

JULIE ROSE ALEXANDER

EDUCATION

Ph.D. Rhetoric and Writing, Michigan State University, August 2013

Concentration: Digital Rhetoric and Professional Writing

Dissertation: Poetic Composition in a Digital Age

Committee: Dànielle Nicole DeVoss (chair), William Hart-Davidson, Malea Powell, Dean Rehberger.

M.F.A. Creative Writing, Bowling Green State University, August 2007

Concentration: Poetry

M.A. English, Ohio University, June 2005

Concentration: Creative Writing

B.A. English, Saint Vincent College, May 2002

Magna Cum Laude

ACADEMIC APPOINTMENTS

Miami University

Farmer School of Business

Assistant Teaching Professor, Marketing/First-Year Integrated Core, August 2021—present.

Visiting Assistant Professor, First Year Integrated Core, August 2016—May 2021.

University of Arkansas at Monticello

Assistant Professor of English, August 2013—June 2016.

Director of the Center for Writing and Communication, August 2013—May 2015.

Director of Composition, August 2013—August 2014.

Adjunct Instructor of English, June 2013—August 2013.

Michigan State University

Graduate Fellow, Residential College in the Arts and Humanities (RCAH), Fall 2012—May 2013.

Graduate Research Assistant, Center for Applied Inclusive Teaching and Learning in Arts and Humanities (CAITLAH), Fall 2011—May 2013.

Graduate Research Assistant, Poetry in Elementary Education Project, Spring 2009—Summer 2010.

Graduate Writing Consultant, Writing Center, Summer 2009.

Graduate Instructor, Department of Writing, Rhetoric, and American Cultures, Fall 2007—Summer 2012.

Bowling Green State University

Graduate Instructor, Creative Writing Program, Spring 2007.

Research Assistant to Director Sharona Muir, Creative Writing Program Fall 2006—Spring 2007.

Graduate Instructor, General Studies Writing, Fall 2005—Spring 2006.

Ohio University

Graduate Assistant, Creative Writing Special Programs, Fall 2004—Spring 2005.

Alexander 2

Graduate Instructor, Department of English, Fall 2003—Spring 2005.

TEACHING EXPERIENCE

Miami University, August 2016—present.

BUS 102: Foundations of Business Communication (face-to-face, online)
BUS 284 (formerly BUS 308): Advanced Business Communication (face-to-face, online)
ENG 313: Technical Writing (online)

University of Arkansas at Monticello, June 2013—June 2016.

ENGL 5153: Graduate Seminar in Composition and Creative Writing Pedagogy (online)
ENGL 4683: Seminar in Creative Writing – Poetry (face-to-face)
COMM 4053: Visual Rhetoric (face-to-face)
ENGL 3323: Writing Center Internship (hybrid)
ENGL 3253: Technical Writing and Communication (face-to-face, hybrid, online)
ENGL 1023: Composition II (first-year writing) (face-to-face)
ENGL 1013: Composition I (first-year writing) (face-to-face)

Michigan State University, August 2007—July 2012.

WRA 110: Writing: Science and Technology (first-year writing) (face-to-face, hybrid, online)
WRA 150: Writing: The Evolution of American Thought (first-year writing) (face-to-face)
WRA 1004: Preparation for College Writing (first-year writing) (face-to-face, computer lab)

Johns Hopkins University Center for Talented Youth (Carlisle Site) (7th-9th grade students), Summer 2004—Summer 2007.

Writing 3 (creative nonfiction) (face-to-face)

Bowling Green State University, 2005—2007.

English 205: Craft of Poetry (creative writing/literature) (face-to-face)
English 112: Varieties of Writing (first-year writing) (face-to-face)
English 111: Introduction to Writing (first-year writing) (face-to-face)

Ohio University, 2003—2005.

English 306J: Women and Writing (advanced composition) (face-to-face)
English 152: Reading and Writing (first-year writing/literature) (face-to-face)
English 151: Writing and Rhetoric (first-year writing) (face-to-face)

PUBLICATIONS

REFEREED ARTICLES

Alexander, Julie. "What Our Work Is For: The Perils and Possibilities of Arts-Based Research."

