trenches II," Academy of Management Annual Conference, Atlanta, GA, August 2017.

Presenter, "Saving Money or Saving Face: Cost Savings in Purchasing," EUROMA Conference, July 2017, Edinburgh, Scotland.

Guest Speaker, Jönköping University, Sweden, Faculty and graduate students, "Supply Chain Finance." May 2017.

Presenter, PhD Research seminar. "Qualitative Data Analysis: Coding and more," Department of Industrial Engineering and Management, Jönköping University, Sweden. :. May 2017.

Guest Speaker, "Offshoring and Reshoring- locating in the USA," Workshop with Scandinavian sponsors of Jönköping University Manufacturing Consortium, Sweden. May 2017.

Department of Industrial Engineering and Management, Jönköping University, Sweden. : PhD seminar. Qualitative Data Analysis. May 2017

University College Dublin, MBA Classes, topics: "Supply Chain Finance" and "Sustainable Logistics" March 2017.

Session organizer, presenter and facilitator, "The Journal Reviewing Process," IPSERA Annual Conference, Hungary, April 2017.

Facilitator, Professionalism in the Academy, Educator's Conference at IPSERA Annual Conference, Hungary, 2017.

Guest Lecturer, University College Dublin, MBA Classes, topics: "Supply Chain Finance" and "Sustainable Logistics" March 2017.

Research Presentation, University College Dublin, "Saving Money or Saving Face? An Agency Theory Perspective on Cost Management," March 2017.

Guest lecturer, European Institute of Purchasing Management Executive MBA program, Cash Flow, Supply Chain Finance and the Supply Chain, December 3, 2016, Archamps, France.

Panelist, Invited Keynote presentation, Publishing Empirical Research, POMS International Conference, Havana, Cuba, September 2016.

Panelist, Working with Business Sources on Research, CSCMP Annual Conference, Doctoral Symposium, Orlando, FL. September, 2016.

Panelist, Journal Editors' Panel. Academy of Management Conference, New Faculty/PhD student Symposium, Anaheim CA. August 5-9 2016. Organized Panel on including Journal of Supply Chain Management,

Panelist, Ethical Dilemmas in Publishing. Academy of Management Conference, New Faculty/PhD student Symposium, Anaheim CA. August 5-9 2016.

Panelist, The Future of Sustainability Research, Euroma Conference, Helsinki, Norway, May 2016.

Honorary: Iowa State University Eminent Scholar Award, 2016. Invited to provide a research talk (topic: Environmentally Sustainable Transportation), April 2016.

Panel organizer and moderator, Sustainability in Transportation, Decision Sciences Institute, Seattle, Washington. November 20-24<sup>th</sup>, 2015.

Panelist, Research Trends and Opportunities in Transportation, Decision Sciences Institute, Seattle, Washington. November 20-24<sup>th</sup>, 2015.

Panelist, Keynote Featured Panel: Rigor versus Relevance in Supply Chain and Operations Management Research, Decision Sciences Institute, Seattle, Washington. November 20-24<sup>th</sup>, 2015.

Ellram, LM, with Mary Holcomb and Wendy Tate, "The Impact of Logistics and Transportation Commoditization on Customer Relationship Management," Co-presenter The Logistics Educator Conference, CSCMP Annual Conference, San Diego, CA September 27-30, 2015.

Ellram, LM, "Firm Resource-Based Value Creation: Beyond Product Innovation," Sole presenter, co-authors Corey Billington and Rhoda Davidson. The Logistics Educator Conference, CSCMP Annual Conference, San Diego, CA September 27-30, 2015.

Panelist, Mapping the Future Trajectory of Qualitative Research: Issues, Debates, and Challenges, Academy of Management Conference, Vancouver, BC, Canada. Aug 7-11, 2015. Late substitution for a participant with a scheduling conflict.

Panelist, Sustainability in Multinational Multi-Tier Supply Chains, Academy of Management Conference, Vancouver, BC, Canada. Aug 7-11, 2015.

Panelist, Business Services: What Next in Service Triads and Service Supply Chains?, Academy of Management Conference, Vancouver, BC, Canada. Aug 7-11, 2015. Late substitution for a participant with a scheduling conflict.



Co-chair, Journal of Supply Chain Management Best Paper Session: Crafting a High Quality Research Paper. Academy of Management Conference, Vancouver, BC, Canada. Aug 7-11, 2015.

Publishing in Logistics and Supply Chain Management, Doctoral Consortium in Finland, Faculty, August 12-14, 2015. Provided two lectures and worked with a small group (four) of student on their doctoral research.

Panel Moderator, Perspectives in Supply Chain Sustainability, Western Decision Sciences Conference, Maui, Hawaii. April 2015.

Panelist, "Theory Building in Supply Chain and Logistics Literature," Logistics Doctoral Symposium. February 2015, Tempe, AZ.

Presenter, Cambridge University Manufacturing Conference, "The Manufacturing Location Decision- Where's the value now?" Invited Keynote for Cambridge Manufacturing Conference, September, 2014.

Publishing Supply Chain Network research, Panelist, Cambridge Manufacturing Conference, September, 2014.

Moderator, JSCM best paper Awards, Academy of Management Conference, Philadelphia, PA. Aug 1-5, 2014.

Panelist, Future of OM and Supply Chain Research, Academy of Management Conference, Philadelphia, PA. Aug 1-5, 2014.

Panelist, Perspectives on Sustainability Research, Academy of Management Conference, Philadelphia, PA. Aug 1-5, 2014.

Journal Editors Panel, EUROMA Conference, Palermo, Italy, June 2014.

"Network Research in Sustainability Diffusion," with Wendy Tate, Euroma Sustainability Consortium, Netherlands, April 2014.

Moderator, JSCM best paper Awards, Academy of Management Conference, Orlando, FL Aug 9-12, 2013.

Panelist, Sustainability in Multinational Multi-Tier Supply Chains, Academy of Management Conference, Orlando, FL Aug 9-12, 2013.

Panelist, Pushing the Boundaries of Sustainable Supply Chain Management Research, Academy of Management Conference, Orlando, FL Aug 9-12, 2013.

Keynote Speaker, EnAnPad Global Conference, Operations management Track, Rio de Janeiro, Brazil, September 2013.

Publishing in Logistics and Supply Chain Management, Doctoral Consortium in Finland, Faculty, August 21-23, 2013. Worked with a small group (five) of student on their doctoral research.

Invited speaker, Cambridge University: "Gardener or Gatekeeper: The reviewing and Publication Process," July 2013.

