

Current as of 5/11/2020

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(Billy)
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EDUCATION AND CERTIFICATIONS

Ph.D. in Business Administration (Accountancy) University of South Carolina	May 2014
Master of Science in Accountancy University of North Carolina Wilmington	July 2007
Bachelor of Science in Criminal Justice (Psychology minor) Appalachian State University	August 2005
Certified Public Accountant (North Carolina)	2008 – Present
Certified Financial Planner	2011 – Present

EMPLOYMENT AND PROFESSIONAL EXPERIENCE

Assistant Professor of Accountancy Miami University	June 2014 – Present Oxford, Ohio
Visiting Assistant Professor of Accountancy Miami University	January 2014 – June 2014 Oxford, Ohio
Tax Senior Associate (promoted 2010) McGladrey	August 2007 – August 2010 Wilmington, North Carolina

SCHOLARSHIP / RESEARCH

Publications

1. Lee, Lorraine, Hansen, Victoria and Brink, William D. In Press. Tax Retirement Savings Using an Excel Spreadsheet Approach. *Issues in Accounting Education*.
2. Brink, William D. and Hansen, Victoria. In Press. The Effect of Tax Authority Developed Software on Taxpayer Compliance. *Accounting Horizons*.
3. Lee, Lorraine S. and Brink, William D. In Press. Trust in Cloud-Based Services: A Framework for Consumer Adoption of Software as a Service. *Journal of Information Systems*.

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4. Brink, William D., Grenier, Jonathan, Pyzoha, Jonathan, Reffett, Andrew, and Zielinski, Natalie. 2019. Practitioner Summary: The Effects of Clawbacks on Auditors' Propensity to Propose Restatements and Risk Assessments. *Current Issues in Auditing*. 13(2): 12 – 20.
5. Brink, William D., Grenier, Jonathan, Pyzoha, Jonathan, and Reffett, Andrew. 2019. The Effects of Clawbacks on Auditors' Risk Assessments and Propensity to Propose Restatements. *Journal of Business Ethics*. 158(2):313 – 332.
6. Brink, William D., Lee, Lorraine S., and Pyzoha, Jonathon. 2019. Values of Participants in Behavioral Accounting Research: A Comparison of the M-Turk Population to a Nationally Representative Sample. *Behavioral Research in Accounting*. 31(1):97 – 117.
7. Brink, William D., Eaton, Tim, Grenier, Jonathan, and Reffett, Andrew. 2019. Deterring Unethical Behavior in Online Labor Markets. *Journal of Business Ethics*. 156: 71 – 88.
8. Brink, William D. and Stoel, Dale. 2018. Analytics Knowledge, Skills, and Abilities for Accounting Graduates. *Advances in Accounting Education*. 22: 23 – 43.
9. Brink, William D., Frank, Michele, and Hansen, Victoria. 2018. Using Excel to Evaluate the Taxation of Investments. *The Tax Adviser*. November 2018.
10. Brink, William D. and Hansen, Victoria. 2018. Incorporating Big Data in the Tax Classroom: Using the IRS Statistics of Income (SOI) to Identify Tax Risk. *The Tax Adviser*. May 2018.
11. Brink, William D. and Porcano, Thomas M. 2016. The Impact of Culture and Economic Structure on Tax Morale and Tax Evasion: A Country-Level Analysis Using SEM. *Advances in Taxation*. 23: 87 – 123.
12. Evans, Allison, Brink, William D., Lee, Lorraine S., and Hennig, Cherie. 2016. Using Excel in the Classroom: Performing a Multilevel Tax Analysis of an S Corporation Conversion. *The Tax Adviser*. May 2016.
13. Brink, William D. and Quick, Linda A. 2016. Accounting Doctoral Program Characteristics: A Guide for Prospective Students. *Advances in Accounting Education: Teaching and Curriculum Innovations*. 18: 69 – 109.
14. Brink, William D. and Lee, Lorraine S. 2016. Data Visualisations: Looks can be Deceiving. *Financial Management Magazine/CGMA Magazine*. December 2016.
15. Brink, William D. 2016. Taxpayers beware: Tax Software May End up Costing More Than You Think. *The Conversation*. Available at: <https://theconversation.com/taxpayers-beware-tax-software-may-end-up-costing-more-than-you-think-57158>. Picked up by: The Salem news, The Daily Item, The Eagle Tribune, The Niagara-

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Gazette, Raw Story, Econotimes, Economy Watch, 12news.com and others. Radio Interview with: WCBS San Francisco 4/09/2016.