Assay: A Journal of Nonfiction Studies 2.2 (March 2016). Available at <http://bit.ly/1U0eOel>.

Alexander, Julie, Shane Curry, Franz Z. Holthoff, J.T. Henderson, Jennifer Jackson, and Brontë Spencer.

"Spotlight On: The Center for Writing and Communication at The University of Arkansas at Monticello." *SCWCA Newsletter* 1.1 (June 2015), 30-31.

DeVoss, Dànielle Nicole, Phillip Michael Alexander, Karissa Chabot, Matthew Cox, Barb Gerber, Staci Perryman-Clark, **Julie Alexander**, Donnie Johnson Sackey, and Mary Wendt. "Teaching With Technology: Remediating the Teaching Philosophy Statement." *Computers and Composition: An International Journal* 29.1 (March 2012), 23-38.

DeVoss, Dànielle Nicole and **Julie Alexander**. "Image Manipulation and Ethics in a Digital-Visual World." *Computers and Composition Online* (Fall 2011). Available at <http://bit.ly/1KzVYa6>.

Alexander, Julie. "Developing the Presence of a Reader in the Work of Novice Writers." *Best of the AWP Pedagogy Papers 2007*.

BOOK CHAPTERS

Himmelheber, Rachel Haley, Anna Leahy, **Julie Alexander**, and James Ryan. "Terms and Trends: Creative Writing & the Academy." *What We Talk About When We Talk About Creative Writing*. Ed. Anna Leahy. Bristol, UK: Multilingual Matters, 2016. Print.

Alexander, Julie. "Grading in Creative Writing: How It's Done and Why." *Studying Creative Writing*. Ed. Stephanie Vanderslice. Wicken, Cambridgeshire, UK: The Professional and Higher Partnership, 2016. Print.

TEXTBOOK INCLUSIONS

Alexander, Julie. "Rhetorical Analysis of National Poetry Month Poster." *Writing: Ten Core Concepts*. Ed. Robert Yagelski. Stamford: Cengage Learning, 2015. 238-241. Print.

CREATIVE WRITING COLLECTIONS

Alexander, Julie. *In the Kingdom of My Familiar*. Tilt Press 2008, Hyacinth Girl Press, 2014.

Alexander, Julie. *Imitation Animals*. Gold Wake Press, 2009.

CREATIVE PUBLICATIONS

Alexander, Julie. "Abecedarius for a Child," "Nursery Rhyme for a Villain's Funeral," "Zombie Hustle." *Moon City Review 2012* (Fall 2012).

Alexander, Julie. "For My Parents, Who Imitate Animals and Accuse Each Other of Crimes" and "Proof of Life." *Barn Owl Review 5* (Spring 2012).

Alexander, Julie. "Kingdom of Cream" and "Love Poem." *Weave Magazine 7* (Winter 2012).

Alexander, Julie. "For My Parents, Who Dismiss Common Superstitions About Birth Order." *Birdfeast Magazine 1* (Winter 2012).

Alexander, Julie. "When I Played Indian: An Unfinished Intervention." *Moon City Review 2010* (Fall 2010).

Alexander, Julie. "Karner Blue Butterfly Hunt," and "Great White." *Dzanc Books Best of the Web 2010* (Summer 2010).

Alexander, Julie. "Les Yeux Sans Visage." *Hayden's Ferry Review* (Spring 2008).

Alexander, Julie. "Epistemology." *Quarter After Eight* Vol. 14. (Spring 2008).

Alexander, Julie. "If We Were Wheels, I Would Believe in God." *The Laurel Review* 42.1. (Spring 2008).

Alexander, Julie. "The Memory Auctioneer's Last Call." *Barn Owl Review 1* (Spring 2008).

Alexander, Julie. "Carnegie Bridge." *Harpur Palate* (Spring 2007).

Alexander, Julie. "The Finwife is Dismissed" and "Eulalia of Meridia." *RHINO* (2007).