Euroma Doctoral Student Consortium Faculty, June 2013. Taught for one full day on Cost Management issues in the Supply Chain, Hosted by Cranfield University, UK.

Panelist and speaker at the CSCMP student and practitioner conference in Lima, Peru. Discussed environmental sustainability in transportation. June 2013.

Ellram, L.M. (2013) member, Sustainable Sourcing and Supply Chain Management: Thought Leader Panel 24th Annual Conference of the Production and Operations Management Society, Denver, May 1-6, 2013.

Ellram, L.M. (2013) member, Journal Editors' Perspective on the Future of HOCM Research Panel 24th Annual Conference of the Production and Operations Management Society, Denver, May 1-6, 2013.

Tate, W.L., Ellram, L.M. (2013). Presented Supplier Adoption of Environmental Projects: A Network Approach. Invited to the organization session of the Research in Sustainable Supply Chain Group. Toronto, Canada. This is a group of international scholars working to promote sustainability in supply chains in research. The outcome to date is two accepted submissions to the Academy of Management Meeting, August 2013.

University of Melbourne, March-April 2013- Symposium for faculty and taught MBA students; consulted with PhD students and faculty on their research.

Tate, W.L., Ellram, L.M., Petersen, K.J., Schoenherr, T. (2012). *Offshoring Trends*. Invited Session: Council of Supply Chain Management Professionals, September 30-October 3: Atlanta, GA.

Moderator, JSCM best paper Awards, Academy of Management Conference, Philadelphia PA, August 2012.

Tate, W.L., Ellram L.M. (2012) *Supply Management's Meaningful Involvement in Service Purchases*. EUROMA (European Operations Management Association), July 1-4: Amsterdam, Netherlands.

Tate, W.L., Ellram, L.M., Dooley, K. (2012). *Drivers of Supplier Adoption of Environmental Practices: A Transaction Cost and Institutional Theory Perspective*. Invited Session: Production and Operations Management Society (POMS), April 20-22: Chicago, IL.

Tate, W.L., Ellram, L.M. (2012). *Meaningful Involvement in Services Purchasing: Insights From Cases*. Accepted for presentation at the 13<sup>th</sup> Annual Institute for Supply Management (ISM) Services Conference. Scottsdale, AZ: December 5-8, 2011.

Ellram, L.M., Tate, W.L., *Meaningful Involvement in Services Purchasing*. Presented to MBA students at WHU-Otto Beisheim School of Management, Vallender, Germany: July 5-6, 2012.

Ellram, L.M., Tate, W.L. (2011) *Supply Management's Meaningful Involvement in Service Purchases*. Institute for Supply Management Services Conference, December 1-2: Scottsdale, AZ.

Ellram, L.M., "Gardener or Gatekeeper: Reviewing Scholarly Research," CSCMP Doctoral Symposium, CSCMP Annual Conference, October 2011, Philadelphia, PA.

Golicic, S. and Ellram L.M., Collaborative SC Best Practices Session Improving the Environmental Sustainability of Transportation, Panel with Bruce Stockton and Ellen Iobst, CSCMP Annual Conference, October 2011, Philadelphia, PA.

Moderator, JSCM best paper Awards, Academy of Management Conference, San Antonio, TX, August 2011.

Ellram, L.M., "Research and Publication Challenges in Logistics and Supply Chain Management," Doctoral Symposium, The Ohio State University, Columbus OH. August 2010.

Azagedan, Arash and Ellram L.M., "Green and Lean investments for Small, Entrepreneurial Firms," Academy of Management Conference, Montreal, Canada, August 2010.

Tate, Wendy L. and Lisa M. Ellram, "Factor Market Rivalry." Academy of Management Conference, Montreal, Canada, August 2010.

Member of panel, Division Roundtable: Emerging Research on Supply Risk , Academy of Management Conference, Montreal, Canada, August 2010.

Ellram, L.M. Supply Chain Management in Challenging Times, presented for regional IPSERA Conference in Cranfield, England. June, 2010.

Ellram, L.M., "Research Challenges and Trends in Supply Chain Management," Invited Keynote speaker for Society for Marketing Advances Supply Chain and Industrial Distribution Division, New Orleans, LA, November 2009.

Ellram, L.M. The Case Study Method in Research, presented as a graduate student seminar at the Airforce Institute of Technology, Wright-Patterson AFB, OH, August 2009.

Ellram, L.M., "Research and Publishing in Supply Chain Management," Midwest DSI Doctoral Symposium, Miami University, Oxford OH. April 2009.

Ellram, L.M., W.L. Tate, Hartmann, E., Bals, L. Offshore Outsourcing of Services: An Evolutionary Perspective, Academy of Management Conference, Chicago, IL, 2009.

Ellram, L.M. Strategic Cost Management in Challenging Times, presented for the Cranfield Graduate School of Management Faculty Research Colloquium, Cranfield, England. June, 2009.

Ellram, L.M., Guest lecturer, Strategic Cost Management. Masters of Science in Logistics students, Molde University College, Molde Norway, November 2008.

Ellram, L.M. panel member, "Future of Supply Chain Management Research," Council of Supply Chain Management Professionals 2008 Educator's Conference, Denver, CO, October 2008.

Ellram, L.M. panel member, "Publishing in Supply Chain Management Journals", Institute for Supply Management North American Research Conference, Council of Supply Chain Management Professionals 2008 Educator's Conference, Tempe, AZ, March 2008.

Dooley, K., Tate, W., and Ellram, L. Sustainability versus green, Green Innovation Venture Capital Summit, September 7-8 2008, Scottsdale, AZ.

Dooley, K., Tate, W., and Ellram, L. Sustainable Supply Chain management, Green Summit Conference, September 5-6 2008, Phoenix, AZ.

Tate, W.L., Ellram, L.M., Kirchoff, J. Corporate Environmental Reports: A Supply Chain Perspective, Decision Sciences Institute, November 2008.

Tate, W.L., Ellram, L.M., Kirchoff, J. Understanding Sustainability using Corporate Environmental Reports: A Supply Chain Perspective, Portland State Annual Sustainability in the Supply Chain Conference, November 2008.

Tate, W.L. and Ellram, L.M. The Evolution of Offshore Outsourcing of Services: A Theoretical Perspective, Decision Sciences Institute, November 2007.

Ellram, L.M., "Managing Risk Factors in Services Outsourcing," University of San Diego Supply Chain Management Institute 22<sup>nd</sup> Annual Strategic Supply Chain Management Forum, November 1-2.