16. Brink, William D. and White, Rich A. 2015. The Effects of a Shared Interest and Regret Salience on Tax Evasion. *Journal of the American Taxation Association*. 37(2): 109 – 135.
17. Brink, William D. and Lee, Lorraine S. 2015. The Effect of Tax Preparation Software on Tax Compliance: A Research Note. *Behavioral Research in Accounting*. 27(1): 121 – 135.

Chapters in Textbooks

Prentice Hall's <i>Federal Taxation</i> - Contributing Author	2019 Edition
Prentice Hall's <i>Federal Taxation</i> - Contributing Author	2020 Edition
Prentice Hall's <i>Federal Taxation</i> - Contributing Author	2021 Edition

Works in Process

- Brink, William D., Kuang, Jason, and Majerczyk, Michael. Changes in Minimum Wage and Employee Effort. (Preparing for Second Round at Accounting, Organizations and Society).
- Brink, William D., De Meyst, Karen, and Eaton, Tim. The impact of Human Rights Accounting and Assurance on Nonprofessional Investors. (Initial submission to *Critical Perspectives in Accounting* summer 2020.)
- Brink, William D., Hansen, Victoria, Kelliher, Charles, and Schwebke, Jason. The Impact of Prefilled Tax Forms on Taxpayer Compliance. (Initial submission to *Accounting Horizons* summer 2020.)
- Brink, William D. and Frank, Michele L. The Gap Between the Services Taxpayers Want and The Services They Receive: Are Taxpayers' Perceptions of Tax Professionals Accurate? (Initial submission to *Accounting Horizons* expected spring 2020.)
- Brink, William D., Bobek-Schmidt, Donna, and Grenier, Jonathan. The effects of Artificial Intelligence on Accounting Professionals' Learning. (Developing with intent to submit to top tier journal.)
- Brink, William D. and Majerczyk, Michael. The Impact of Tax Savings on Managers Investment Allocations Decisions. Developing with the (Intent to submit to *Journal of Management Accounting Research*).

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Conference Presentations

“The impact of Human Rights Accounting and Assurance on Nonprofessional Investors” Research Workshop on Business and Human Rights (presented by coauthor)	2019 Geneva
“Discussion: The Impact of Corporate Tax Management, Voluntary Disclosure, and Economic Development on CSR Perceptions” ATA Midyear Meeting JATA Conference	2019 Washington, DC
“Using Big Data to Identify Tax Risk” ATA Midyear Meeting JATA Conference	2019 Washington, DC
“Trust in Cloud-Based Services: A Framework for Consumer Adoption of Software as a Service” JIS Research Conference (presented by coauthor)	2018 Durham, NC
“The Effect of Direct versus Indirect Reporting on Taxpayer Compliance” AAA Annual Meeting	2016 New York, NY
“Changes in Minimum Wage and Employee Effort” AAA Southeast Region Meeting (presented by coauthor)	2016 Atlanta, GA
“The Effects of a Shared Interest and Regret Salience on Tax Evasion” ATA Midyear Meeting JATA Conference	2015 Washington, DC
“To Convert or Not Convert: A Multi-Level Tax Analysis of S-Corporation Conversion with Excel” ATA Midyear Meeting JATA Conference	2015 Washington, DC

TEACHING

<i>University</i>	<i>Evaluations</i>
Miami University	
<i>Graduate</i>	
Advanced Tax Topics (6 sections)	3.37/4.00
<i>Undergraduate</i>	
Intermediate Financial Accounting I (3 sections)	3.55/4.00
Federal Income Tax (16 sections)	3.37/4.00
University of South Carolina	
<i>Graduate</i>	
Taxation of Corporations and Partnerships I (1 section)	not evaluated
<i>Undergraduate</i>	
Managerial Accounting, I (2 sections)	4.70/5.00