Alexander, Julie. "To Take the Curse Off of the Fields." *Bellingham Review* (Spring 2007).

Alexander, Julie. "Precession Lesson" and "Pod." *Santa Clara Review* (Winter 2006/2007).

Alexander, Julie. "Robinet's Lover Meditates on a Piece of Cryolite." *The Cream City Review* 30.2 (Fall

2006).

Alexander, Julie. "Hurricane Scale" and "The Beautiful Cookbook." *Reed* 59 (2006).

Alexander, Julie. "The Tale of the First Bread" and "Snake Shed." *New Delta Review* 23.1 (Winter 2005).

BOOK REVIEWS

Alexander, Julie. "Review of Kristin Arola and Anne Frances Wysocki's *composing (media)=composing (embodiment): bodies, technologies, writing, the teaching of writing.*" *Peitho* 15.2 (2013).

Alexander, Julie. "Review of C.T. Funkhouser's *Prehistoric Digital Poetry: An Archaeology of Forms, 1959-1995.*" *Kairos* 14.1 (Fall 2009). Available at <http://bit.ly/1KnUBNc>.

Alexander, Julie. "Review of Jan Beatty's *Red Sugar.*" *Mid-American Review* 29.1 (Fall 2008).

Alexander, Julie. "Review of Karin Gottshall's *Crocus.*" *Mid-American Review* 28.1 (Fall 2007).

Alexander, Julie. "Review of Jay Hopler's *Green Squall.*" *Mid-American Review* 26.2 (Spring 2006).

NON-REFEREED PUBLIC WRITING

Alexander, Julie. "Designing Engaging Course Documents with Piktochart." *ProfHacker* (August 25, 2015). Available at <http://bit.ly/1JxEfhn>.

Alexander, Julie. "Report from CCCC 2015, Tampa, Florida: "Creative Writing in America: Considering the Past, Imagining the Future." *Assay: A Journal of Nonfiction Studies* (April 18, 2015). Available at <http://bit.ly/1O4itmm>.

PRESENTATIONS & WORKSHOPS

Alexander, Julie, Cissna, Kerri, Dern, Greg, Eyman, David, Matig, Jacob, McGlothin, Justin. "The Grammar of AI: Enhancing Learning and Engagement." 43rd Original Lilly Conference on College Teaching, Miami University, Oxford, Ohio, November 2024.

Alexander, Julie, Cissna, Kerri, Ferris, Joshua, Liang, Yanni, Sharifi, Mani. "Leveraging Faculty Collaboration for Technology Integration in the Curriculum." 42nd Original Lilly Conference on College Teaching, Miami University, Oxford, Ohio, November 2023.

Alexander, Julie, Cissna, Kerri, Ferris, Joshua, Johnson, James, Liang, Yanni, Matig, Jacob, McGlothin, Justin, Sharifi, Mani, & Zoeckler, Geoff. "Canvas Palooza: Rocking Your Virtual Classroom." FYIC faculty workshop at Miami University, Farmer School of Business, August 2023 (online).

Alexander, Julie, Cissna, Kerri, Ferris, Joshua, Johnson, James, Matig, Jacob, McGlothin, Justin & Zoeckler, Geoff. (2023). "Technology Tips for Grading Efficiency." FYIC faculty workshop at Miami University, Farmer School of Business, May 2023 (online).

Alexander, Julie, Cissna, Kerri, Ferris, Joshua, Johnson, James, Matig, Jacob, McGlothin, Justin. "Using Artificial Intelligence in the B-school curriculum." FYIC faculty workshop at Miami University, Farmer School of Business, April 2023 (online).

Alexander, Julie, Cissna, Kerri, Ferris, Joshua, Johnson, James, Matig, Jacob, McGlothin, Justin. "Technology and Gamification." FYIC faculty workshop at Miami University, Farmer School of Business, March 2023 (online).