Ellram, L.M., "The Role of Suppliers in Sustainability: Analysis of Corporate Reports," invited speaker at the Sustainable Advantage Conference at the University of Oregon, April 2007.

Tate, W.L. and Ellram, L.E., The Influence of Strategy and Structure on the Offshore Outsourcing Relationship, Decision Sciences Institute, November 2006.

Ellram, Lisa M., "Managing Logistics Cost and Value," Silf Annual Logistics Day, Stockholm, Sweden, October, 2006.

Ellram, L.E. and Tate, W.L., Current Trends and Future Directions in Services Outsourcing and Offshoring, 91<sup>st</sup> Annual Institute for Supply Management conference, Sponsored by the Services Group in Minneapolis, MN, May 2006.

Ellram, L.E., Billington, C., Tate, W.L., Understanding Professional Services Outsourcing and Offshoring, 91<sup>st</sup> Annual Institute for Supply Management Conference, Sponsored by the Services Group, in Minneapolis, MN, May, 2006.

Ellram, Lisa M., and Wendy Tate, "Trends in Services Spending and Outsourcing," ISM Services Conference, December 5-6, 2005, Scottsdale, AZ.

Tate, W.L. and Ellram, L.E., Managing Offshore Service Purchases, Decision Sciences Institute, November. 2005.

Ellram, Lisa M., Wendy Tate and Corey Billington, "Understanding Professional Services Outsourcing and Offshoring," Frontiers in Services Management Conference, Tempe, AZ, October 2005.

Ellram, Lisa M. and Wendy Tate, "Trends in Services Purchasing and Supply Management," CAPS Research Annual Best Practices Workshop, Phoenix, AZ, October 2005.

Ellram, Lisa M., "Structure and Influence: A Supply Chain Application of Social Network Analysis," presented for University of New Mexico, Anderson School of Management distinguished lecture series.

Ellram, Lisa M., "Strategic Cost Management and Total Cost of Ownership," presented for University of Gallen Executive Program, October 27, 2004, St. Gallen, Switzerland.

Billington, Corey and Lisa M. Ellram, "Outsourcing Obstacles and Opportunities," presented for the Institute of Supply Management Black Executive Management Symposium, Scottsdale, AZ. October 2-4, 2004.

Ellram, Lisa M., "Research Issues," presenter and Panel Chair at the 2004 Council of Logistics Management Conference Doctoral Symposium, Philadelphia, PA, October 1-2, 2004.

Ellram, Lisa M., "Strategic Cost Management in the Supply Chain," presented as Dinner Speaker for NAPM-AZ Phoenix Chapter, April 2004.

Ellram, Lisa M., "Apply Strategic Cost Management," presented as the pre-dinner workshop and "Strategic Cost Management in the Supply Chain," presented as dinner speaker for NAPM-AZ Tucson Chapter, May 2004.

Ellram, Lisa M., "The Challenges of Implementing TCO," presented at the 18<sup>th</sup> Annual Strategic Supply Management Forum, University of San Diego, October 9-10 2003.

Ellram, Lisa M., "Education in the Internet Age," presented for the Institute of Supply Management Annual Conference, San Francisco, CA, April 28-May 1, 2002.

Ellram, Lisa M., "Cost Management in Difficult Times," presented for the Institute of Supply Management Annual Conference, San Francisco, CA, April 28-May 1, 2002.

Ellram, Lisa M., "Supply Chain Management in Internet Time," presented for the Italian Entrepreneurs Association, Vicenza, Italy, March 2001.

Ellram, Lisa M., "Strategic Cost Management," presented for the National Association of

Purchasing Management International Conference, Orlando, FLA, May 2001.

Ellram, Lisa M., "Strategic Cost Management in the Supply Chain," presented for the International Purchasing Research Symposium, Conference 2000, London, Ontario, May 26-29, 2000.

Ellram, Lisa M., "Going with your Gut: Using Intuition in Business," presented for the National Association of Purchasing Management International Conference, New Orleans, LA, April 30-May 3, 2000.

Ellram, Lisa M., and Michael Stanly, "Purchasing Best practices by Industry," presented for the National Association of Purchasing Management International Conference, New Orleans, LA, April 30-May 3, 2000.

Stanly, Michael, and Lisa M. Ellram, "Trends and Issues in Purchasing Best Practices," presented for the National Association of Purchasing Management International Conference, New Orleans, LA, April 30-May 3, 2000.

Ellram, Lisa M., and David Curry, "Spirit of the Supply Chain," presented for the National Association of Purchasing Management International Conference, San Diego, CA, May 21-25, 1999.

Ellram, Lisa M., "Target Costing," presented for NEVI, the Dutch Purchasing Association's Bi-Monthly Professional Meeting, Amsterdam, The Netherlands, April 13, 1999.

Ellram, Lisa M., "The Role of Purchasing and Supply Management in Target Costing," presented for CAPS Executive Purchasing Roundtable: North American Venue, February 28, 1999.

Ellram, Lisa M. and Robert Novack, "Successful Publishing" presented for the Council of Logistics Management's Doctoral Consortium, October 9, 1998.

Ellram, Lisa M., "Trends and Future Issues in Supply Chain Management," Presented for the Norwegian School of Business Executive Symposium, June 8, 1998

Ellram, Lisa M., "Supply Chain Management Research," Presented for the Faculty of the Norwegian School of Business and Economics, June 10, 1998.

Ellram, Lisa M., "Strategic Cost Management," presented for Stork N.V.'s Annual Supply Conference, November 25, 1997, the Netherlands.

Ellram, Lisa M., "Total Cost of Ownership: Controller's Issues," presented for Management Centre Europe's European Financial Controller's Conference, "The Need to Integrate Best Management Practices into Finance," Lisbon, Portugal, May 14-16, 1997.

Ellram, Lisa M., "Supply Management: The Total Cost of Ownership," presented for Management Centre Europe's European Financial Controller's Conference, "Profiling the Future of Finance," November 6-8, 1996, Paris, France.

Ellram, Lisa M., "Total Cost Modeling," presented for the National Association of Purchasing Management-Arizona, August 22, 1996.

Ellram, Lisa M., "Total Cost of Ownership," keynote speaker for Dial Corporation's Annual Purchasing Conference, June 12-13, 1996, Scottsdale, AZ.

Ellram, Lisa M., "Implications of Outsourcing on Supply Management," presented for the National Association of Purchasing Management 81<sup>st</sup> Annual Conference, May 28-31, 1996, Chicago, IL.