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Tax I (1 section) 4.77/5.00

Professional

KPMG-Tax Fundamentals (4 sections) 4.83/5.00

KPMG-Tax Skills Seminar Level 1 (1 Section) 4.90/5.00

SERVICE

Ad Hoc Reviews

American Taxation Association Midyear Meeting 2019

Journal of Business Ethics 2019

Behavioral Research in Accounting 2018

Journal of International Accounting Auditing and Taxation 2018

American Accounting Association Annual Meeting 2018

American Taxation Association Midyear Meeting 2018

Issues in Accounting Education 2018

Behavioral Tax Symposium Conference 2018

Advances in Taxation 2017 – Present

Behavioral Tax Symposium Conference 2017

Journal of International Accounting Auditing & Taxation 2017 – Present

Journal of Information Systems 2017 – Present

Accounting Horizons 2016 – Present

Public Finance Review 2016 – Present

Journal of Legal Tax Research 2015 – Present

International Conference on Information Systems 2013

The European Conference on Information Systems 2013

The European Conference on Information Systems 2012

Service to the Profession

Issues in Accounting Education: Editorial Board 2019/21

American Taxation Association:

Research Resources and Methodologies Committee 2019/20

Chair of the Estate and Gift Tax Policy Group 2018/19

Service to the School of Business

Technology Policies Committee 2019/20

Technology Policies Committee 2018/19

Technology Policies Committee 2017/18

Service to the Department

Accounting Advisory Group Educational Experience Committee Liaison 2020

Faculty Recruiting Committee 2019/20

Faculty Workload Committee 2019/20

Faculty Recruiting Committee 2018/19

Committee Member for Graduate Curriculum 2016/19

Committee Member for Undergraduate Curriculum 2016/18

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Committee Member for Finance and External Relations	2015/18
Department Secretary	2014/15

Service to the Students

Faculty Advisor for Club Dodgeball	2018/19
Faculty Mentor for Student Independent Study	2017
Faculty Mentor for Student Independent Study	2017
Faculty Mentor for Student Independent Study	2016
Faculty Advisor for National Deloitte Tax Case Competition	2016
Faculty Advisor for National Deloitte Audit Case Competition	2016
Faculty Advisor for Miami Deloitte Audit Case Competition	2016
Faculty Advisor for Miami Deloitte Audit Case Competition	2015
Faculty Advisor for Deloitte Tax Case Competition	2015
Undergraduate Academic Advisor	2014/17

AWARDS

Center for Teaching Excellence Commendation for Influence on Students	2019
Center for Teaching Excellence Commendation for Influence on Students	2018
Center for Teaching Excellence Commendation for Influence on Students	2017
Outstanding Author Contribution	2017
Emerald Literati Network Awards for Excellence	
Richard K. Smucker Teaching Excellence Award:	2016
Outstanding Junior Professor Nominee	
Center for Teaching Excellence Commendation for Influence on Students	2016
Center for Teaching Excellence Commendation for Influence on Students	2015
School of Accounting Outstanding Doctoral Student Teaching Award	2013
University of South Carolina	
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2013
Accounting Doctoral Scholars Scholarship Recipient	2010 – 2014
Sponsored by the AICPA	

POPULAR PRESS

Manuscript written for *The Conversation* “Taxpayers Beware...” Picked up by: Social Science Space, TEGNA, New Boston Post, The Salem news, The Daily Item, The Eagle Tribune, The Niagara-Gazette, Raw Story, Econotimes, Economy Watch, 12news.com, Flipboard app, Digg, and others. 5,970 readers as of 7/17/2018.

National Radio Interview with: *WCBS San Francisco* on 4/09/2016.

Mulhere, Kaitlin. Feb. 22, 2017. “New TurboTax Deal Has a Big Catch” *Time.com* available at: <http://time.com/money/4677621/turbotax-earnest-student-loan-refinancing-pitch/>

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Williams, Geoff. October 13, 2017. "What a Tax Overhaul Could Mean for You"
USNews.com available at: <https://money.usnews.com/money/personal-finance/taxes/articles/2017-10-13/what-a-tax-overhaul-could-mean-for-you>

PROFESSIONAL MEMBERSHIPS

American Accounting Association	2010 – Present
American Institute of Certified Public Accountants	2008 – Present