McKee, Heidi, Tess Evans, **Julie Alexander,** and Andrew Hunt. "Integrating Intercultural Communication in a Required Business Communication Course: Pedagogical and Curricular Considerations." Association for Business Communication Midwestern/Southeast Conference, Cincinnati, Ohio, April 2018.

Alexander, Julie. "Tarot as Hypertext, Tarot as Ally." Popular Culture Association/American Culture

Association Conference, Indianapolis, Indiana, March 2018.

Alexander, Julie. "Twilight of the Vanity Press: The Case of BlazeVOX." Creative Writing Studies Conference, Asheville, North Carolina, September 2016.

Alexander, Julie, and Travis Nicholson. "Creative Writing in Writing Centers Special Interest Group (SIG)." International Writing Centers Association Conference, Pittsburgh, Pennsylvania, October 2015.

Alexander, Julie, Patti Poblete, and Ben Erwin. "Meme and Monument: Writing Center (R)Evolution Through Effective Social Media Strategies." International Writing Centers Association Conference, Pittsburgh, Pennsylvania, October 2015.

Brooks-Gilles, Marilee, and **Julie Alexander.** "Zones of Ambiguity: Institutional Ecologies, Writing Centers, and Sustaining (R)evolution." International Writing Centers Association Conference, Pittsburgh, Pennsylvania, October 2015.

Alexander, Julie, and Leigh Graziano. "Imagining the Professional Consultant: Digital Identity and ePortfolios in the Writing Center." Conference on College Composition and Communication, Tampa, Florida, March 2015.

Kinslow, Carolyn, **Julie Alexander,** Steve Sherwood, and Allison Holland. "The Director's Cut: Thirty Years Behind the Scenes and Out Front in the Writing Center." South Central Writing Centers Association Conference, Austin, Texas, February 2015.

Alexander, Julie, Travis Nicholson, J.T. Henderson, Falon Lantrip, and Sarah Sayyar. "Game Change: Multi-Tutor Consulting in a Developing Writing Center." South Central Writing Centers Association Conference, Austin, Texas, February 2015.

Alexander, Julie. "Poets Composing/Composing Poets: Poetic Production in a Digital Age." Conference on College Composition and Communication, Indianapolis, Indiana, March 2014.

Alexander, Julie, Jennifer Jackson, Shane Curry, J.T. Henderson, and Brontë Spencer. "From Passivity to Participation: Reimagining the Writing Center at the University of Arkansas at Monticello." South Central Writing Centers Association Annual Conference, Stillwater, Oklahoma, March 2014.

Alexander, Julie. "Twilight of the Vanity Press: The Case of BlazeVOX." Computers and Writing Conference, Frostburg, Maryland, June 2013.

Alexander, Julie (with Phillip Michael Alexander). "Creating a CMS that Works: Online Classes with WordPress and Other Web Technologies." Workshop taught at Computers and Writing Conference, Ann Arbor, Michigan, May 2011.

Alexander, Julie (with Dànielle Nicole DeVoss). "Critical Digital-Visual Analysis." Computers and Writing Conference, Ann Arbor, Michigan, May 2011.

Alexander, Julie. "The Dream of a Common Silence: Poetry Beyond Print Culture." Conference on College Composition and Communication, Atlanta, Georgia, April 2011.

Alexander, Julie. "When I Played Indian: A Rhetorical Intervention." Feminisms and Rhetorics Conference, East Lansing, Michigan, October 2009.

Alexander, Julie. "Challenging the Boundaries of First-Year Composition: Reflections and Strategies for Invention, Arrangement, and Revision." Conference on College Composition and Communication, San Francisco, California, March 2009.

Alexander, Julie. "Open-sourcing Ourselves: Remixing and Remediating the Teaching Philosophy Statement." Thomas R. Watson Conference, Louisville, Kentucky, October 2008.

Alexander, Julie. "Open-sourcing Ourselves: Remixing and Remediating the Teaching Philosophy Statement." Computers and Writing Conference, Athens, Georgia, May 2008.

Alexander, Julie. "You, Too, Are Opensource: Digital Identity in the Composition Classroom, from Theory

to Practice." Computers and Writing Conference, Athens, Georgia, May 2008.