Ellram, Lisa M. and Laura Birou, "Putting First Things First in Purchasing," presented for the National Association of Purchasing Management 81<sup>st</sup> Annual Conference, May 28-31, 1996, Chicago, IL.

Ellram, Lisa M., "Total Cost of Ownership in Purchasing," The 29th International Purchasing and Supply Management Conference, Management Centre Europe, London, April 18-19, 1996.

Ellram, Lisa M., "Total Cost Modeling in Supply Management," presented for University of California at Los Angeles Executive Education Program in Purchasing, April 3, 1996.

Ellram, Lisa M., "Total Cost of Ownership and Activity Based Costing," keynote speaker for Asea-Brown Boveri's Annual Supply Management Conference for the Americas, Orlando, FL, March 15, 1996.

Ellram, Lisa M., "Total Cost of Ownership in Purchasing," The 28th International Purchasing and Supply Management Conference, Management Centre Europe, London, September 28-29, 1995.

Ellram, Lisa M., "Activity Based Costing: An Opportunity for Purchasing Improvement," presented for the National Association of Purchasing Management 80th Annual Conference May 21-24, 1995, Anaheim, CA.

Steve Frels and Lisa M. Ellram "A Structured Approach for Managing Purchasing Cost," presented for the National Association of Purchasing Management 80th Annual Conference, May 21-24, 1995, Anaheim, CA.

Ellram, Lisa M., "Partnering," Northwest Electric Light and Power Association, Compete to Win: Using Leading Edge Technology and Strategies" Conference, Calgary, Alberta, Canada, Apr. 10-11, 1995.

Ellram, Lisa M., "Total Cost Modeling and Activity Based Costing in Purchasing," presented for the Arizona State University Purchasing Management Program, March 6-10, 1995.

Ellram, Lisa M., "Strategic Alliance Patterns," Strategic Alliances in Logistics Seminar, Cranfield School of Management Executive Development Center, Cranfield, UK February 1995.

Ellram, Lisa M., "Strategic Alliances," keynote speaker for Cincinnati Bell's Supplier Development Day, November 14, 1994, Cincinnati, OH.

Ellram, Lisa M., "Purchasing Partnerships," presented for the 26th International

Purchasing and Supply Management Conference, Sponsored by Management Centre Europe, Amsterdam, Sept. 29-30, 1994.

Ellram, Lisa M., "Global Partnering and Supply Chain Management: Purchasing and Logistics Implications" presented for the Arizona State University Global Purchasing and Logistics Management Conference, April 11-15, 1994.

Ellram, Lisa M., "Understanding Supplier Partnering," presented for the Arizona State University Purchasing Management Program, March 7-11, 1994.

Ellram, Lisa M. "Total Cost Modeling," presented for the Executive Purchasing Roundtable, Scottsdale, AZ, February 27 - March 1, 1994.

Ellram, Lisa M., "Strategic Alliance Life Cycle Evolution," presented for NAPM-Iowa Dinner Meeting, December 14, 1993.

Ellram, Lisa M., "Implications of Total Cost of Ownership on Quality Management," ORSA-TIMS Joint Annual Meeting, October 31-November 3, 1993, Phoenix, AZ.

Ellram, Lisa M., "Expectations and Aspirations-Viewpoints Along the Path," presented as a panel member at the Council of Logistics Management Third Logistics Doctoral consortium, October 1-2, 1993, Washington, D.C.

Ellram, Lisa M. and L. Wayne Riley, "Purchasing/Logistics Strategic Planning: Value to the Corporation," presented for the Council of Logistics Management Annual Conference, October 4-6, 1993, Washington, D.C.

Ellram, Lisa M. and Thomas E. Hendrick, "Developing Strategic Buyer-Supplier Partnering Alliances," presented for the National Association of Purchasing Management 78th Annual Conference, May 2-5, 1993, San Antonio, Texas.

Ellram, Lisa M., "Defining Strategic Alliances: Life Cycle Patterns," presented for the National Association of Purchasing Management 78th Annual Conference, May 2-5, 1993, San Antonio, Texas.

Harkey, Don, and Lisa M. Ellram, "Total Cost of Ownership-A Supplier Management Tool," presented for the National Association of Purchasing Management 78th Annual Conference, May 2-5, 1993, San Antonio, Texas.

Ellram, Lisa M., "International Supply Chain Management: Purchasing and Logistics Implications," presented for the Arizona State University Global Purchasing and Logistics Seminar, April 18-23, 1993.

Ellram, Lisa M., "Total Cost of Ownership: A Purchasing Tool for the 21st Century," presented for the Arizona State University Purchasing Management Program, March 9-13, 1993.

Ellram, Lisa M., "Strategic Supplier Partnerships: An International Study," presented for the Executive Purchasing Roundtable, Scottsdale, AZ, Mar. 1-2, 1993.



Ellram, Lisa M., "Strategic Alliances in Purchasing," presented at George Washington University, Faculty Research Colloquium, November 9, 1992.

Ellram, Lisa M., "The Assistant Professor in Logistics: Reflection and Reality," presented at the Logistics Doctoral Consortium, Council of Logistics Management, October 9-10, 1992, San Antonio, Texas.

Ellram, Lisa M., and Martha C. Cooper, "Supply Chain Management: Toward an Integrated Approach," presented for the PLM Department Research Colloquium, March 27, 1992.

Ellram, Lisa M., "Supplier Partnerships/Strategic Alliances," presented for the Arizona State University Purchasing Management Program, held March 8-13, 1992.

Ellram, Lisa M., "Strategic Alliances: Issues for the Purchasing Function," presented for the National Association of Purchasing Management/Dun and Bradstreet Purchasing Advisory Council, Phoenix, AZ, January 23-24, 1992.

Ellram, Lisa M., "Purchasing Partnerships: U.S. Patterns," presented for the Royal Melbourne Institute of Technology Practical Purchasing Lecture Series, May 1991, Melbourne, Australia.

Ellram, Lisa M., "Purchasing Cost Savings," presented at dinner meeting of the Purchasing Management Association of Arizona, Phoenix, Arizona, April 1991.

Ellram, Lisa M., "International Partnerships," presented as a workshop at a joint meeting of The Purchasing Management Association of Columbus and the Columbus Chapter of the American Production and Inventory Control Society, Columbus, Ohio, March 13, 1990.

Cooper, Martha C. and Lisa M. Ellram, "Trends, Benefits and Challenges of Strategic Partnerships," presented at the 1990 Winter Marketing Educators' Conference, Scottsdale, Arizona, February 24-27, 1990.

Ellram, Lisa M., and Bernard J. La Londe, "Trends in International Coalitions: Some Empirical Results," Presented at the University of Rochester Center for Manufacturing and Operations Management Conference "Supply Chain Management," September 14-16, 1989.

### **Sponsored Research/Grants:**

2019 CAPS Research Grant for project: "Metrics of the Future: Moving Supply Management beyond Cost Reduction," with Monique Murfield and Larry Giunipero. Due December 2019. Approximate funding \$35,000.

2016-2017 CAPS Research Grant for project, "Understanding and Achieving Cost Savings Goals in Purchasing," With Wendy Tate, completed in March 2017. Approximately \$55,000 in funding.

2015-2016 Research Grant from University of Tennessee/Volkswagen; Understanding Commoditization in Logistics Services. With Wendy Tate and Mary Holcomb,

approximately \$38,000.

2014-2015 Canadian Government- Transport Canada- Government Incentives and Subsidies for Greening Freight Transportation Supply Chains, with Susan Golicic. Approximately \$25,000.

2011-2013- Institute for Supply Management (ISM) Distinguished Leadership Grant to further my scholarly research in the area of services supply management, approximately \$35,000.

2011-2012 Council of Supply Chain Management professional (CSCMP) grant to study nearshoring and offshoring trends, with Wendy Tate, Kenneth Petersen and Tobias Schoenner, approximately \$60,000.

2003-2004 Institute for Manufacturing and Enterprise Systems grant to support Supply Chain Sustainability Research, with Craig Carter. Approximately \$75,000.

2000-2002 Center for Advanced Purchasing Studies and National Initiative for Supply Chain Integration Grant to support research on strategic cost management in the supply chain, approximately \$50,000.

2000 National Science Foundation Grant for project "A Modular, Scalable Approach to Modeling and Analysis of Semiconductor Manufacturing Supply Chains," part of a research team, grant approximately \$100,000.

2000 Manufacturing Institute Seed Money Grant for project "Modeling and Analysis of Semiconductor Manufacturing Supply Chains," part of a research team, grant approximately \$50,000.

1998-1999 Center for Advanced Purchasing Studies grant for research in target costing in purchasing, approximately \$25,000.

1996-1997 Center for Advanced Purchasing Studies grant for research in outsourcing (with Dr. Arnold Maltz), approximately \$50,000.

1995 College of Business, Council of 100 and Alumni Summer research grant.

1994 Center for Advanced Purchasing Studies grant for research in total cost modeling, approximately \$25,000.

1993 Research Associate for the Center for Advanced Purchasing Studies, Tempe, AZ, Fall Semester 1993.

1991-1992 Faculty-Grant-In-Aid Award from Arizona State University.

1991 Research Associate for the Center for Advanced Purchasing Studies, Tempe, AZ; Grant for one-half of salary for spring semester 1991.

1990-1991 Faculty Grant-In-Aid Award from Arizona State University.

**Awards and Honors:**

Named as one of the top 50 (number 9) most influential/impactful Supply Chain Management Scholars in top SCM journals globally in 2019 article Babbar, S., Koufteros, X., Behara, R. and Wong, C. (2019), "SCM research leadership: the ranked agents and their networks", *Supply Chain Management*, Vol. 24 No. 6, pp. 821-854. Only woman ranked in the top 25.

Received the Operations and Supply Chain Management Distinguished Scholar Award for the Operations and Supply Chain Division of the Academy of Management.

Was named one of the "100 Most Influential Women in Supply Chain 2020" by B2G (see <https://www.gwscl.com/>)

Named the Willard W. Brown International Scholar at American University in Cairo, Egypt: visited October 2019. This is noted as the top business school in Africa.

Named as a visiting Scholar at School of Management - Dip. Ingegneria Gestionale Politecnico di Milano, Milan Italy (Milan Polytechnical University, the top business school in Italy). This included lecturing as well as meeting with faculty and PhD students on research, and collaborating with faculty on research. Sept-Oct 2019. This is noted at the top business school in Italy.

Named Miami University Distinguished Professor, March 2019. Title awarded to no more than two professors every two years, granted on the basis of "demonstrated teaching excellence and a contributor to the life and mission of Miami University; distinguished scholar of national and international stature with demonstrated recognition and with projected high-level of scholarly productivity in the future."

Received an "Ohio Magazine Excellence in Teaching Award (2018).

Miami University Distinguished Scholar Award, April 2018. "This award honors faculty whose sustained excellence in research or other creative activity has brought them prominence in their fields."

Nomination, Associated Student Government Outstanding Professor of the Year, 2017.

Visiting Scholar, Department of Industrial Engineering and Management, Jönköping University, Sweden. May 2017.

University College Dublin, MBA Classes, topics: "Supply Chain Finance" and "Sustainable Logistics" March 2017.

Visiting Scholar, Smurfit Graduate School of Management, University College Dublin, March-April 2017.

Miami University, Farmer School of Business, Senior Scholar Research Award, 2012, 2016.

2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 "Commendation for Positive Influence on Students," Miami University. Recognized by graduating seniors.

Visiting Scholar, University of Melbourne (#1 ranked Business School in Australia).  
March-April, 2013.

Noted as the most cited author of articles published in the three top logistics journals (*Journal of Business Logistics, International Journal of Physical Distribution and Supply Chain Management and International Journal of Logistics Management*) in a 15 year period by CSCMP's *Supply Chain Quarterly*, Volume 1, 2010.

Received *Highly Commended Award Winner* at the Literati Network Awards for Excellence 2010 for paper: Ashenbaum, B., A. Maltz, L.M. Ellram and M. Barratt, "Organizational alignment and supply chain governance structure Introduction and construct validation," *The International Journal of Logistics Management*, Vol. 20 No. 2, 2009, pp. 169-186.

Visiting Scholar, Cranfield Graduate School of Management, Cranfield, England, 2009-2013.

Best article of the year award for *Decision Sciences Journal of Innovative Education*, 2004, for Rungtusanatham, Johnny, Lisa M. Ellram and Sue P. Siferd, "Toward a Typology of Business Education in the Internet Age."

Runner up for best article of the year in *IEEE Transactions on Engineering Management* for 2001 for Choi, Thomas Y., Zhaohui Wu and Lisa M. Ellram, "Supplier-Supplier Relationships and Their Implications for Buyer-Supplier Relationships," *IEEE Transactions on Engineering Management*, Volume 49, Number 2, May 2002, pp. 119-130.