Alexander, Julie. "Bring Out Your Dead: Reviving Dead Free-Verse Poems With Form." Winter Wheat, Bowling Green, Ohio, November 2007.

Alexander, Julie. "Developing the Presence of a Reader in the Work of Novice Writers." Pedagogy Forum, Associated Writing Programs Conference, Atlanta, Georgia, February 2007.

Alexander, Julie. "Take My Poem—Please! Exploring Humorous Disruption in Contemporary Poetry Performance." Humor and English Studies Conference, Ohio University, Athens, Ohio, October 2006.

Alexander, Julie. "Bring Out Your Dead: Reviving Dead Free-Verse Poems With Form." Spring Harvest, Bowling Green, Ohio, March 2006.

Alexander, Julie. "Writing Crossing Writing: How Rhet/Comp and Creative Writing Intersect, and How to Make them Work in Your Classroom." Winter Wheat, Bowling Green, Ohio, November 2005.

Alexander, Julie. "Scavenger Pedagogy: How Stealing from the Copy Room Empowered My Teaching." Humor and English Studies Conference, Ohio University, Athens, Ohio, November 2004.

READINGS

Alexander, Julie. "Making Skeletons Dance: Memory and Family in Six Poems." Arkansas Philological Association Conference, Little Rock, Arkansas, October 2013.

Alexander, Julie. Invited poetry performance, Feminisms and Rhetorics Conference, East Lansing, Michigan, October 2009.

Alexander, Julie. Invited poetry performance, Hungry Young Poets Series, St. Louis, Missouri, June 2009.

Alexander, Julie. Reading of Creative Work, Bowling Green State University, Bowling Green, Ohio, November 2006.

Alexander, Julie. Reading of Creative Work, Bowling Green State University, Bowling Green, Ohio, March 2006.

Alexander, Julie. Featured reader and lecturer at Teen Poetry Night, Wood County Library, Bowling Green, Ohio, February 2006.

Alexander, Julie. Featured Reader, Hemmingway's Poetry Series, Pittsburgh, Pennsylvania, May 2003.

EDITORIAL APPOINTMENTS

Digital, Multimodal, and Multimedia Editor, *Journal of Creative Writing Studies*, October 2015—2017.

Associate Editor, *Potomac Review*, October 2013—2017.

Creative Editor, *Technoculture*, October 2011—July 2014.

Assistant Poetry and Creative Nonfiction Editor, *Mid-American Review*, 2005—2007.

Submissions Reader, *Hotel Amerika*, 2004—2005.

Submissions Reader, *Quarter After Eight*, 2003—2005.

GRANTS & AWARDS

Summer Institute Scholarship, American Association of University Professors, July 2023. \$2000.

Howe Faculty Writing Fellow, Miami University, Summer 2017. \$2000.

International Writing Centers Association Summer Institute Scholarship, Summer 2014. \$650.

Funds used to support attendance at IWCA Summer Institute.

Centennial Opportunity Fund Award, University of Arkansas at Monticello, Spring 2014. \$1100.

Funds used to update the UAM Center for Writing and Communication resource library.

Council of Graduate Students Disciplinary Leadership Award, Michigan State University, 2012. \$1500.
Pushcart Prize Nomination, 2012.
Summer Academic Fellowship, Michigan State University, 2011. \$3000.
Named “Learning Leader” by Michigan State University Department of Residence Life in 2009 and 2010.
Emerging Artist Award, Moon City Press, 2010. \$50.
Devine Poetry Fellowship, Bowling Green State University, 2007. \$2000.