Finalist, Teets Graduate Teaching Award, 2002.

Named Bebbling Professor of Business, 2002.

Named "Dean's Council of 100 Distinguished Scholar," January 2001.

Named the Outstanding Supply Chain Management MBA Faculty by the ASU MBA students, class of 1999.

Appeared on Nightly Business News (Nationally televised, PBS) in an interview on Supply Chain Management trends, March 10, 1999.

1997 - Named top publisher in the world in Purchasing/Supply Management research by *Tijdschrift voor Inkoop and Logistiek*, the Dutch Purchasing and Logistics Journal.

1996 - Named 45<sup>th</sup> Nationwide in individual research productivity in Operation Management by the *Journal of Operations Management*.

Quoted in two articles in the *New York Times* on Nov. 6, 1996, "Diplomas and Jobs Plentiful for Supply Chain Managers," and "Downsizing Trend Shifts From Jobs to Things

That Companies Buy."

Lecturer, United Nations International Trade Centre, Nov. 25-30, 1996, Basic Procurement Course held at the Vietnamese Institute of Trade, Hanoi, Vietnam.

1995 Honor Anniversary Article "Managerial Guidelines for the Development and Implementation of Purchasing Partnerships," to commemorate the 30th Anniversary Issue of the International Journal of Purchasing and Materials Management, Vol. 31, No. 2.; chosen as one of the five most influential articles published in the journal in the past 30 years.

Guest Lecturer, Purchasing and Supply, Cranfield Graduate School of Management MBA program, Cranfield, U.K., Feb. 1995.

Guest Lecturer, University of Bath, Masters of Philosophy in Supply Management, Bath, U.K., Feb. 1995.

1993 recognized by Student Affairs for "contributions to improving quality of life for students at Arizona State University."

Anderson Consulting Award for the Best Article Published in 1990 in the International Journal of Logistics Management, for, "Supply Chain Management, Partnerships, and the Shipper-Third Party Relationship," with Martha C. Cooper.

1989-1990 National Association of Purchasing Management Doctoral Dissertation Grant.

1989 Sheldon B. Ackerman Award for outstanding graduate business logistics research.

1987-1988 academic year, Ohio State University Graduate School Fellowship.

Scholastic Honoraries: Beta Gamma Sigma, Phi Kappa Phi and Beta Alpha Psi.

### **Academic Advising/Student Service:**

External reviewer for the dissertation of Philip Drew, Cranfield Graduate School of Management, Topic, "The Factors Affecting the Auditor Selection Decisions of FTSE350 Companies in Competitive Tenders. January 2015.

External reviewer for the dissertation of Leila Alinaghian, University of Cambridge, Manufacturing and Management Division, Department of Engineering. Topic, "Operationalising Dynamic Capabilities: A Supply Network Configuration Approach." September 2014.

Host and mentor to Marco Formentini, visiting Ph.D. student from University of Udine, Italy, Fall, 2010.

Committee member, Ole Holte Sandvik, Ph.D. candidate in SCM, Molde University College, Molde Norway, defense Fall 2008.

Committee chairperson, Wendy Tate, Ph.D. candidate in SCM. Graduation Summer

2006. Recipient of an ISM dissertation grant.

Committee member, Bryan Ashenbaum, Ph.D. candidate in SCM. Graduation Summer 2006. Recipient of an ISM dissertation grant an University Of Arkansas Doctoral Dissertation Grant.

Committee chairperson, Jeff Ogden, Ph.D. candidate in Supply Chain Management, graduated August 2003; place at Brigham Young University. Topic: Supply Base Reduction. Recipient of an ISM dissertation grant.

Committee member, Zhaoui Wu, Ph.D. candidate in Supply Chain Management, graduated August 2003. Placed at Oregon State University. Topic: Supplier-Supplier Relationships. Recipient of an ISM dissertation grant.

Committee chairperson, George Zsidisin, Ph.D. candidate in Supply Chain Management. Defense in August, 2001. Topic: "Supplier Risk Management." Placed at Michigan State University. Recipient of an ISM dissertation grant. Finalist for the DSI dissertation award.

Committee Co-Chairperson, Craig Carter, Ph.D. candidate in Purchasing and Logistics Management. Successful defense in Spring 1996. Topic: "Interorganizational Antecedents and Determinants of Environmental Purchasing: An International Comparison." Placed at the University of Maryland. Recipient of an ISM dissertation grant.

Committee Chairperson, Kevin Moore, Ph.D. candidate in Purchasing and Logistics Management. Successful defense in Summer 1996. Topic: "The Role of Power and Dependence in the Logistics Outsourcing Decision." Returned to AFIT

Committee Chairperson, Daniel Krause, Ph.D. candidate in Purchasing and Logistics Management. Graduated May, 1995. Dissertation Title: Interorganizational Cooperation in Supplier Development: Influencing Factors." Placed at Michigan State University, now at Arizona State University. Recipient of an ISM dissertation grant.

Committee member, Julie Gentry, Ph.D. candidate in Purchasing and Logistics Management. Graduated May, 1994. Dissertation Title: "The Role of Carriers in Strategic Partnerships: A Supply Chain Management Approach." Recipient of an ISM dissertation grant.

Committee member, Jake Semeijn, Ph.D. candidate in Purchasing and Logistics Management. Graduated May, 1994. Dissertation Title: "International Logistics Services: A Carrier-Shipper Comparison of One Stop Shopping."

Sponsor, Tero Lehtonen, Ph.D. candidate from Helsinki University of Technology, August 2005-March 2006.

Sponsor, Rasmus Olsen, Ph.D. candidate from Technical University, Denmark, January-July, 1995. Published two articles together.

Second reader for Craig Hood, honors student in Purchasing and Logistics Management. Defense in Spring, 1995.

Thesis advisor for Lydia Staggars, honors student in Purchasing and Logistics Management, Defense in Fall, 1994. Thesis topic, "JIT II Skills for In-plant Representatives."

Thesis advisor for Esther Capobres, honors student in Purchasing and Logistics Management. Defense in May, 1994; graduated Summer, 1994. Thesis title, "Cross Training of Purchasing and Logistics Personnel: A Case Study at General Mills."

Second reader for Kimberly Thompson, honors student in Accounting. Defense in April, 1994; graduated May 1994. Thesis title, "Achieving Diversity in the Work Force: Women's Continuing Struggle to Reconcile Career and Family."

Internship/independent study advisor for Jeff McGuire, MBA student in Purchasing and Logistics Management, Summer and Fall, 1992.

One-on-one volunteer mentor to three minority students, 1994.

### **Invited lecturer**

I am regularly invited to teach in MBA and Ph.D. symposia around the world. Some of these are listed in the invited talks section above. I highlight some recent ones below:

Publishing in Logistics and Supply Chain Management, Doctoral Consortium in Finland, Faculty, August 12-14, 2015. Provided two lectures and worked with a small group (four) of student on their doctoral research.

Guest Lecturer, Dr. Melissa Thomasson's MBA class (Miami University). Topic: Transaction Cost Management, Outsourcing and Offshoring. 2015, 2013.

Invited lecturer EIPM University, France, Executive MBA program. Full day class on Cost Management in the Supply Chain, December 2013.

Keynote Speaker, EnAnPad Global Conference, Operations management Track, Rio de Janeiro, Brazil, September 2013.

Publishing in Logistics and Supply Chain Management, Doctoral Consortium in Finland, Faculty, August 21-23, 2013. Worked with a small group (five) of student on their doctoral research.

Invited speaker, Cambridge University Faculty and Doctoral Symposium: "Gardener or Gatekeeper: The reviewing and Publication Process," July 2013.

Euroma Doctoral Student Consortium Faculty, June 2013. Taught for one full day on Researching Cost Management issues in the Supply Chain, Hosted by Cranfield University, UK.

Panelist and speaker at the CSCMP student and practitioner conference in Lima, Peru. Discussed environmental sustainability in transportation. June 2013.

University of Melbourne, March-April 2013- Symposium for faculty and taught MBA students; consulted with PhD students and faculty on their research while a visiting scholar

on their campus.

### **Professional Organizations and Activities/Service: Editorial/Reviewer Responsibilities**

Senior Associate Editor, Journal of Purchasing and Supply Management, newly created position in 2017-present. This is similar to an area editor, in that we consult with the two co-editors on issues, special topics, take on the role of associate editor on papers submitted by associate editors, are directly involved with strategic planning for the journal, etc. There are four senior associate editors; I am the only one from the USA.

Member of the Editorial Review Board for The Journal of Business Logistics, 1995-present. Advisory Board Member, 2013- present; Ad Hoc Associate Editor 2016-present.

Ombudsman, Journal of Supply Chain Management 2016-present.

Editorial Board, Sustainability. 2019-present. Virtual open-access journal indexed by the web of Science (as well as Scopus and more).

2020 IPSERA Conference in Knoxville, TN, member of the Scientific Committee.

2019 IPSERA Conference in Milan, Italy, member of the Scientific Committee.

2018 IPSERA Conference in Greece, member of the Scientific Committee.

2017 IPSERA Conference in Hungary (Budapest and Balatonfured), member of the Scientific Committee.

Co-Editor-in-Chief, Journal of Supply Chain Management, named February 2007- August 2016. Work began at that time for the 2008-start. After two years of work by my Co-Editor-in-Chief and me, this journal was named to be included in the ISI citation index beginning in 2011, based on data beginning in 2008. First ISI impact factor was 5.853, ranking the journal second among 143 management journals in terms of impact. Has since retained a high impact factor and has been the number one or two ranked journal in terms of impact factor for all years since included in ISI.

Member of the Editorial Review Board of the Journal of Purchasing and Supply Management, (formerly the European Journal of Purchasing and Supply), 1997-2017.

Member of Editorial Review Board for The International Journal of Physical Distribution and Logistics Management, 1993-2001, 2005-present.

Reviewer, International Purchasing Research Symposium/Conference (IPSERA) 2000-present.

Ad hoc Associate Editor, Production and Operations Management Journal, 2016, 2019.



Reviewer, CSCMP Educator's Conference (most years), including 2016.

Member of the Editorial Review Board for the International Journal of Logistics Management, 1994-present.

Ad hoc Associate Editor, Decision Sciences Journal, 2011, 2016, 2019.

Adhoc reviewer, Supply Chain Management: An International Journal, 2010, 2012, 2016.

AdHoc Review, International Journal of Production Economics, 2010, 2016.

Reviewer, Academy of Management Annual Conference.

Member, editorial review board, Journal of Supply Chain Management, 1999-2002.

Manuscript reviewer, North American Purchasing Research Symposium, 1998-2012.

Ad hoc Reviewer, International Journal of Production and Operations Management 2000-2002, 2016, 2017.

Ad hoc Reviewer, Journal of Operations Management, 1999 -present

Ad hoc reviewer, Journal of Marketing, 1998, 1999.

Ad hoc reviewer, Academy of Management Journal, 1999, 2001.

Member of the Editorial Review Board for The International Journal of Purchasing and Materials Management, 1995-1998.

Member of the Editorial Review Board for Applied Cost Modeling, 1994 - 2000.

Ad Hoc Reviewer, Journal of Business Logistics, 1993, 1994, 1995.

Manuscript reviewer, Decision Sciences Institute Conference.

Guest Editor, special edition of The International Journal of Physical Distribution and Logistics Management, issue on Purchasing Topics, Vol. 24. No. 5, 1994.

Ad-hoc manuscript reviewer, The Logistics and Transportation Review, 1993.

Discussant for paper, "Application of Preventive Maintenance and Quality Circle Concepts to the Automotive Industry to Gain Competitive Edge and Customer Satisfaction," at the Decision Sciences Institute Annual Conference, November 20-23, 1993, Washington, D.C.

Guest Editor, special edition of The International Journal of Physical Distribution and Logistics Management, issue on Global Purchasing Topics, Volume 23, Number 8, 1993.

Co-Chair for 1995 ASU Purchasing Management Program, Tempe, AZ, March 6-10, 1995.

Served as manuscript reviewer for 1992, 1994 and 1996 Council of Logistics Management Educator's Conference.

Served as manuscript reviewer for 1992 and 1993 National Association of Purchasing Management Purchasing and Materials Management Research Symposium.

**Service:**

**External:**

Co-Chair, Journal of Supply Chain Management Co-Editor in Chief Search Committee. Responsible for appointing other members to the committee, running the search according to JSCM bylaws, recommending two new CEIC. 2019-2020.

Committee Member, Decision Sciences Buffa Award for the best Doctoral Dissertation Grant, 2017.

Committee member, Journal of Business Logistics Best Paper Award, 2017 (for the 2016 volume of JBL)

External reviewer, promotion and tenure for outside Universities- 2019 (4), 2018 (3), 2017 (3), 2016 (3), 2015 (3), 2014 (3); 2013 (2); 2012 (5); 2011 (5), 2010 (3), 2009 (2), 2007, 2006, 2005 (2), 2004, 2002.