SERVICE

NATIONAL

Member, AAUP Working Group on Contingent Appointments and the Academic Profession, August 2023—present.
Proposal Reviewer, National Council of Teachers of English Conference, February 2016.
Founding Board Member, Creative Writing Studies Organization, January 2016—2017.
Member, Web Task Force, International Writing Centers Association, October 2015—2016.
Member, Nominating Committee, International Writing Centers Association, June 2015—2016.
Proposal Reviewer, International Writing Centers Association Conference, March 2015.
Social Media Coordinator, International Writing Centers Association, January 2015—2016.
Member, Outreach Committee, International Writing Centers Association, January 2015—2016.
At-Large Representative, International Writing Centers Association, October 2014—2016.
Reviewer, International Writing Centers Association Grant Committee, July 2014.
Stage 1 Proposal Reviewer, Conference on College Composition and Communication, 2014 and 2015.
Session Chair, “Explorations in Creative Writing Pedagogy.” Conference on College Composition and Communication. St Louis, MO, March 2012.
Proposal Reviewer, Computers and Writing Conference, 2011 and 2013.

REGIONAL & STATE

Chair, Research Grant Committee, South Central Writing Centers Association, Fall 2015—2016.
Member, Scholarship Committee, South Central Writing Centers Association, Spring 2015.
State Representative to Arkansas, South Central Writing Centers Association, Spring 2014—2016.

INSTITUTIONAL

Member, FSB eLearning Committee, Farmer School of Business, August 2024—present.
Chair, Communications Committee, Miami AAUP, August 2023—January 2024.
Member, FSB Undergraduate Studies Committee, Farmer School of Business, August 2023—present.
Faculty Marshal, Miami University Commencement, May 2023.
Faculty Advisor, Phi Gamma Nu Business Fraternity, April 2023—present.
Faculty Mentor, Social Innovation Weekend, Miami University, March 2023.
Member, FYIC Integration Committee, Farmer School of Business, Miami University, October 2022—present.
Faculty Marshal, Miami University Commencement, May 2022.
Member, Communications Committee, Miami AAUP, January 2022—August 2023.
Chair, FYIC Integration Committee, Farmer School of Business, Miami University, November 2021—October 2022.
Member, FYIC Faculty Flourishing Committee (formerly FYIC Technology Task Force), Farmer School of

Business, Miami University, November 2021—present.

Member, Core Integration Committee, Farmer School of Business, Miami University, November 2021—August 2022.

Faculty Mentor, Social Innovation Weekend, Miami University, March 2021.

Faculty Mentor, Social Innovation Weekend, Miami University, March 2020.

Faculty Mentor, Social Innovation Weekend, Miami University, March 2019.

Faculty Writing Fellow, Howe Writing Initiative, Miami University, May 2017—present.

Member, UAM Retention and Advising Committee, November 2014—May 2016.

Member, UAM School of Arts and Humanities Hiring Committee, September 2014—May 2015.

Member, UAM Professional Writing Committee, Fall 2014— May 2016.

Chair, UAM English Department Composition Committee, Spring 2014—August 2014.

Member, UAM Faculty Research Committee, Spring 2014—present.

Member, UAM English Department Scholarship Committee, Spring 2014.

Chair, UAM School of Arts and Humanities Hiring Committee, September 2013—February 2014.

Organizer and Facilitator, UAM English Department Professional Development Workshops, Fall 2013—Spring 2014.

Member, UAM Council on Assessment of Student Academic Achievement (CASAA), 2013—2014.

Member, Planning Committee, Feminisms and Rhetorics 2009 Conference, Michigan State University.

Member, BFA Curriculum Development Committee, Bowling Green State University, 2006—2007.

Senator, Graduate Student Senate, Bowling Green State University, 2006—2007.

Logistics Chair, Winter Wheat Writing Festival Planning Committee, Bowling Green State University, 2005.

COMMUNITY

Board Member and Marketing Committee Chair, HYPE Richmond, September 2018—July 2019.

Poetry Workshop Leader, Monticello Writer's Circle, Fall 2015.

Sponsor, National Novel Writing Month Write-In, Monticello Public Library, November 2014.

PROFESSIONAL MEMBERSHIPS

American Association of University Professors (AAUP).

Association for Business Communication (ABC).

Association of Teachers of Technical Writing (ATTW).

Creative Writing Studies Organization (CWSO).

National Council of Teachers of English (NCTE).