Reviewer, RAND research monographs, 2007, 2009 (2), 2011, 2013, 2014.

Reviewer, C.P.M. exam requirements, Institute of Supply Management, March 2005.

Founding Board Member of the Procurement Sciences Institute, 2003-2010.

Chairperson, of the Educational Resources Committee of the National Association of Purchasing Management, 2000-2003.

Member, Board of Trustees, Center for Advanced Purchasing Studies, 2000- 2003.

External reviewer, doctoral dissertation candidate for Rand Institute, August 2003.

Reviewer, IPSERA Maple Leaf Professional Paper Award, 2003.

Co-Chair, International Purchasing Research Symposium/Conference 2001, 2002, 2003.

External reviewer for hiring a Chair in Transport Management at University College, Dublin, Republic of Ireland, January 2002.

Member, Educational Resources Committee of the National Association of Purchasing Management, 1999-2000.

Member, Educational Resources Committee of the National Association of Purchasing Management, 1994-1996.

District I representative to the Academic Planning Committee of the National Association -of Purchasing Management, 1994-1996 term.

Script and content reviewer for the National Association of Purchasing Management five tape series on 'Fundamentals of Purchasing,' 1994.

Co-chair for the 1993 NAPM Case Writing Workshop, Tempe, AZ, Oct. 7-9, 1993.

**Internal:**

Member, University Promotion and Tenure Committee, 2018-2020.

Member, FSB Research Awards Committee. 2018-present.

Member, FSB Dean Search Committee, 2019-2020.

Chairperson, Management Department Promotion and Tenure Committee, 2017-present.  
Member, 2015-2017.

Chair, FSB Graduate committee 2016-2018.

Member, Miami University Harassment/Discrimination Review Panel 2013-2018.

Coordinator, Supply Chain Management Executive Speaker Series, brings in approximately 2-3 high level executives per semester to speak to students currently enrolled in SCM courses. 2010- present.

Served as Marshall at FSB graduation Spring 2018. I always attend graduation if in town (most of time)

Member, Management Department Supply Chain Faculty Search Committee, 2015, 2016.

Chairperson, FSB Committee to Define Scholarship, 2014-2015.

Chairperson, University Awards and Promotion Committee, 2014-2015.

Member, University Awards and Promotion Committee, 2012-2014.

Member, Divisional Research Awards Committee, 2012- 2015.

Member, Marketing Department Personnel Committee, 2008- 2015

Member, MBA committee, 2008-2009. Chairperson 2010- 2014. During my time as chair we worked on developing the first ever assessment model for the MBA program, and developed a proposal to grow the PMBA program.

Member, Supply Chain Management Curriculum Committee, 2008-2014. Chairperson

2009-2013.

Member, AIMS-IMS curriculum committee, 2011-2014. Overseeing the approval of the new inter-divisional major, minor and masters programs, along with the approval of new coursework., 2011- present.

Member, Divisional Promotion and Tenure Advisory Committee to the Dean, 2009-2012.

Member, Armstrong Chain in Interactive Media Studies Endowed professor search committee, 2011-2012, 2012-2013.

*Colorado State University:*

Member, Dean's Administrative Council, 2006-2008.

Member, Clean Energy Supercluster 2006-2007

Chair, Faculty Advisory Board to the Entrepreneurship Center, 2006- 2008.

Member of Women's Academic Council 2006-2008.

Management club speaker, 2006, 2007.

*Arizona State University:*

Member, W.P. Carey School of Business Promotion and Tenure Committee, 2003-2006.

Member, Department of Supply Chain Management Journal List Committee, 2005-2006.

Member, W.P. Carey Committee to Develop a Multi-Disciplinary Supply Chain Leadership Center (under the charge of President Crow), 2003-2006.

Committee to develop Faculty Mentor, University new Faculty Mentorship Program, 2003-2004.

Chairperson, Masters Degree in Integrated Supply Chain Management, 2003-2004.

Member, Department of Supply Chain Management MBA Curriculum Committee, 2000-2004.

Member, Department of Supply Chain Management Doctoral Program Committee, 1998-2006.

Founding Advisor and Faculty Advisor to the ASU Women In Supply Chain MBA student organization, 2000-2004.

Member, Department of Supply Chain Management Personnel committee, 2001-2003.

Member, Committee to review MBA second year/concentrations, 2001-2002.

Member, ad hoc College Committee on the Role of Faculty, 2000-2002.

Chairperson, Committee to evaluate the Department Chair, 2001.

Member, Department of Supply Chain Management Faculty Search Committee for the Senior Lecturer position, 2000.

Chairperson, Department of Supply Chain Management Faculty Search Committee, 1999-2000 (two tenure-track positions positions).

Member, Decision Policy Language Research team, joint team of COB and engineering to pursue research grant funding, 1999-2000.

Chairperson, Department of Supply Chain Management Faculty Search Committee, 1998-1999.

Class Coordinator, OPM/SCM 502 in MBA day, evening, executive and technology programs, 1998-1999.

Member, College of Business Personnel Committee, 1998-1999.

Member, Department of Business Administration Personnel Committee, 1995-1997.

Member, Department of Business Administration Faculty Search Committee 1996.

Member, MBA Second Year Project Team, 1995.

Member, Undergraduate Core Committee, 1995.

Member, Committee for Self-Study to Prepare for AACSB Accreditation, 1995.

Member, Council of 100 Distinguished Scholar Selection Committee, 1995.

Member, Search Committee for Hal Fearon Chair in Purchasing.

Member, College of Business Summer Grant Committee, 1994.

Member, COB 300 Committee, 1994-1995.

Member, Multidisciplinary Manufacturing Initiative Committee, College of Business and College of Engineering, 1994-present.

Chairperson, BUS Department Doctoral Dissertation Committee.

Member, College of Business Ad Hoc Committee on International Business, 1992-1993.

Chairperson, Search committee for PLM program Director of Undergraduate Programs.

Coordinator of 1991-1992 PLM Department Research Colloquium.

Participated as writer, reviewer and on-camera spokesperson in the National Association of Purchasing Management education video, "Managing Supplier Relationships," 1992.

Memberships in:

The Institute for Supply Management

The Institute of Management Accounting

Decision Sciences Institute

Academy of Management

Council of Supply Chain Management Professionals

International Purchasing and Supply Education and Research Association  
(IPSERA)

08/17/20